



COLORADO.COM LEADS PROGRAM

WELCOME OFFERS SPECS

Ad Name

Provided by Advertiser

FEATURED SPONSOR

Advertiser to provide and fill out the following:

72 DPI JPG PHOTO

- 640 width x 480 height pixels*
- Image file must not exceed 15MB

25-CHARACTER HEADLINE

175-CHARACTER DESCRIPTION

CLICK-THROUGH URL

PHYSICAL ADDRESS

DIRECTIONS

MAILING ADDRESS

PHONE NUMBER

EMAIL ADDRESS(ES)

CONTACT INFORMATION

RATES/DISCOUNTS

**Once images (photos or logos) are uploaded, their order cannot be changed*

Guidelines

DEADLINE

- **15 business days prior to start date** (date ad goes live).
- Third party served ad must be submitted 15 business days prior to start date (date ad goes live).

COLOR SPECIFICATIONS AND RESOLUTION

- All colors used must be **RGB** or **Index** (Web safe recommended).
- All photos and graphics must be **RGB** or **black and white**.
- All images, graphics and logos must be **72 dpi**.

SUPPLYING ELECTRONIC MATERIALS

- Submit content to the data engine
- For questions, call 800-683-0010 ext. 2333 or 303-867-8232, and ask for Jason Swancey.



Advertiser Support

Jason Swancey
Advertising & Data Manager

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232

13952 Denver West Pkwy, Suite 200, Lakewood, CO 80401