

DIGITAL DISPLAY BANNER SPECIFICATIONS:

- › Visit Sarasota will provide complimentary design services for display banners.
- › Banners will include Visit Sarasota’s and VISIT FLORIDA’s logos
- › Banners will be built for six sizes: 300x250, 728x90, 300x50, 300x600, 160x600, 320x50
- › Banners will be static, with no animation or HTML5
- › All final banners will require VSC’s approval before being considered final.

MATERIALS REQUIRED:

- › Business Name: _____
- › Business Contact: _____
- › Business Logo: high-res 300dpi (eps, jpg, png)
- › 3-4 photos: minimum 800 px wide (Design services will select best image to fit banner ad sizes)
- › Website URL to link: _____

› Choice of Headline (select one):

- We’re Saving Space for You
- Wide-Open Adventures Await
- Real Time. Your Time.

Examples

