

# Email Specs >

Seven E-newsletters will be deployed annually. There are three **Spotlight Article** positions and eight **Featured Partner Banner** positions in each newsletter. The monthly positions will be filled in the order requests are received. Please make a first and second choice of months for both your Spotlight Article and your Featured Partner Banner.

## Spotlight Article

First-Choice Month

Second-Choice Month

## Featured Partner Banner

First-Choice Month

Second-Choice Month

Spotlight Article

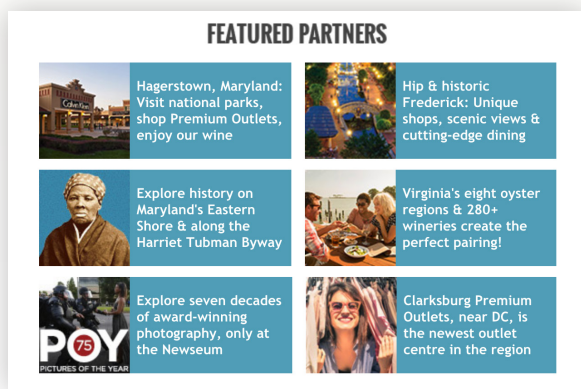
Featured Partner Banner



# Featured Content Banner Materials >

## Image

- **Size:** 100 x 106 pixels



## Ad Copy

1) **Call to Action:** (Up to 80 characters including spaces):

2) **URL:**