

Longwoods
INTERNATIONAL

Travel Sentiment Study Wave 3

Sponsored by:

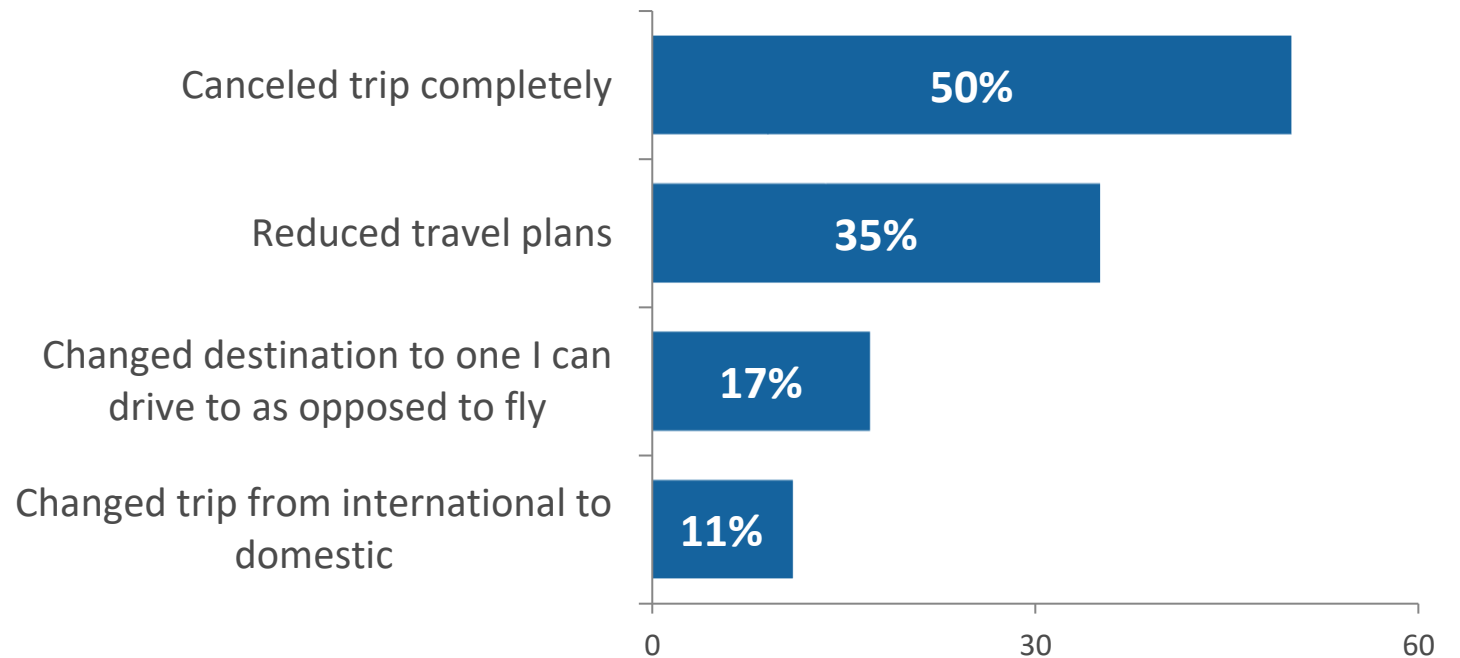
miles
PARTNERSHIP

- Fielded March 25-26, 2020
- U.S. National Sample of 1,000 adults 18+

Impact on Travel Plans

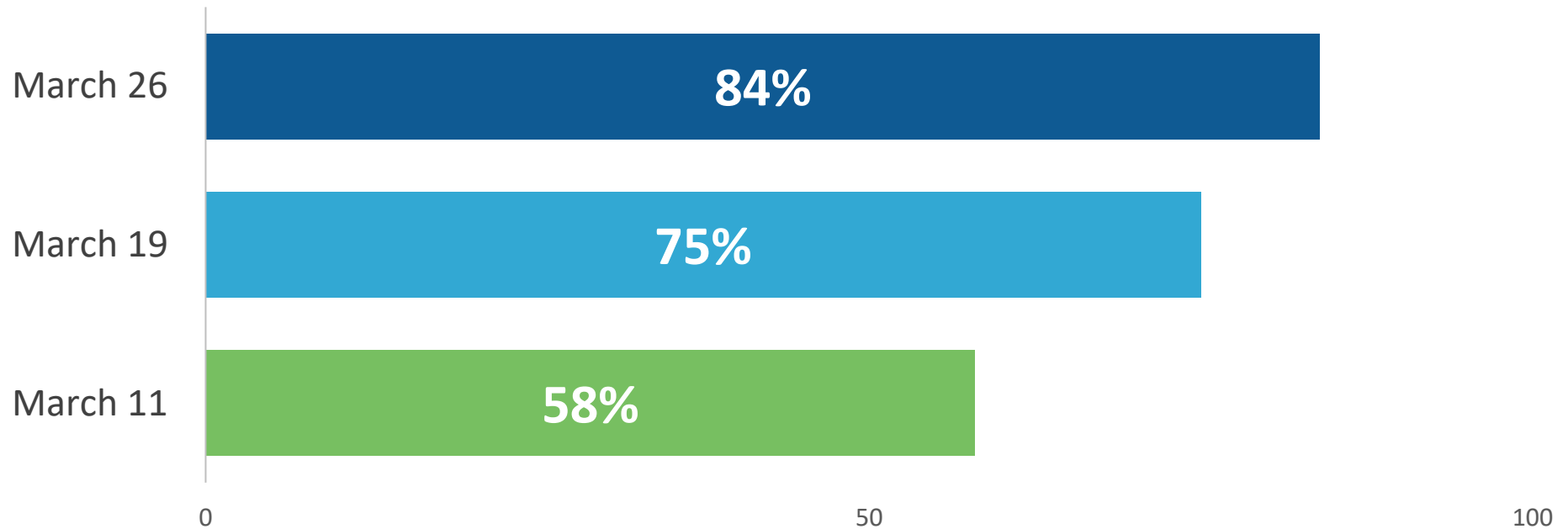


of travelers planning to travel in the next six months will change their travel plans due to coronavirus

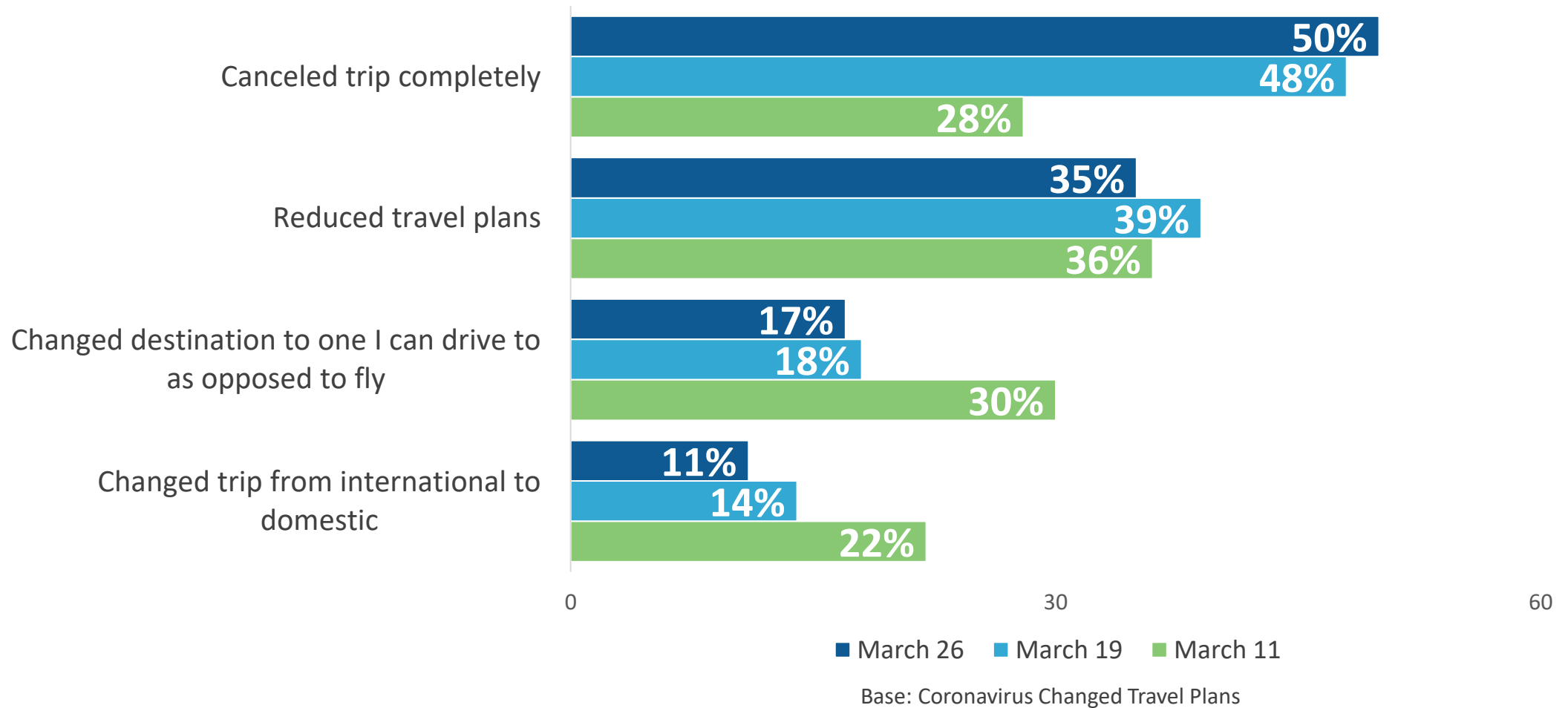


Base: Coronavirus Changed Travel Plans

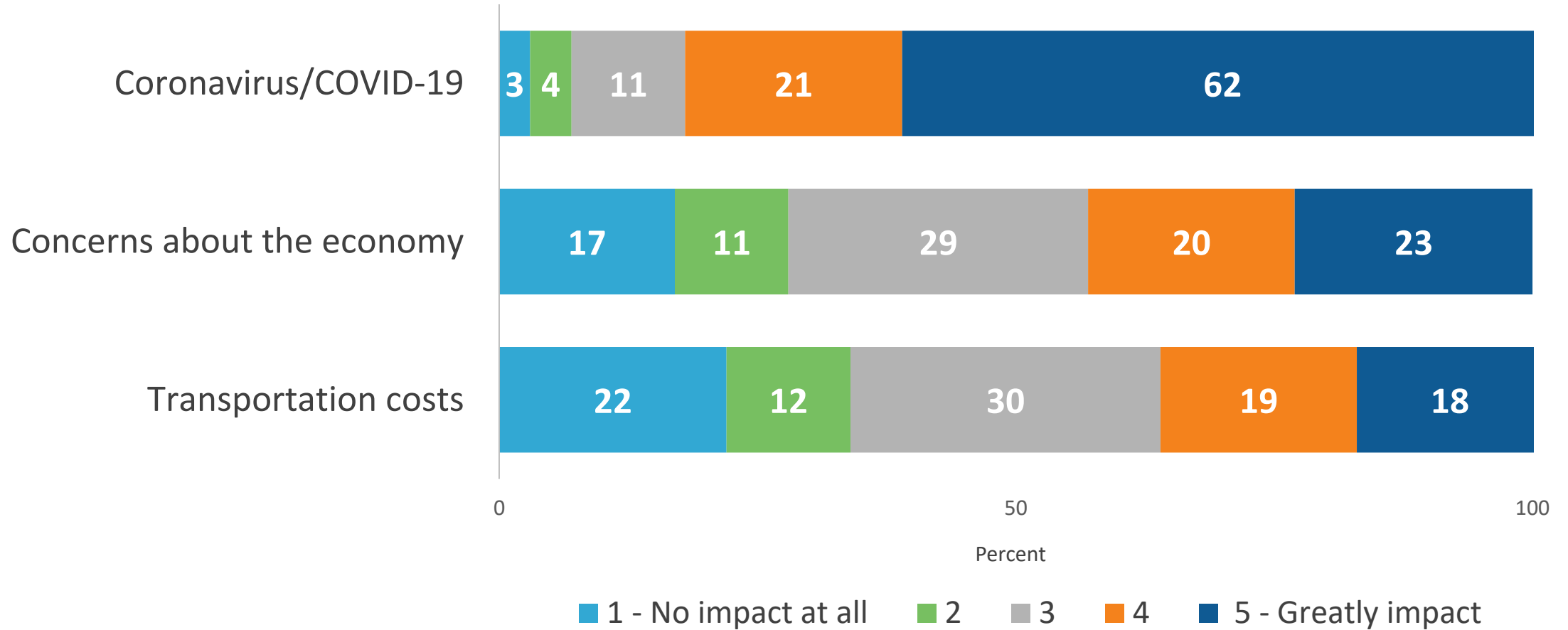
Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



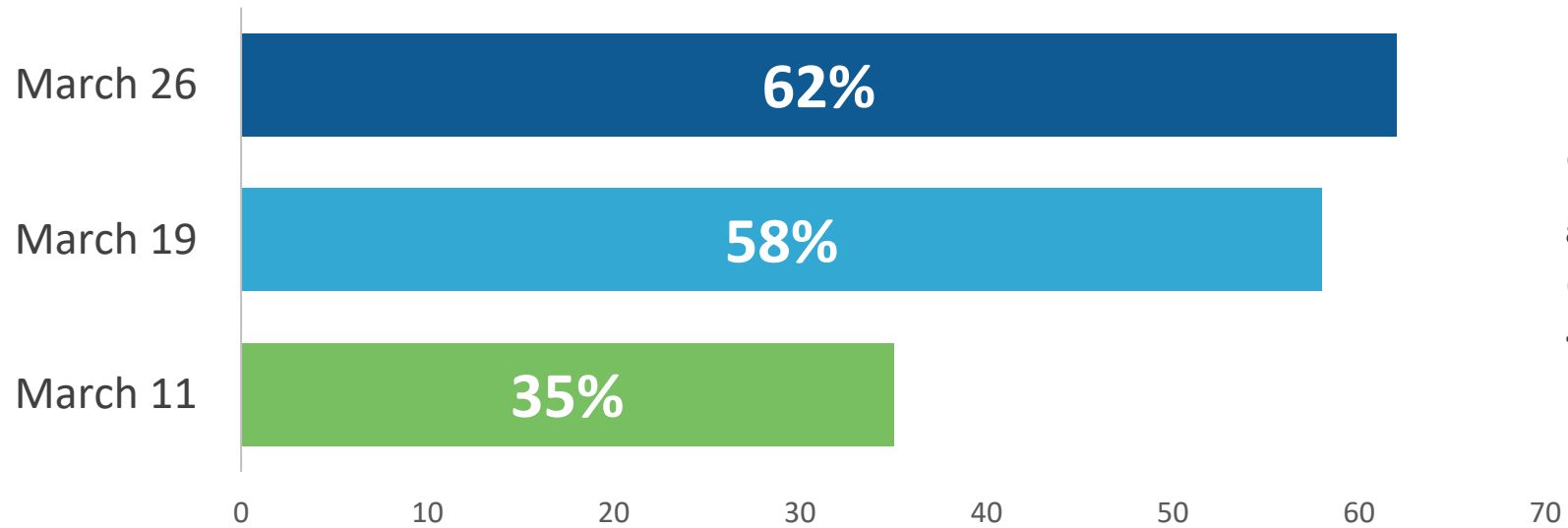
Impact of COVID-19 on Upcoming Travel Plans Comparison



Factors Impacting Decisions to Travel in Next 6 Months

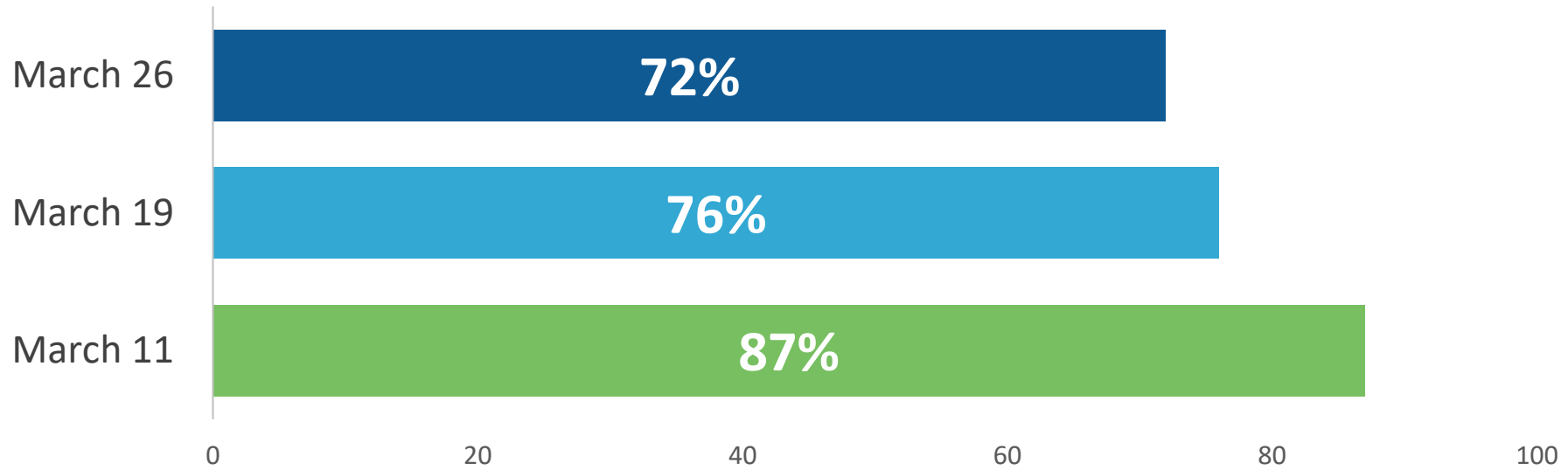


Impact on Travel Plans Comparison



Indicated that coronavirus would greatly impact their decision to travel in the next six months

Travelers with Travel Plans in the Next Six Months Comparison



Information and Content of Interest to Travelers

