

CHOOSECHICAGO.COM ENEWS SPECS (LEISURE)

A DISPLAY AD

Miles representative will reach out for the following:

- 1 Photo (JPG)** 265 pixels x 250 pixels
- URL Link** no character limit

B FEATURED PARTNER BANNER

Miles representative will reach out for the following:

- Desktop Photo (JPG)** 220 pixels x 165 pixels
- Mobile Photo (JPG)** 286 pixels x 165 pixels
- Headline** up to 23 characters (including spaces)
- Body** up to 174 characters (including spaces)
- Link Text (call to action)** up to 21 characters (including spaces)
- URL Link** no character limit

C SPONSORED CONTENT

Miles representative will reach out for the following:

- 1 Photo (JPG)** 450 pixels x 270 pixels
- Headline** up to 24 characters (including spaces)
- Sponsor Blurb** up to 140 characters (including spaces)
- Link Text (call to action)** up to 24 characters (including spaces)
- URL Link** no character limit

COLOR SPECIFICATIONS AND RESOLUTION

- All colors used must be RGB or Index (Web safe recommended)
- All photos and graphics must be RGB or black and white.
- All images, graphics and logos must be 72 dpi.

FEES AND PRODUCTION SERVICES

- **There will be a \$100 fee for ad materials that are not received by deadline.**
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.
- If ad materials are built by Miles, production fees will be added.
- **Ad design production is available.** Contact your Advertising Coordinator for rates and samples of work.

SUPPLYING ELECTRONIC MATERIALS

Email assets to: Destiny.Oliver@MilesPartnership.com

You are receiving this message because you signed up for the CHICAGO Leisure e-Newsletter. [Unsubscribe](#) | [Online Version](#)

CHOOSE CHICAGO®

APRIL 2018

Things To Do | Neighborhoods | Itineraries

©Choose Chicago

Plan Your Trip to Chicago

Get your free Chicago Visitors Guide and discover our stellar dining and drinking scene, world-class culture and family fun. [READ MORE >](#)

©Adam Alexander Photography

Chicago Cultural Center Freebies

We've picked the top six free things to do at the Chicago Cultural Center, from guided tours to concerts and art exhibits. [READ MORE >](#)

B

VENTURE BEYOND CHICAGO

Some of the most popular attractions in the Chicago area are located beyond Downtown Chicago! Plan your best trip by including some amazing sites and natural wonders.

FEATURED [PLAN YOUR FUN TODAY!](#)

C

Visit Macy's State Street

Shop today's hottest fashions, get free personal shopping support, dine in the Walnut Room and pick up a 10% off Visitor Savings Pass.

FEATURED [CHECK OUT MACY'S CHICAGO >](#)

A

CHICAGO LIKE A LOCAL

Celebrate the Illinois Bicentennial With These Chicago Landmarks

Illinois celebrates its 200th birthday this year, but you don't have to travel too far to explore the state's history. [LEARN MORE >](#)

UPCOMING EVENTS