



Digital Guide Ad Specifications Banner Ads

BANNER ADS – DISPLAY

- Display ads to be designed by the partners and provided in JPG format
- Your ad buy includes all three sizes

MOBILE
320 x 50 px

LILY (CONTENTS VIEW)
300 x 250 px

DESKTOP
728 x 90 px

OR

BANNER ADS – FORMATTED

- Formatted ads are put together by Miles with materials provided by you.

PHOTO
300 x 110 px

HEADLINE
35 characters
(including spaces)

BODY COPY
100 characters
(including spaces)



A New Dining Experience

Enjoy Texas de Brazil's flame-grilled meats and fresh salads on Postmates & Uber Eats.

texasdebrazil.com

[View Takeout Menu](#)

CALL TO ACTION
20 characters
(including spaces)

URL
Click through URL

DISPLAY ADS



DESKTOP



MOBILE



LILY

TECHNICAL SPECS

- **JPG ONLY** 1MB
- All colors used must be **RGB** or **Index** (Web-safe recommended)
- All photos and graphics must be **RGB** or **black and white**.
- All images, graphics and logos must be at least **72 dpi**.
- Character counts include spaces.
- Any supplied electronic file is subject to return if it does not meet Miles requirements. New materials will need to be provided.
- You must own rights to all imagery and aspects of your ad.

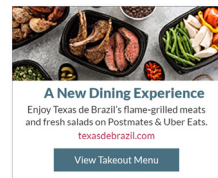
FORMATTED ADS



DESKTOP



MOBILE



LILY

FOR QUESTIONS OR TO SUBMIT CREATIVE, CONTACT:

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