



Native Content Digital Guide Ad Specifications

IMAGE SIZES & CHARACTER COUNTS



ALL PHOTOS

600 x 300 px



VIDEO

YouTube URL

HEADLINE

50 characters (including spaces)



COPY

125 words or 1000 characters (including spaces)

If photos are not the required size, they may be cropped.

Ideas Inspiration
Ronald Reagan Building: Host Your Event at DC's Center of Influence
Sponsored



Discover DC's premier event venue featuring all the essential amenities: prime location, versatile spaces, impeccable catering, and exceptional service. The iconic Reagan Building offers 65,000 square feet of contemporary meeting and special event space with soaring ceilings, natural light and dramatic architecture. Here, the setting and the staff will make event experiences not just memorable, but influential. Whether planning a gala, conference, product launch or award dinner, the Reagan Building's experienced and professional staff can help advance your goals, amplify your message, expand your reach, and strengthen your influence. [Plan your event now.](#)



TECHNICAL SPECS

- **JPG ONLY** 1MB
- All colors used must be **RGB** or **Index**
- All photos and graphics must be **RGB** or **black and white**.
- All images, graphics and logos must be at least **72 dpi**.
- Character counts include spaces.
- Any supplied electronic file is subject to return if it does not meet Miles or DC requirements. New materials will need to be provided.
- You must own rights to all imagery and aspects of your ad.

FOR QUESTIONS OR TO SUBMIT CREATIVE, CONTACT:

Camille Jacobson • Camille.Jacobson@MilesPartnership.com • (541) 505-0228

