



TRAVELWYOMING.COM

CUSTOM NEWSLETTER SPECIFICATIONS

MECHANICAL REQUIREMENTS

TITLE

35 characters (including spaces)

BODY COPY

700 character body (including spaces)

URL

Please provide click-through URL

MEDIA REQUIREMENTS

AD TYPE

Hero Image

PHOTO SIZE

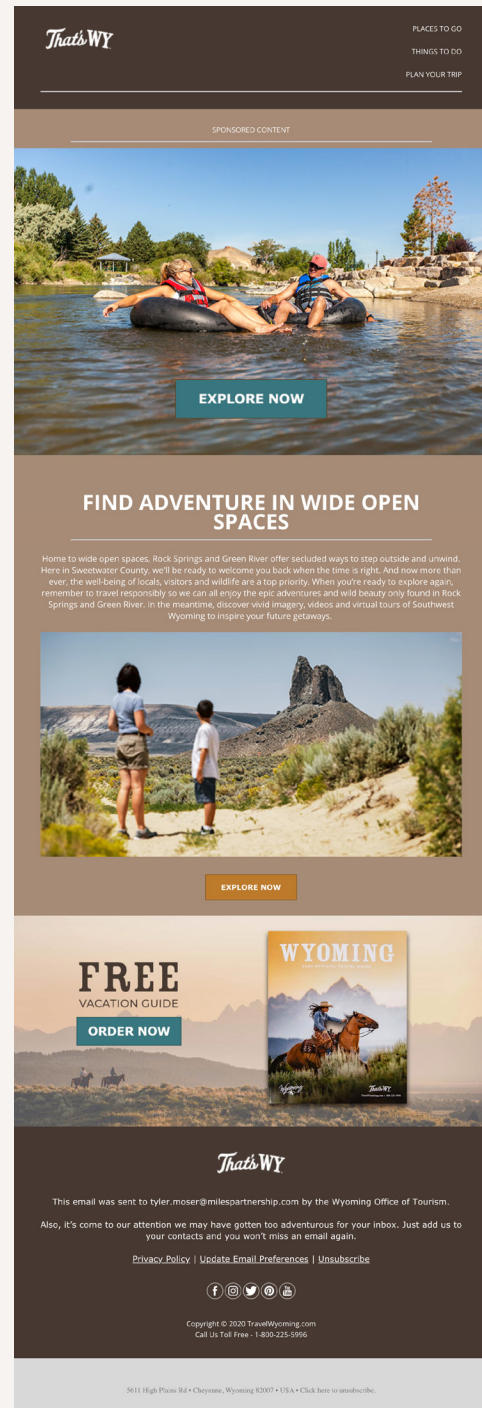
800 x 510 px

Secondary Image

600 x 320 px

IMAGE SPECS

- Accepted file formats: **GIF, JPG.**
- All colors used must be **RGB** or **Index** (Web safe recommended).
- All photos and graphics must be **RGB** or **black and white**.
- All images, graphics and logos must be at least **72 dpi**.



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PARTNERSHIP

SUPPLYING DIGITAL MATERIALS

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