

# Email Specs >

Seven E-newsletters will be deployed annually. There are three **Spotlight Article** positions and one **Premium Banner** position in each newsletter. The monthly positions will be filled in the order requests are received. Please make a first and second choice of months for both your Spotlight Article and your Premium Banner.

## Spotlight Article

**First-Choice Month**

**Second-Choice Month**

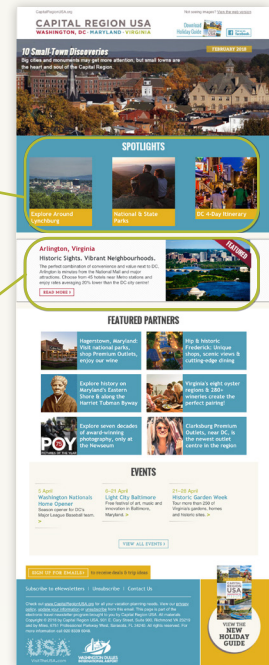
## Premium Banner

**First-Choice Month**

**Second-Choice Month**

Spotlight Article

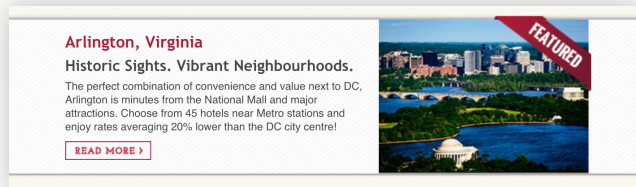
Premium Banner



# Premium Banner Materials >

## Images

- **Desktop Image Size:** 237 x 171 pixels
- **Mobile Image Size:** 303 x 182 pixels



## Ad Copy

1) **Subtitle:** (Up to 40 characters including spaces):

2) **Title:** (Up to 30 characters including spaces)

3) **Body Text:** (Up to 240 characters including spaces)

4) **URL:**