



COLORADO OFFICIAL STATE VACATION GUIDE

DISPLAY AD SPEC SHEET

Mechanical Requirements (Width x Height)

FULL-PAGE TRIM SIZE*	8" X 10.5"
Full-Page With Bleed	8.25" X 10.75"
Full-Page Live Area	EACH PAGE: 7" X 9.5"

2-PAGE SPREAD TRIM SIZE*	16" X 10.5"
2-Page Spread With Bleed	16.25" x 10.75"
2-Page Spread Live Area	7" x 9.5"

1/2 PAGE HORIZONTAL	7" X 4.687"
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1/2 PAGE ISLAND	4.625" X 7"
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2/3 PAGE VERTICAL	4.625" X 9.5"
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1/3 PAGE SQUARE	4.625" X 4.687"
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1/3 PAGE VERTICAL	2.25" X 9.5"
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1/4 PAGE VERTICAL	3.437" X 4.687"
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1/6 PAGE HORIZONTAL	4.625" X 2.281"
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1/6 PAGE VERTICAL	2.25" X 4.687"
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1/8 PAGE HORIZONTAL	3.437" X 2.281"
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1/16 PAGE HORIZONTAL	3.437" X 1.078"
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1/16 PAGE VERTICAL	1.656" X 2.281"
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MASTHEAD	4.625" X 9.5"
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Rollfold Requirements (Width x Height)

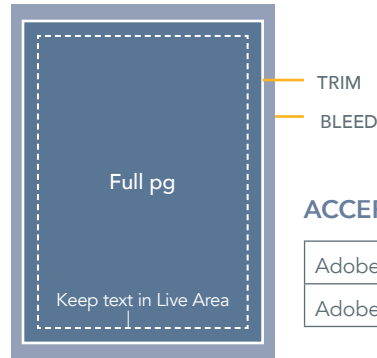


OUTSIDE AD 1 TRIM SIZE*	7.375" X 10.5"
Outside Ad 1 Live Area	6.875" X 9.5"

OUTSIDE AD 2 TRIM SIZE*	7.875" X 10.5"
Outside Ad 2 Live Area	7.375" X 9.5"

*Please add .125" bleed on all sides for rollfold, full page and 2-page spread ads.

Full Page Ads



ACCEPTED FILE FORMATS

Adobe Acrobat	.pdf/x-1a
Adobe Illustrator	.EPS

TECHNICAL GUIDELINES

- Save all art as high resolution (300 dpi) and four-color process CMYK.
- Outline ALL fonts or package the fonts along with your artwork.
- Document size must be the same as ad size. Full-page ad must have bleed. No printer/crop marks.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.

SUPPLYING ELECTRONIC MATERIALS

- Submit print ready materials directly to Jason Swancey at Jason.Swancey@MilesPartnership.com, 800-683-0010 ext. 2333 or 303-867-8232.

FEES AND PRODUCTION SERVICES

- **There will be a \$100 fee for ad materials that are not received by deadline.**
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.
- **Ad design production is available.** Contact your Advertising and Data Manager for rates and samples of work.



Supplying Digital Materials

Jason Swancey
Advertising & Data Manager

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232

13952 Denver West Pkwy, Suite 200, Lakewood, CO 80401