



TRAVELWYOMING.COM NEWSLETTER SPECIFICATIONS

MECHANICAL REQUIREMENTS

TITLE
30 characters (including spaces)

ADVERTISER NAME
27 characters (including spaces)

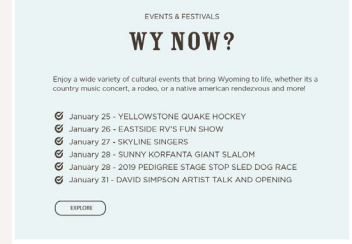
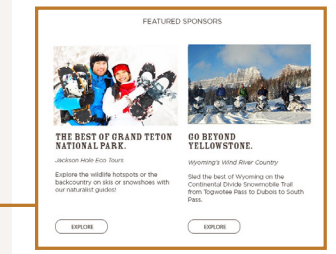
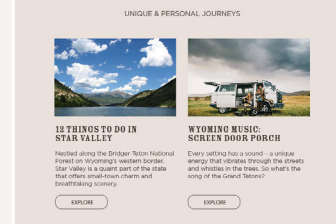
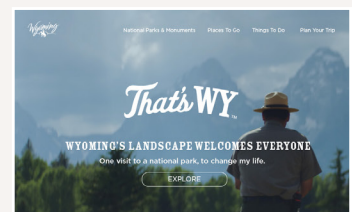
BODY COPY
105 character body (including spaces)

URL
Please provide click-through URL

MEDIA REQUIREMENTS

AD TYPE	PHOTO SIZE
Sponsored Content	745 x 470 px
Featured Partner	745 x 869 px
More Ideas from Partners	745 x 869 px

- IMAGE SPECS**
- Accepted file formats: **GIF, JPG.**
 - All colors used must be **RGB** or **Index** (Web safe recommended).
 - All photos and graphics must be **RGB** or **black and white.**
 - All images, graphics and logos must be at least **72 dpi.**



Sponsored Content

Featured Partner

More Ideas from Partners



SUPPLYING DIGITAL MATERIALS

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