

CUSTOM EMAIL SPECIFICATIONS



Custom Email

- > **1 photo:** .jpg, 450 pixels width x 275 pixels height
 - > (signed photo release form)
- > **Featured Title:** up to 50 characters (with spaces)
- > **Sponsor Copy:** up to 400 characters (with spaces)
- > **Link Text:** (call to action) up to 15 characters (with spaces)
- > **URL:** up to 25 characters

COLOR SPECIFICATIONS AND RESOLUTION

- All colors used must be **RGB** or **Index** (web safe recommended)
- All photos and graphics must be **RGB** or **black and white**.
- All images, graphics, and logos must be **72 dpi**.

PRODUCTION SERVICES

- **Custom Email content production** is available upon request.

Supply Materials to:

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