



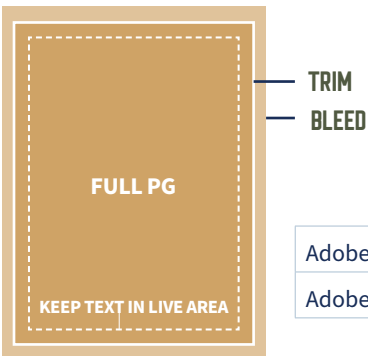
2023/2024 OFFICIAL VISITORS GUIDE

DISPLAY AD SPEC SHEET

MECHANICAL REQUIREMENTS

(WIDTH X HEIGHT)

FULL PAGE TRIM SIZE*	8" X 10.5"
<i>Full Page With Bleed</i>	8.25" X 10.75"
<i>Full Page Live Area</i>	EACH PAGE: 7" X 9.5"
2-PAGE SPREAD TRIM SIZE*	16" X 10.5"
<i>2-Page Spread With Bleed</i>	16.25" X 10.75"
<i>2-Page Spread Live Area</i>	7" X 9.5"
 1/2 PAGE HORIZONTAL	7" X 4.687"
 1/4 PAGE VERTICAL	3.437" X 4.687"



Adobe Acrobat	.pdf/x-1a
Adobe Illustrator	.EPS

- Save all art as high-resolution (300 dpi) and four-color process CMYK.
- Outline **all** fonts or package the fonts along with your artwork.
- Document size must be the same as ad size. Full-page ad must have bleed. No printer/crop marks.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.
- Submit print-ready materials directly to Jason Swancey at Jason.Swancey@MilesPartnership.com, 800-683-0010 ext. 2333 or 303-867-8232.
- **There will be a \$100 fee for ad materials that are not received by deadline.**
- Charges will be assessed for electronic file intervention, including production changes and altering supplied advertiser materials.
- **Ad design production is available.** Contact Jason Swancey for rates and samples of work.

SUPPLYING DIGITAL MATERIALS

JASON SWANCEY

ADVERTISING & DATA MANAGER

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232
13952 Denver West Pkwy, Suite 200, Lakewood, CO 80401