

# 2021 DESTINATION MARYLAND ADVERTORIAL SPECIFICATIONS

SPONSORED ADVERTISING SECTION		SPONSORED ADVERTISING SECTION	
 <p><b>Tusculum Farm</b> A 500-acre luxury farm experience awaits at Tusculum Farm, a B&amp;B and events venue in the Montgomery County Agricultural Reserve. Build a perfect event on this historic, working farm. tusculumfarm.com + 1-855-RED-BARN</p>	 <p><b>Weinberg Center for the Arts</b> Housed in a former 1926 silent movie palace, the Weinberg Center for the Arts presents a wide range of dramatic, musical, artistic and educational programs. With world-class performances from September through May each year, this local landmark enhances our area's cultural life. WeinbergCenter.org + 301-600-2828</p>	 <p><b>Calvert County: Shining a Light on Southern Maryland</b> Plan your perfect day in one of Maryland's hottest destinations. Spend the morning exploring by kayak or canoe, charter a fishing boat for the afternoon, go crabbing on the Chesapeake Bay or hunt for shark teeth fossils on our beaches. After a day outside, quench your thirst by sampling the local flavor at our unique wineries and breweries. Then, round out the perfect day by watching the sunset at a waterfront restaurant. ChooseCalvert.com/DM + 410-535-4583</p>	
 <p><b>Hip &amp; Historic Frederick</b> A special combination of historic charm and contemporary things to do. Relax at our wineries, breweries and distilleries or indulge in a variety of restaurants. Experience Civil War battlefields, buy local at dozens of specialty shops and escape to national and state parks. VisitFrederick.org + 800-999-3613</p>			
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**A. Full Page**

Headline: 48 characters, including spaces  
Copy: 510 characters, including spaces  
Website  
Phone Number  
3-4 High Resolution Images

**C. 1/3 Square**

Headline: 30 characters, including spaces  
Copy: 250 characters, including spaces  
Website  
Phone Number  
1 High Resolution Image

**B. 1/2 Horizontal**

Headline: 48 characters, including spaces  
Copy: 275 characters, including spaces  
Website  
Phone Number  
2-3 High Resolution Images

**C. 1/6 Vertical**

Headline: 12 characters, including spaces  
Copy: 200 characters, including spaces  
Website  
Phone Number  
1 High Resolution Image

## PRODUCTION REQUIREMENTS

- ❖ Miles Partnership reserves the right to review and update submitted copy for grammar, formatting, and AP style.
- ❖ Advertising should promote Maryland locations only.
- ❖ Publisher accepts no responsibility for errors on materials supplied by advertiser.
- ❖ **Image Submission:** Images should be a minimum of 250 DPI at the size they are to be displayed. Images below this resolution cannot be accepted. Miles can help resize images to template.

Presented by

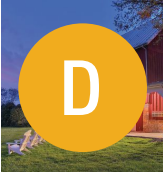


• Questions? Reach out to your production contact Jose Martinez at 303-867-8333 or Jose.Martinez@MilesPartnership.com.


# 2021 DESTINATION MARYLAND

## ADVERTORIAL SPECIFICATIONS

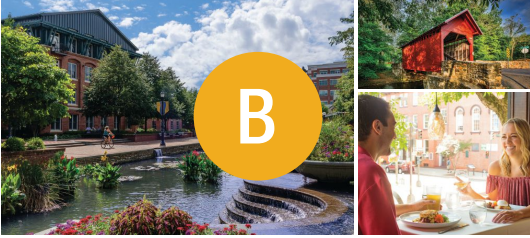
SPONSORED ADVERTISING SECTION



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[tusculumfarm.com](http://tusculumfarm.com) ♦ 1-833-RED-BARN




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[WeinbergCenter.org](http://WeinbergCenter.org) ♦ 301-600-2828



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Description	Headline	Copy	Additional Copy	High Resolution Images
A. Full Page	48 characters, including spaces	510 characters, including spaces	website & phone number	3-4
B. 1/2 Horizontal	48 characters, including spaces	275 characters, including spaces	website & phone number	2-3
C. 1/3 Square	30 characters, including spaces	250 characters, including spaces	website & phone number	1
D. 1/6 Vertical	12 characters, including spaces	200 characters, including spaces	website & phone number	1

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