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CO-OP NEWSLETTER SPECIFICATIONS

MECHANICAL REQUIREMENTS

TITLE

30 characters (including spaces)

ADVERTISER NAME

30 characters (including spaces)

BODY COPY

250 character body (including spaces)

URL

Please provide click-through URL

MEDIA REQUIREMENTS

AD TYPE

Partner Image

PHOTO SIZE

745 x 869 px

IMAGE SPECS

- Accepted file formats: **GIF, JPG.**
- All colors used must be **RGB** or **Index** (Web safe recommended).
- All photos and graphics must be **RGB** or **black and white.**
- All images, graphics and logos must be at least **72 dpi.**

Wyoming #ThatsWY

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**JOE RIIS
WILD AT HEART**

Joe Riis is a migratory species. He travels the world as a wildlife photographer, trained biologist and — above all — core conservationist. National Geographic once sent him to Mongolia to photograph the world's rarest bear. He got the shot.

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