



TRAVELWYOMING.COM


SEASONAL/EVENTS ENEWS SPECIFICATIONS

MECHANICAL REQUIREMENTS

- 
TITLE/EVENT
 30 characters (including spaces)

- 
ADVERTISER NAME
 27 characters (including spaces)

- 
EVENT DATE

- 
BODY COPY
 105 character body (including spaces)

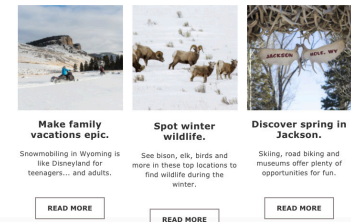
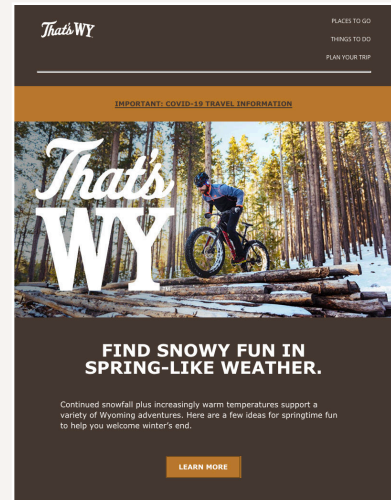
- 
URL
 Please provide click-through URL

MEDIA REQUIREMENTS

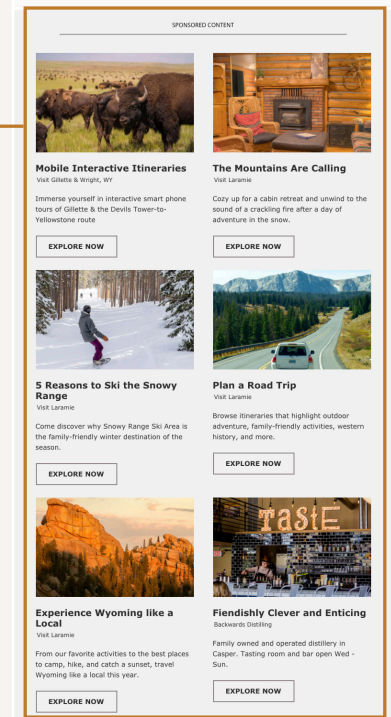
AD TYPE	PHOTO SIZE
Sponsored Content	745 x 470 px

IMAGE SPECS

- Accepted file formats: **GIF, JPG.**
- All colors used must be **RGB** or **Index** (Web safe recommended).
- All photos and graphics must be **RGB** or **black and white.**
- All images, graphics and logos must be at least **72 dpi.**



Sponsored Content



SUPPLYING DIGITAL MATERIALS

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