

# MEETING PROFESSIONALS GUIDE **ADVERTORIAL**

## VISUAL

SPONSORED CONTENT

# ABC EVENTS

Nima coreperum nate laceptat que poribus quiae lusandaernat es ut quis plicia dios volut qui rate denientia ne autemqui blabo. [Optio velles modi](#) sam quunt quat expedi verae officiatemod eveliqui voles ipis aliatempore nis qui aut optate natem [quisque demoluptas](#) excepta dolupie ndasecta vollaud andest, sus alibusc iusaaccepta si quidios aute provit fuga. Ut dolora enis maionecessim expliae endem ipsapelique is eius que debitat essit




websiteurl.com • XXX-XXX-XXXX [\\* BOOK NOW](#)

## PUBLICATION SPECS

- **Photo 1:** 2.5" (w) x 2.25" (h)
- **Photo 2:** 6.3" (w) x 4.5" (h)
- **Text Header:** up to 42 characters, including spaces
- **Description:** up to 440 characters, including spaces
- **Phone Number**
- **Website**
- **Book Now:** URL to link to booking site

## TECHNICAL GUIDELINES

- All graphics must be JPG and 300DPI
- Assistance is available to re-size photos.

## PROCESS

- Submit your copy for the advertorial piece, and our experienced travel editor will review for grammar, AP Style and brand voice consistency. If you need assistance with writing copy, the editor can work with you to craft a custom advertorial piece that highlights your business. Please let your advertising representative know which option you will be taking.
- You will receive a draft of the advertorial to provide feedback and edits.
- The editor will incorporate your edits and submit a final draft for your approval.

## SUBMITTING MATERIALS

Submit materials to:  
Destiny.Oliver@MilesPartnership.com

