



Mechanical Requirements

EBLAST CONTENT

Fill in the information below.

HEADLINE TEXT (Up to 50 characters including spaces)

BODY COPY (Up to 700 characters including spaces)

BODY COPY LINKS (Up to 3)

MAIN IMAGE DESKTOP 600 x 247 px

SECONDARY IMAGE DESKTOP/MOBILE 180 x 186 px

MAIN IMAGE & HEADLINE URL

SECONDARY IMAGE URL

LEADERBOARD TEXT (Up to 15 characters including spaces; we encourage you to promote an offer or deal as in the "Book Now & Save" example right)

URL FOR LEADERBOARD (URL is **NOT** included in the character count)

Sample eBlast



TECHNICAL GUIDELINES

- For all ads, please include a **URL** for the links.
- All images must be **JPG, GIF**.
- Maximum file size is **100kb**.
- All colors used must be **RGB**
- All images, graphics and logos must be **72 dpi**.
- Note: We cannot accept Google Short Links (i.e., <http://goo.gl/l6MS>) with your content; we have had trouble with Google deactivating them after we blast our emails. We're happy to track your links with the regular Google tracking codes (i.e., www.yourwebsite.com/?utm_source=colorado_com&utm_medium=referral&utm_campaign=july2014-outofstate)

FEEES AND PRODUCTION SERVICES

- **Materials received after the deadline might result in absence of the newsletter.**
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.

SUPPLYING ELECTRONIC MATERIALS

- Submit this form, images, and all info to Jason Swancey
Jason.Swancey@MilesPartnership.com,
800-683-0010 ext. 2333 or 303-867-8232.



Supplying Digital Materials

Jason Swancey
Advertising & Data Manager

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232