



Travel Sentiment Study Wave 82

FEBRUARY 22, 2024

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TRAVEL SENTIMENT STUDY WAVE 82

Fielded February 7, 2024

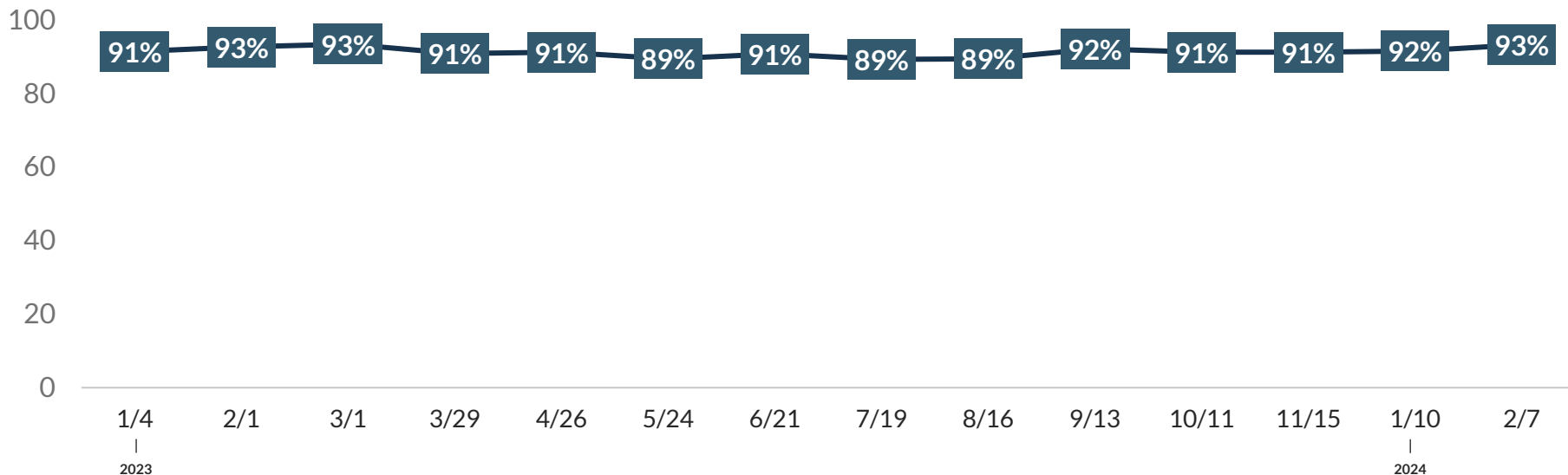
U.S. National Sample of 1,000 adults 18+

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IMPACT ON TRAVEL PLANS

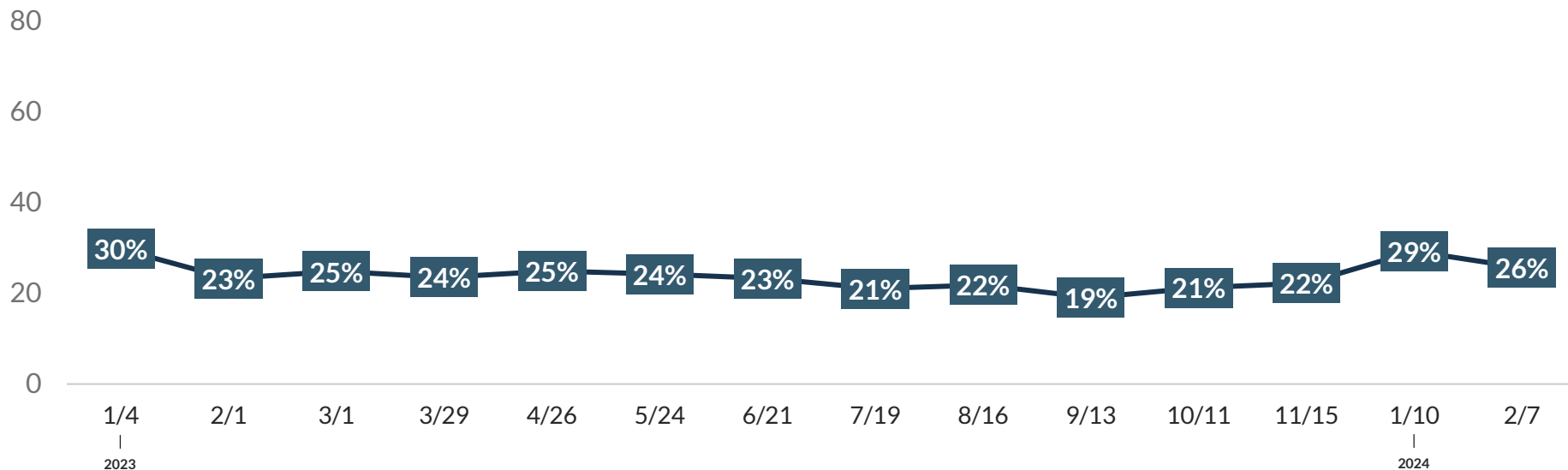
Travelers with Travel Plans in the Next Six Months Comparison



*Note: Data spanning multiple years, beginning from 1/4/2023.
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IMPACT ON TRAVEL PLANS

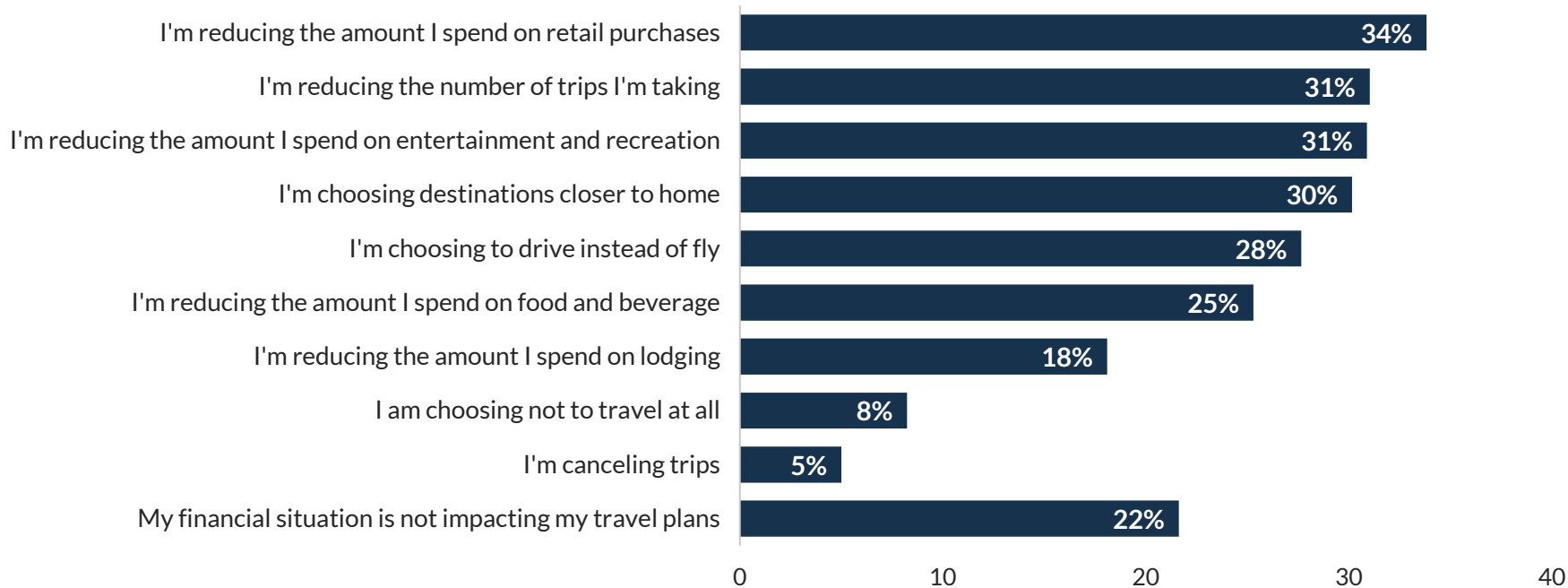
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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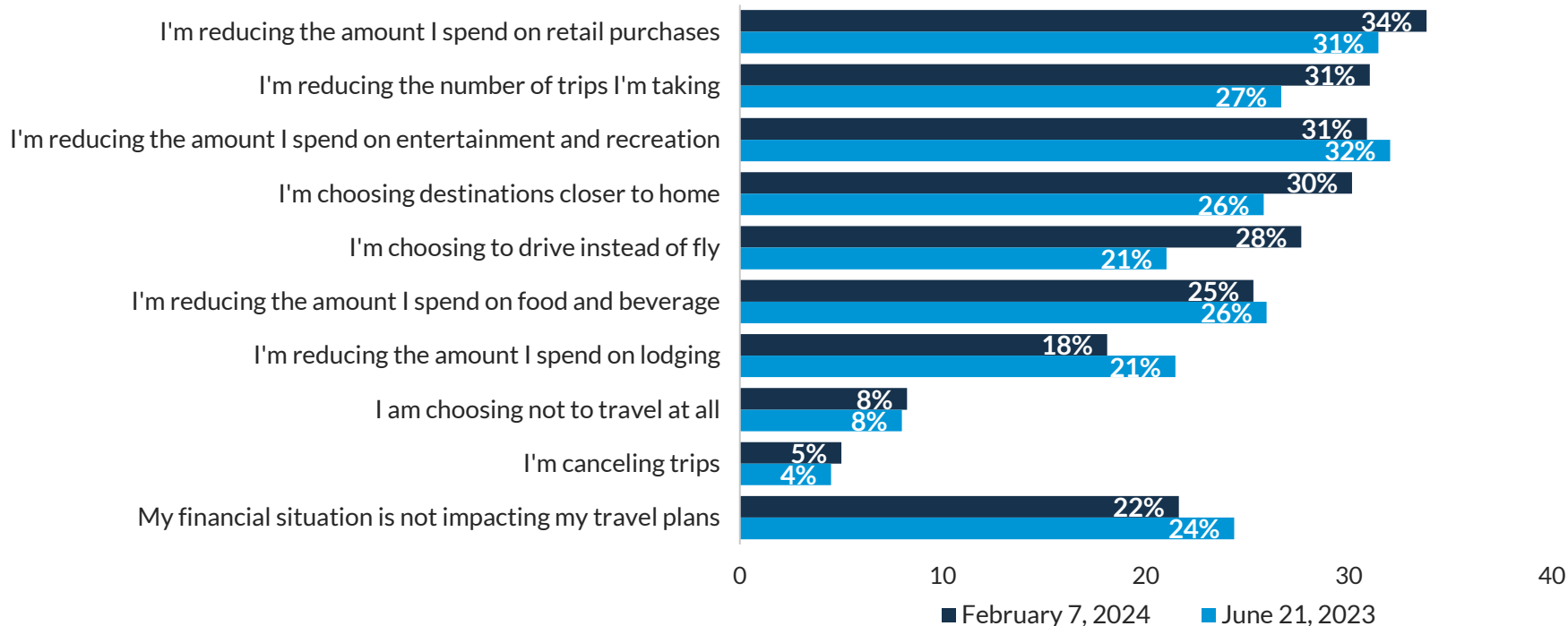
IMPACT ON TRAVEL PLANS

Impact of Personal Financial Situation on Travel Plans



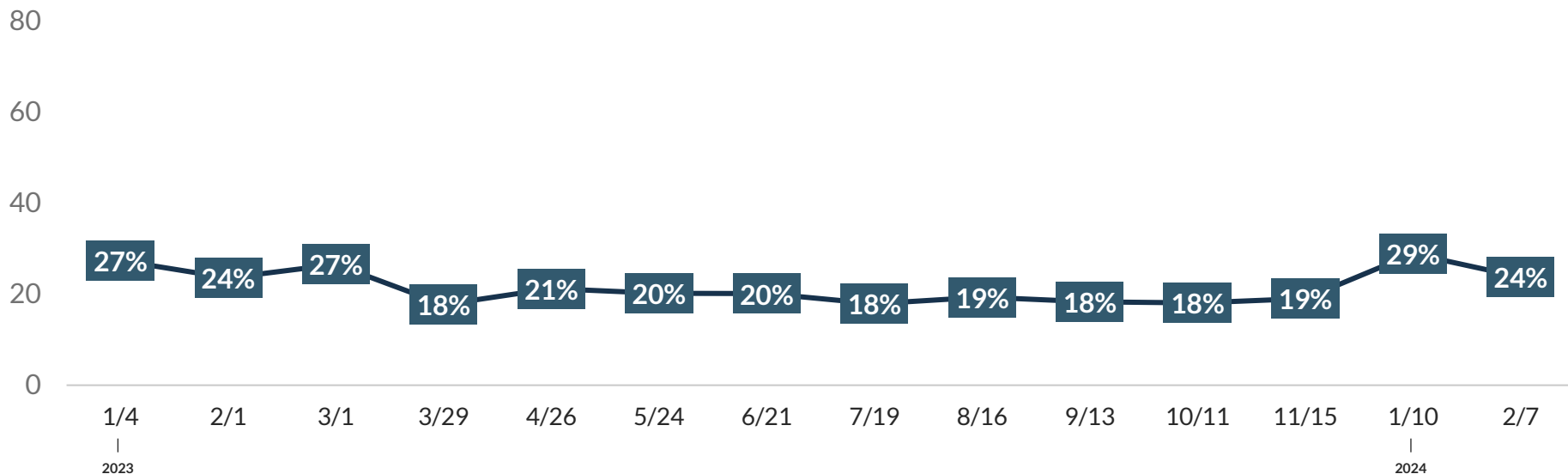
IMPACT ON TRAVEL PLANS

Impact of Personal Financial Situation on Travel Plans



IMPACT ON TRAVEL PLANS

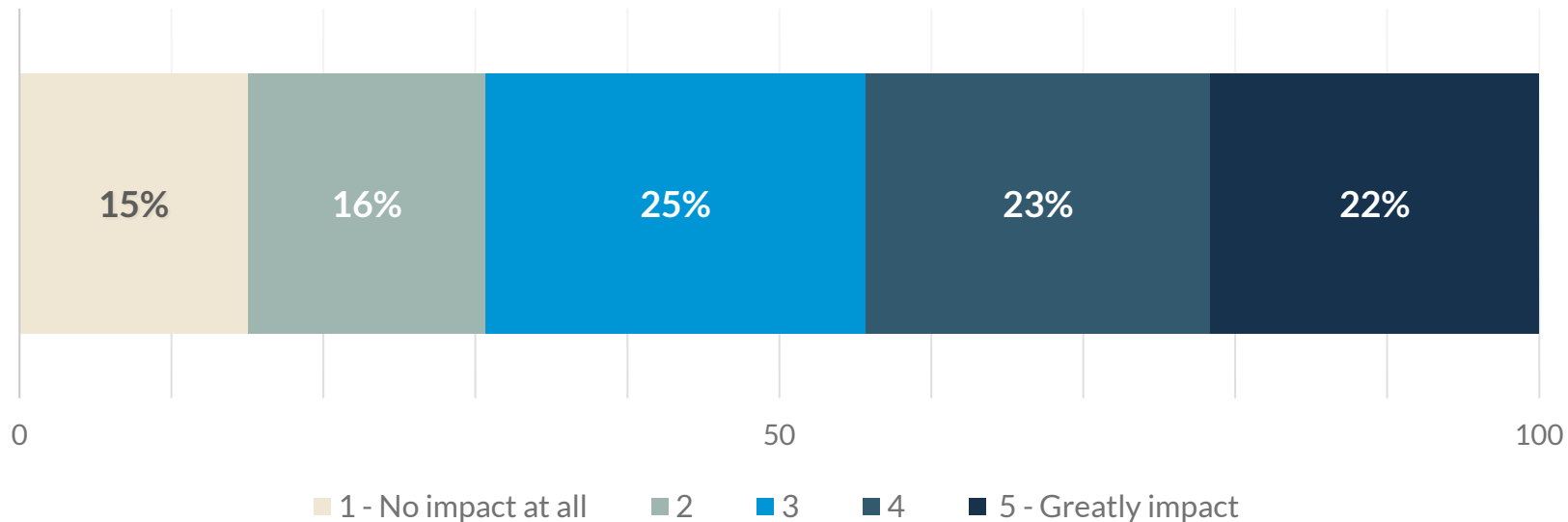
Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Data spanning multiple years, beginning from 1/4/2023.
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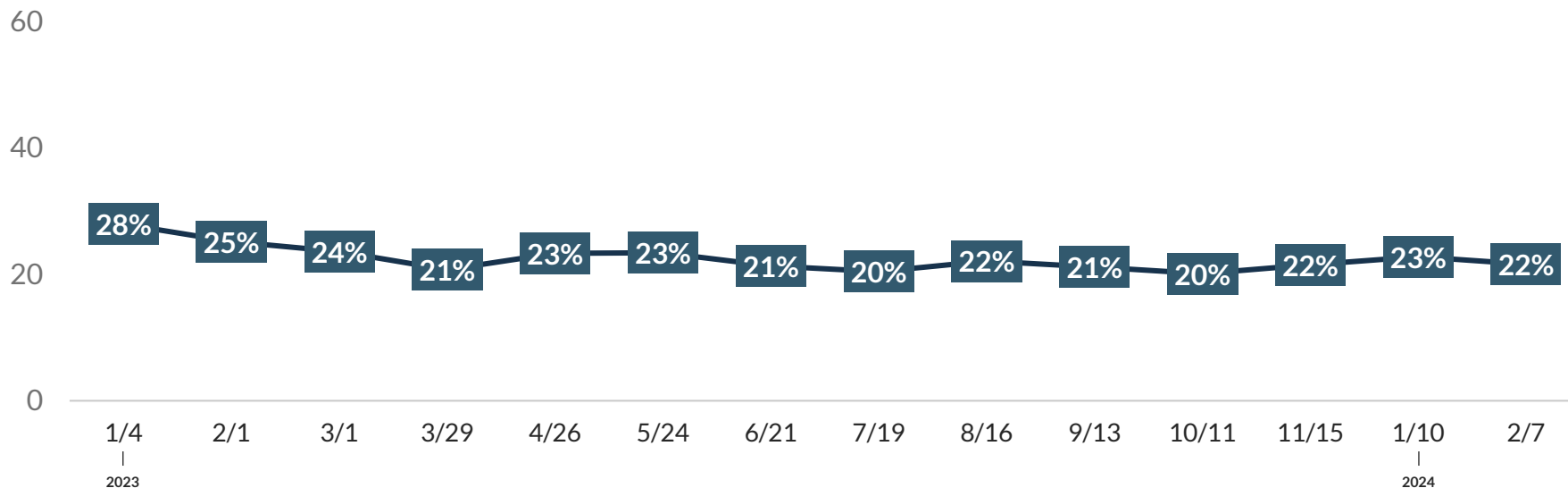
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

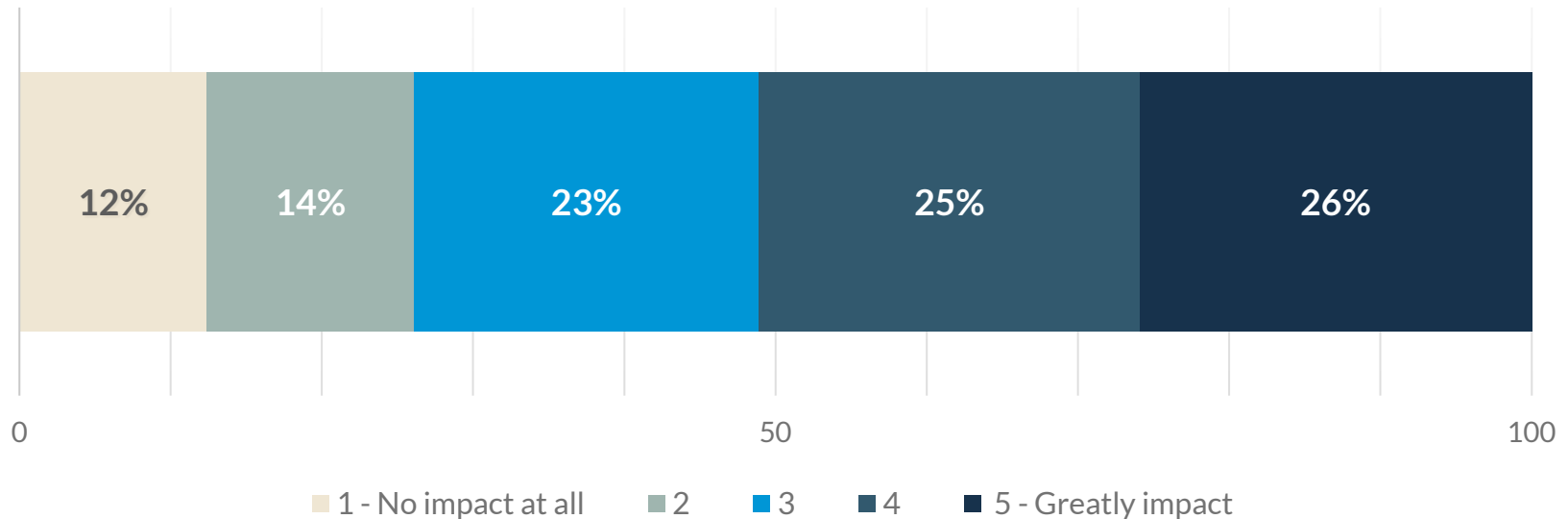
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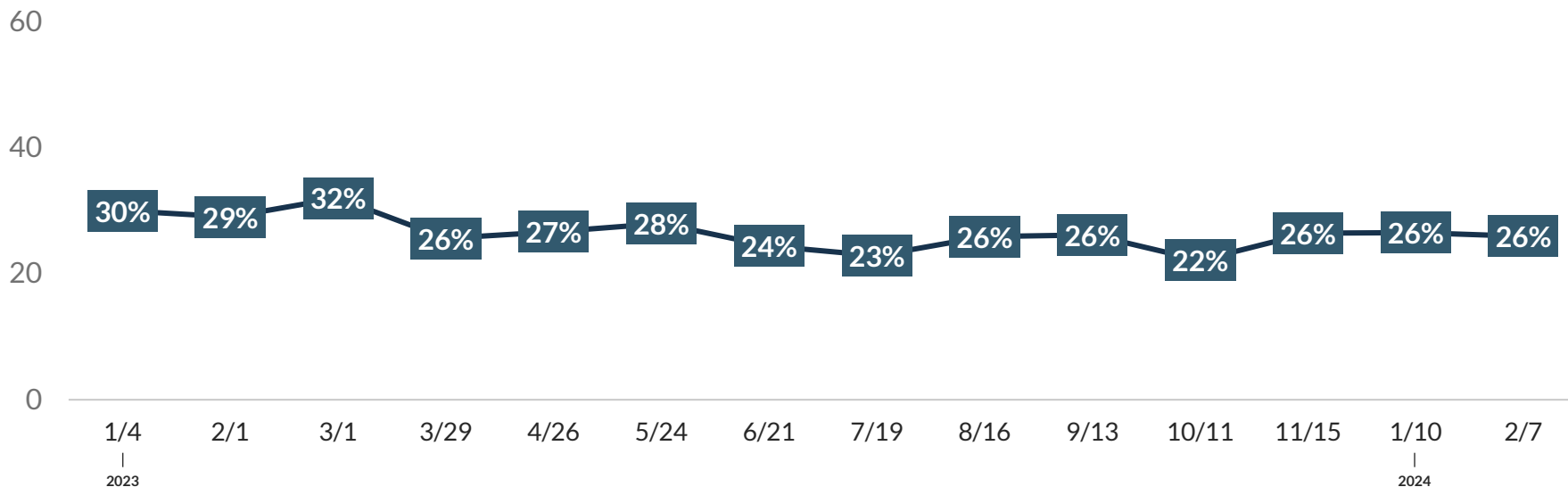
IMPACT ON TRAVEL PLANS

Impact of Inflation on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

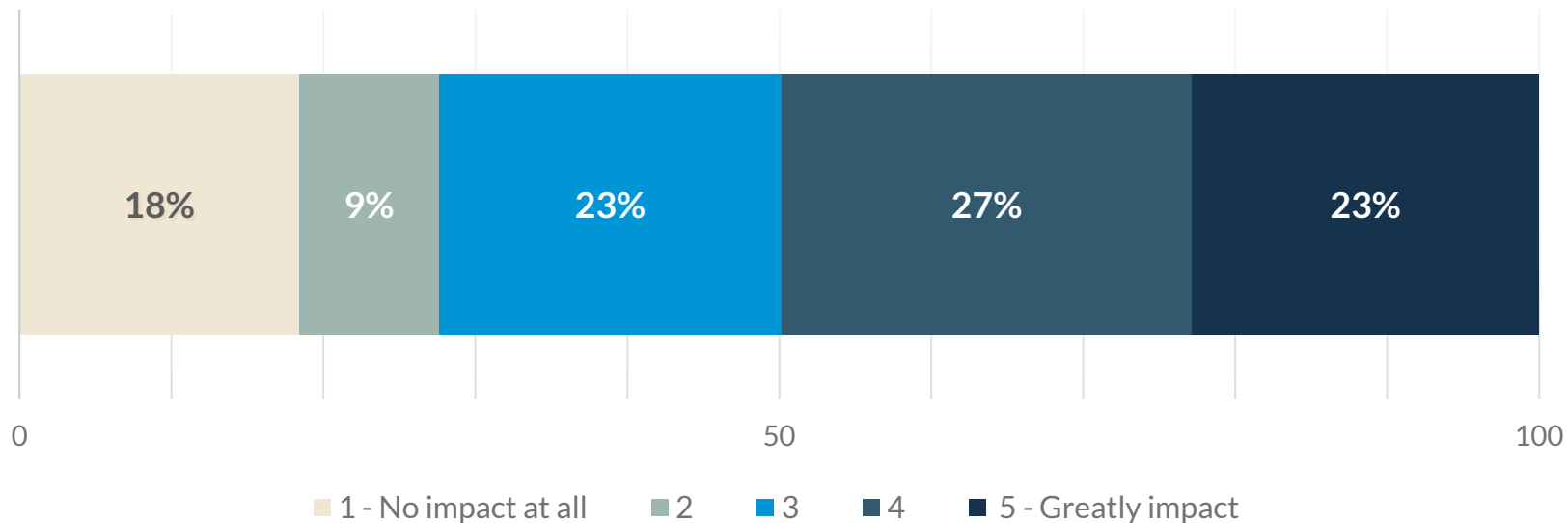
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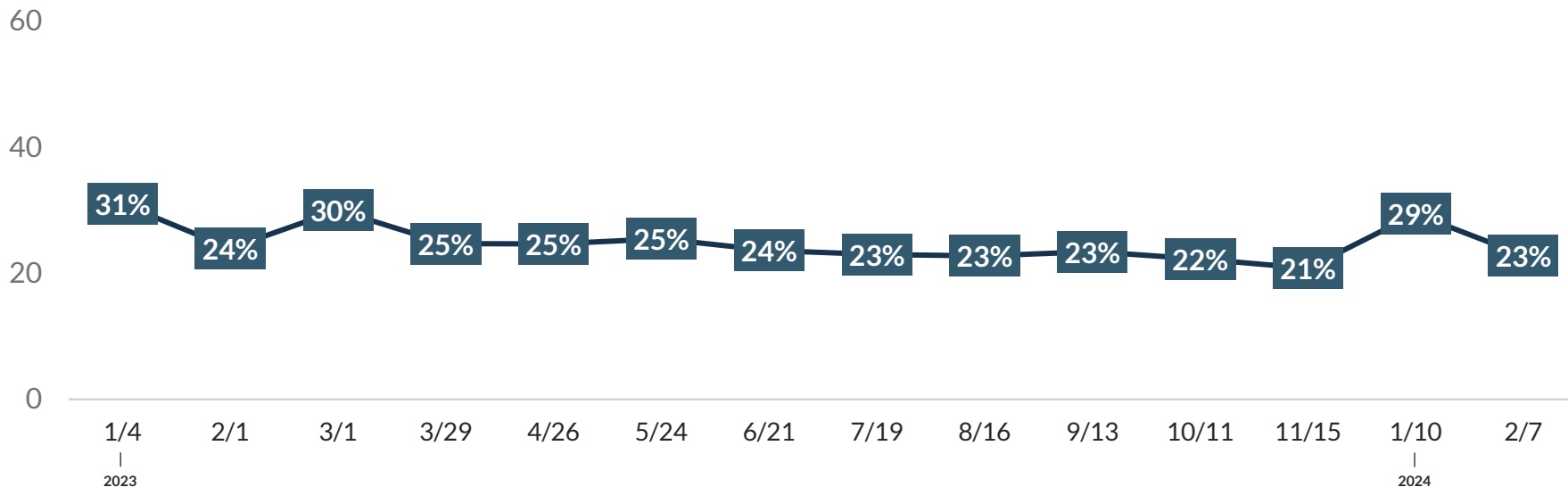
IMPACT ON TRAVEL PLANS

Impact of Airfare Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

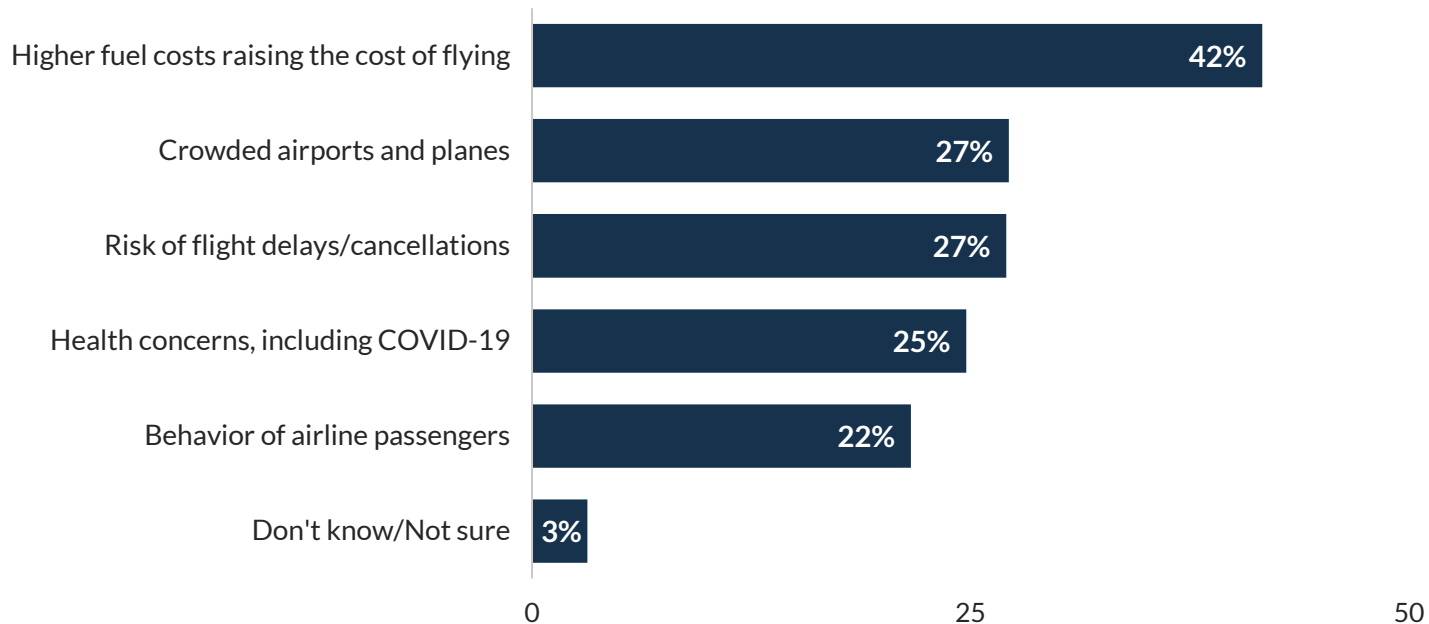
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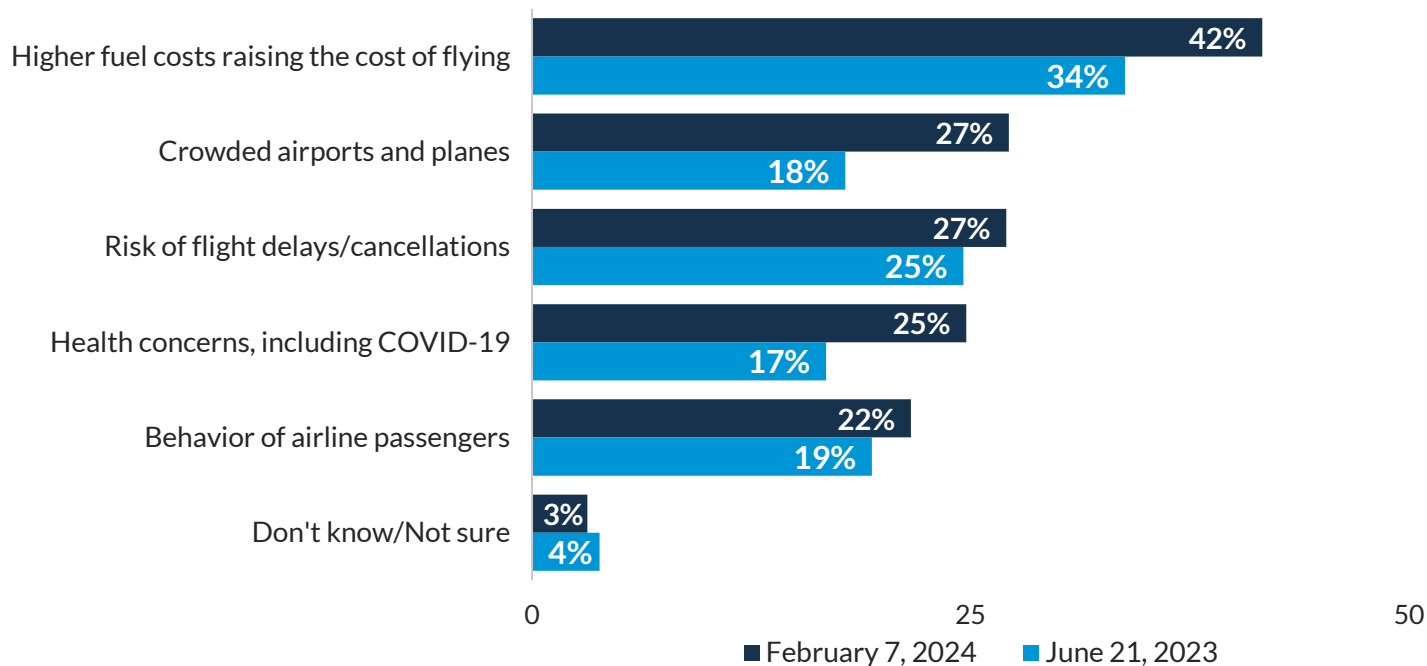
IMPACT ON TRAVEL PLANS

Are any of the following factors reducing your likelihood of traveling by air at some point in 2024?



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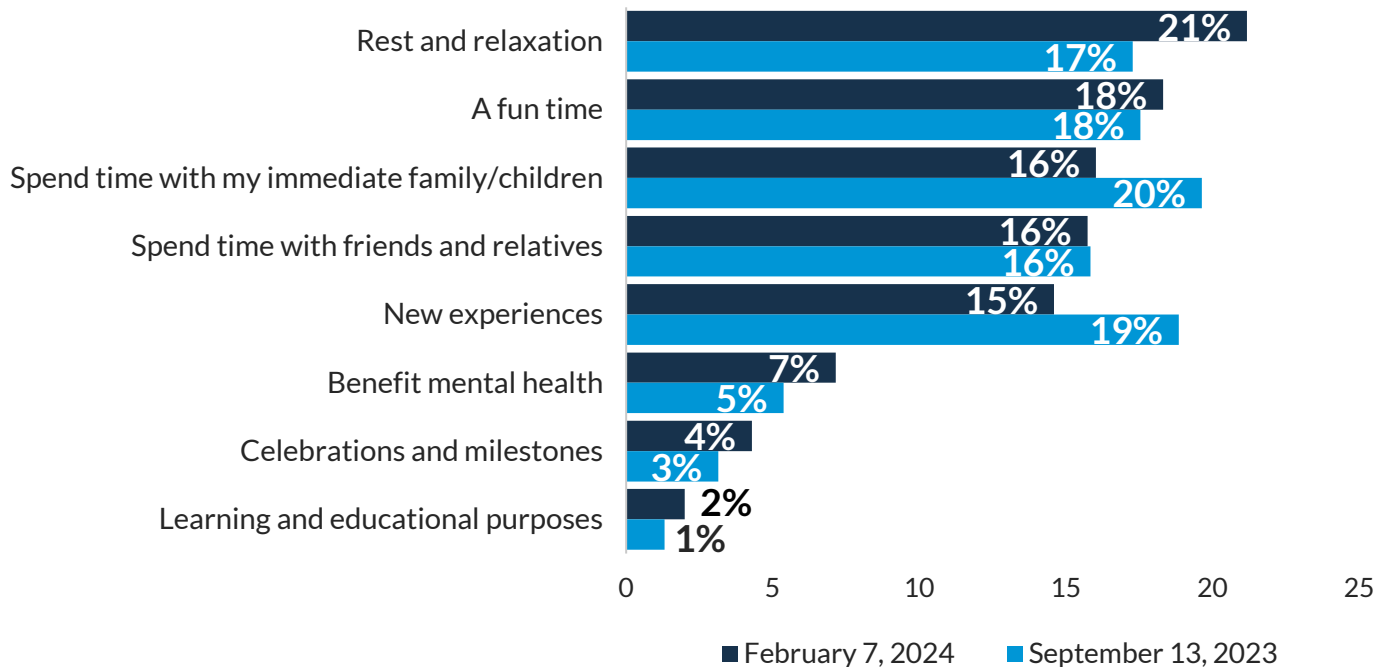
IMPACT ON TRAVEL PLANS

What is your main motivation for leisure travel?



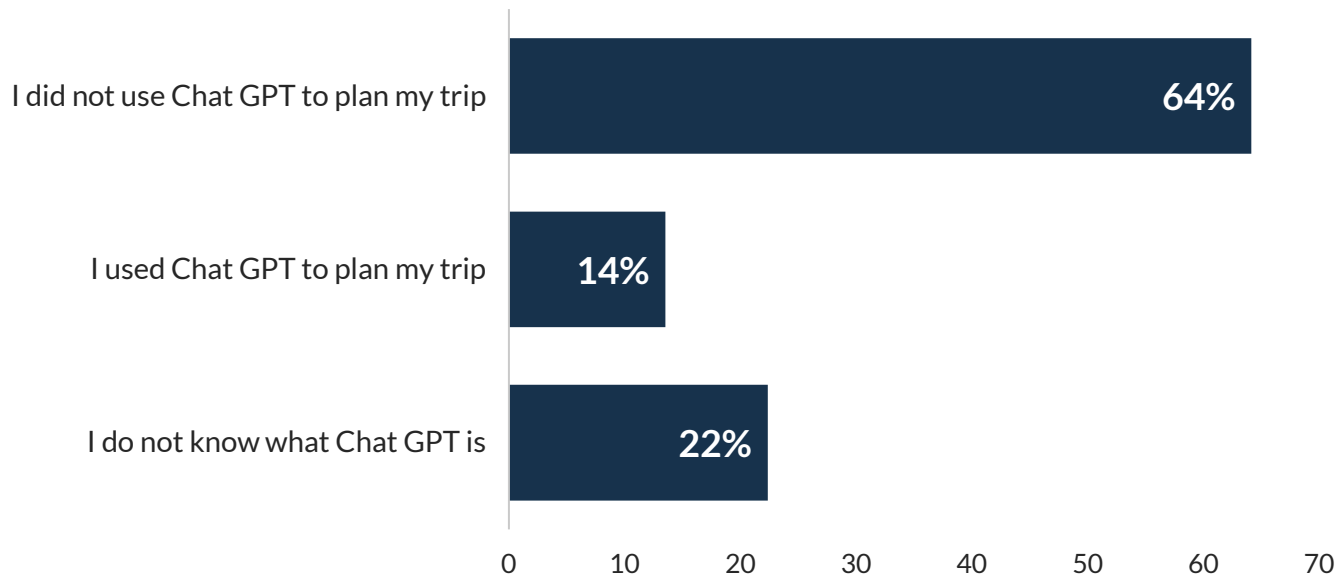
IMPACT ON TRAVEL PLANS

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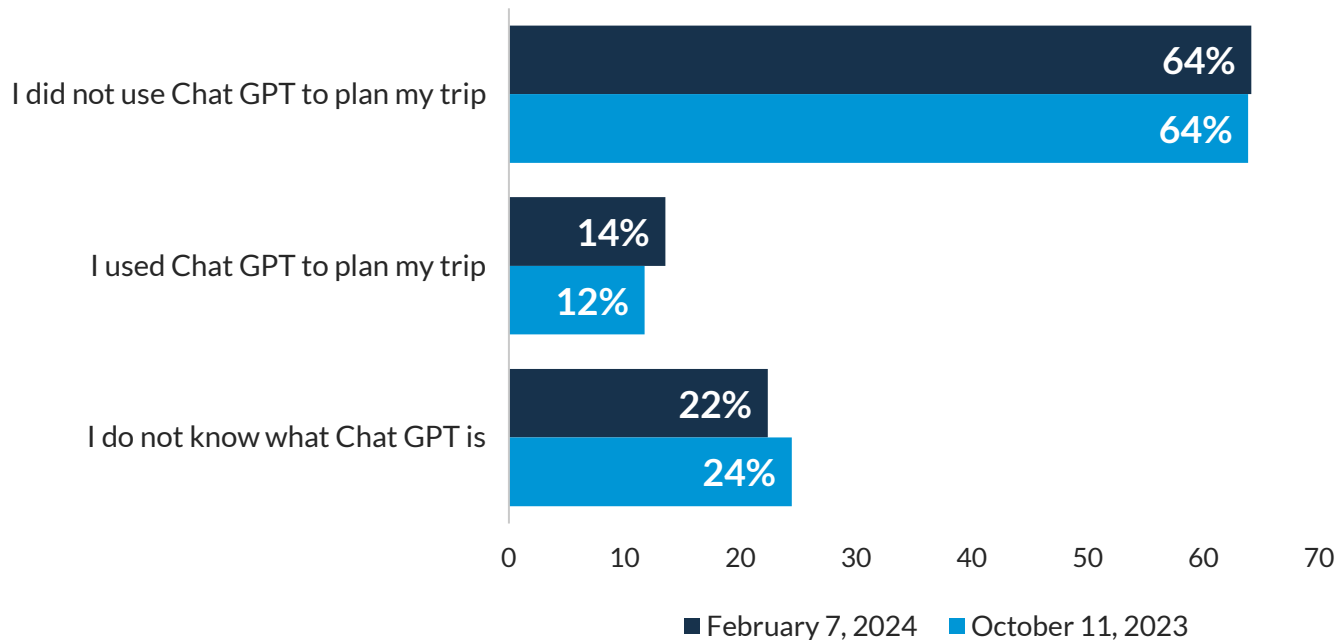
IMPACT ON TRAVEL PLANS

In the last six months, have you used Chat GPT in the trip planning process?



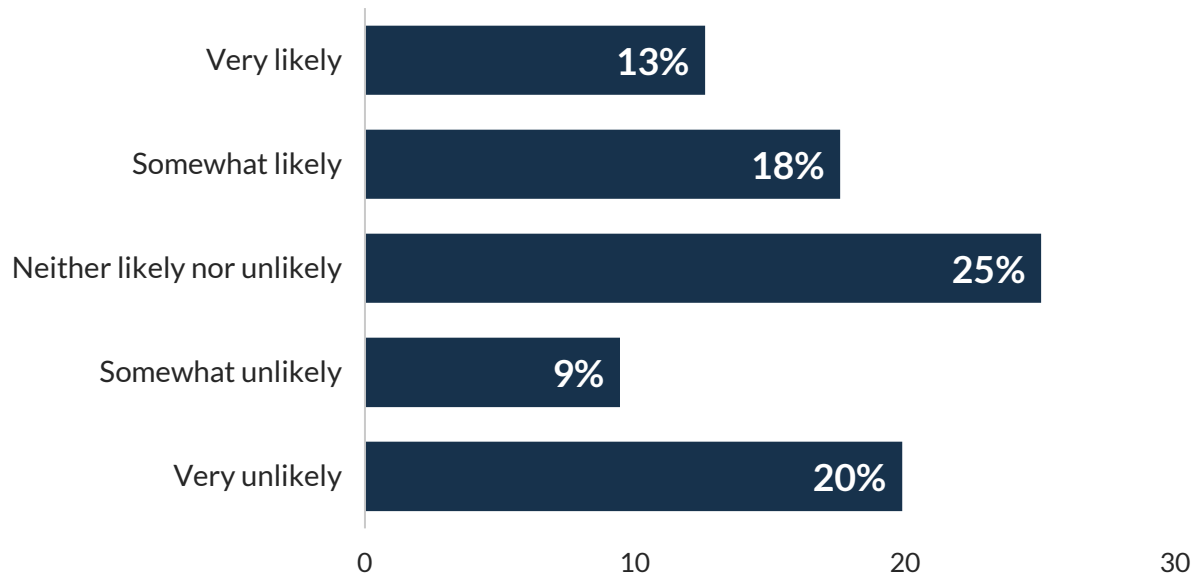
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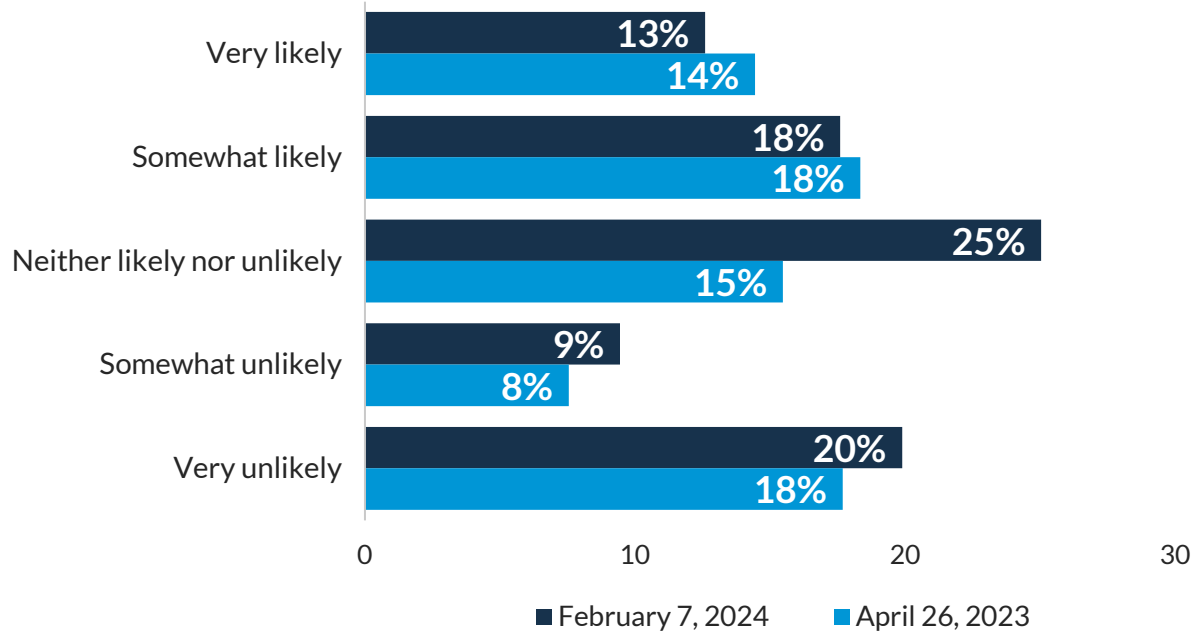
IMPACT ON TRAVEL PLANS

How likely are you to use Chat GPT in the planning process for your next trip?



IMPACT ON TRAVEL PLANS

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Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A serene sunset scene over a calm body of water. The sun is a bright, glowing orb on the right side of the horizon, casting a long, shimmering reflection down the water's surface. The sky transitions from a deep orange near the horizon to a lighter, hazy yellow and white at the top. On the far left, the dark silhouette of a tree is visible against the bright sky. The overall mood is peaceful and grateful.

Thank You

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