



### Mechanical Requirements

#### MAIN ADVERTISER CONTENT

Fill in the information below.

**CO-OP HEADLINE** (Up to 50 characters including spaces)

**BODY COPY** (Up to 470 characters including spaces)

**MAIN IMAGE DESKTOP** 600 x 247 px

**SECONDARY IMAGE DESKTOP/MOBILE** 163 x 100 px

**LEADERBOARD TEXT** (Up to 15 characters including spaces; we encourage you to promote an offer or deal as in the "Enter to Win" example right)

**URL FOR LINK** (URL is **NOT** included in the character count)

#### FEATURED BUSINESSES

Fill in the information below and on next page for each featured business to be included.

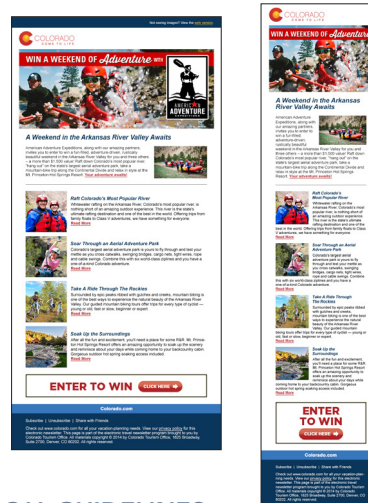
**BUSINESS NAME** (Up to 50 characters including spaces)

**BODY COPY** (Up to 300 characters including spaces)

**IMAGE** 127 x 128 px

**URL FOR LINK** (URL is **NOT** included in the character count)

### Sample eBlast



#### TECHNICAL GUIDELINES

- For all ads, please include a **URL** for the links.
- All images must be **JPG, GIF**.
- Maximum file size is **100 kb**.
- All colors used must be **RGB**
- All images, graphics and logos must be **72 dpi**.
- Note: We cannot accept Google Short Links (i.e., <http://goo.gl/l6MS>) with your content; we have had trouble with Google deactivating them after we blast our emails. We're happy to track your links with the regular Google tracking codes (i.e., [www.yourwebsite.com/?utm\\_source=colorado\\_com&utm\\_medium=referral&utm\\_campaign=july2014-outofstate](http://www.yourwebsite.com/?utm_source=colorado_com&utm_medium=referral&utm_campaign=july2014-outofstate))

#### FEEES AND PRODUCTION SERVICES

- **Materials received after the deadline might result in absence of the newsletter.**
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.

#### SUPPLYING ELECTRONIC MATERIALS

- Submit this form, images, and all info to Jason Swancey  
Jason.Swancey@MilesPartnership.com,  
800-683-0010 ext. 2333 or 303-867-8232.



Supplying Digital Materials

Jason Swancey  
Advertising & Data Manager

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232



# COLORADO.COM

## EBLAST SPECS FOR CO-OP BUSINESSES

PAGE 2/2

### FEATURED BUSINESSES

Fill in the information below and on next page for each featured business to be included.

**BUSINESS NAME** (Up to 50 characters including spaces)

**BODY COPY** (Up to 300 characters including spaces)

**IMAGE** 127 x 128 px

**URL FOR LINK** (URL is **NOT** included in the character count)

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**BUSINESS NAME** (Up to 50 characters including spaces)

**BODY COPY** (Up to 300 characters including spaces)

**IMAGE** 127 x 128 px

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**IMAGE** 127 x 128 px

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Supplying Digital Materials

Jason Swancey  
Advertising & Data Manager

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