


VISIT Greeley COLORADO

2023/2024

OFFICIAL VISITORS GUIDE MARKETING OPPORTUNITIES

THE TRAVELER'S ONE-STOP GUIDE TO UNCOVERING
GREELEY'S DELIGHTS & HIDDEN GEMS



CIRCULATION
35,000

DEADLINES
AD SPACE RESERVED: 6/2/23
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GREELEY TOURISM BY THE NUMBERS



\$323M

2021 travel spending
in Weld County



74.5%

Greeley's 2022 lodging-occupancy rate (Greeley consistently has one of the highest lodging-occupancy rates in Colorado.)



\$469

The average spend on domestic overnight trips per person, statewide



2021 TOP STATES

of origin for overnight trips to Colorado: California, Colorado, Florida, New York & Texas

OFFICIAL VISITORS GUIDE AD RATES

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\$1,650	\$1,500	\$800	\$450



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