

## CHOOSECHICAGO.COM ENEWS SPECS (LEISURE)

### A DISPLAY AD

Miles representative will reach out for the following:

- 1 Photo (JPG)** ..... 265 pixels x 250 pixels
- URL Link** ..... no character limit

### B FEATURED PARTNER BANNER

Miles representative will reach out for the following:

- Desktop Photo (JPG)** ..... 220 pixels x 165 pixels
- Mobile Photo (JPG)** ..... 286 pixels x 165 pixels
- Headline** ..... up to 23 characters (including spaces)
- Body** ..... up to 174 characters (including spaces)
- Link Text (call to action)** ..... up to 21 characters (including spaces)
- URL Link** ..... no character limit

### C SPONSORED CONTENT

Miles representative will reach out for the following:

- Desktop Photo (JPG)** ..... 220 pixels x 132 pixels
- Mobile Photo (JPG)** ..... 320 pixels x 170 pixels
- Headline** ..... up to 24 characters (including spaces)
- Sponsor Blurb** ..... up to 140 characters (including spaces)
- Link Text (call to action)** ..... up to 24 characters (including spaces)
- URL Link** ..... no character limit

### COLOR SPECIFICATIONS AND RESOLUTION

- All colors used must be RGB or Index (Web safe recommended)
- All photos and graphics must be RGB or black and white.
- All images, graphics and logos must be 72 dpi.

### FEEES AND PRODUCTION SERVICES

- There will be a \$100 fee for ad materials that are not received by deadline.**
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.
- If ad materials are built by Miles, production fees will be added.
- Ad design production is available.** Contact your Advertising Coordinator for rates and samples of work.

### SUPPLYING ELECTRONIC MATERIALS

Email assets to: Jose.Martinez@MilesPartnership.com

You are receiving this message because you signed up for the CHICAGO Leisure e-Newsletter. [Unsubscribe](#) | [Online Version](#)

# CHOOSE CHICAGO

APRIL 2018

Things To Do | Neighborhoods | Itineraries

©Choose Chicago

### Plan Your Trip to Chicago

Get your free Chicago Visitors Guide and discover our stellar dining and drinking scene, world-class culture and family fun. [READ MORE >](#)

©Adam Alexander Photography

### Chicago Cultural Center Freebies

We've picked the top six free things to do at the Chicago Cultural Center, from guided tours to concerts and art exhibits. [READ MORE >](#)

**B** **VENTURE BEYOND CHICAGO**

Some of the most popular attractions in the Chicago area are located beyond Downtown Chicago! Plan your best trip by including some amazing sites and natural wonders.

FEATURED [PLAN YOUR FUN TODAY!](#)

**C** **Visit Macy's State Street**

Shop today's hottest fashions, get free personal shopping support, dine in the Walnut Room and pick up a 10% off Visitor Savings Pass.

FEATURED [CHECK OUT MACY'S CHICAGO >](#)

**A**

**CHICAGO LIKE A LOCAL**

### Celebrate the Illinois Bicentennial With These Chicago Landmarks

Illinois celebrates its 200th birthday this year, but you don't have to travel too far to explore the state's history. [LEARN MORE >](#)

**UPCOMING EVENTS**