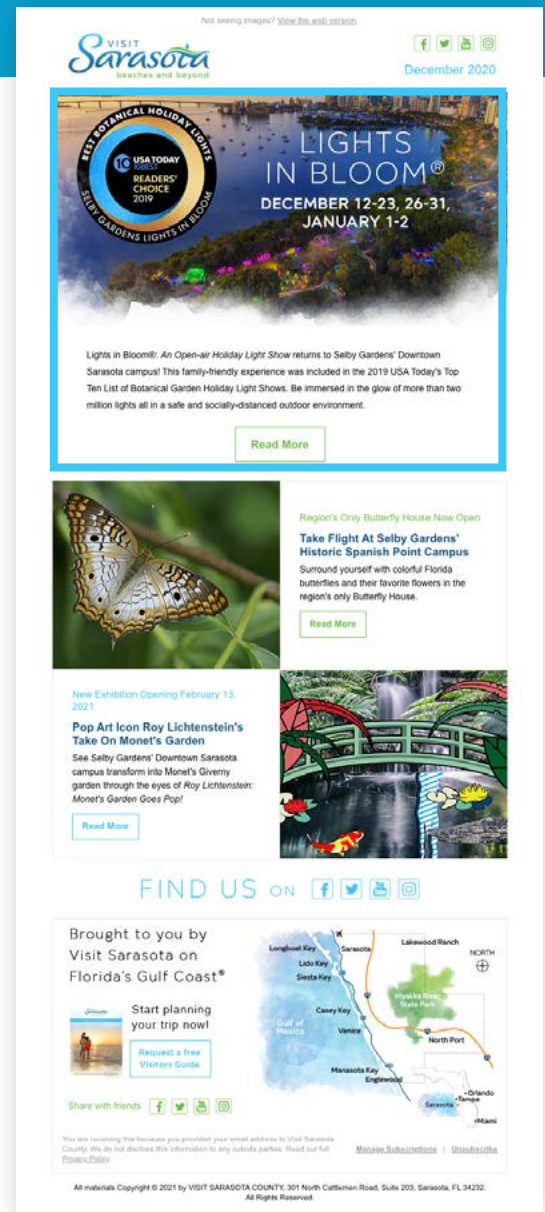


**Hero Placement**



**PARTNER MEDIA CREATIVE CHECKLIST**

- Photo: High-quality, landscape orientation. Min. 800 px wide (.jpg)
- Email Subject Line: 50 characters (including spaces)
- Headline: 40 characters (including spaces)
- Body Copy: 350 characters (including spaces)
- Website URL to link:

**CREATIVE TIPS**

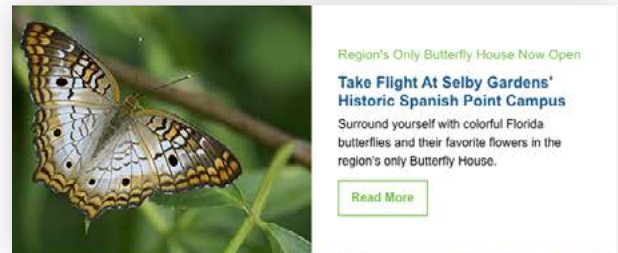
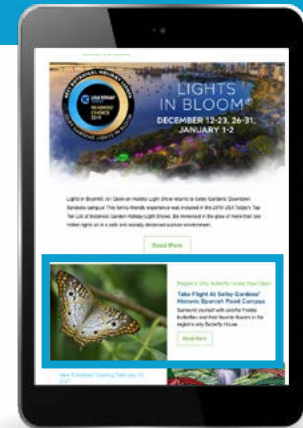
- **Image:** Choose a powerful, eye-catching image.
- **Title:** Should attract attention to your story.
- **Body:** Tell the reader who you are, what not to miss and then tell a deeper story about the experience so they can picture themselves there.

## Spotlight Content Blocks

### SPOTLIGHT CONTENT BLOCK 1:

- › Photo: High-quality, landscape orientation.  
Min. 800 px wide (.jpg)
- › Title: 70 characters (including spaces)
- › Subtitle: 15 characters (including spaces)
- › Body Copy: 120 characters (including spaces)
- › Website URL to link:

Spotlight  
Content Block



### SPOTLIGHT CONTENT BLOCK 2:

- › Photo: High-quality, landscape orientation.  
Min. 800 px wide (.jpg)
- › Title: 70 characters (including spaces)
- › Subtitle: 15 characters (including spaces)
- › Body Copy: 120 characters (including spaces)
- › Website URL to link:

### SPOTLIGHT CONTENT BLOCK 3:

- › Photo: High-quality, landscape orientation.  
Min. 800 px wide (.jpg)
- › Title: 70 characters (including spaces)
- › Subtitle: 15 characters (including spaces)
- › Body Copy: 120 characters (including spaces)
- › Website URL to link: