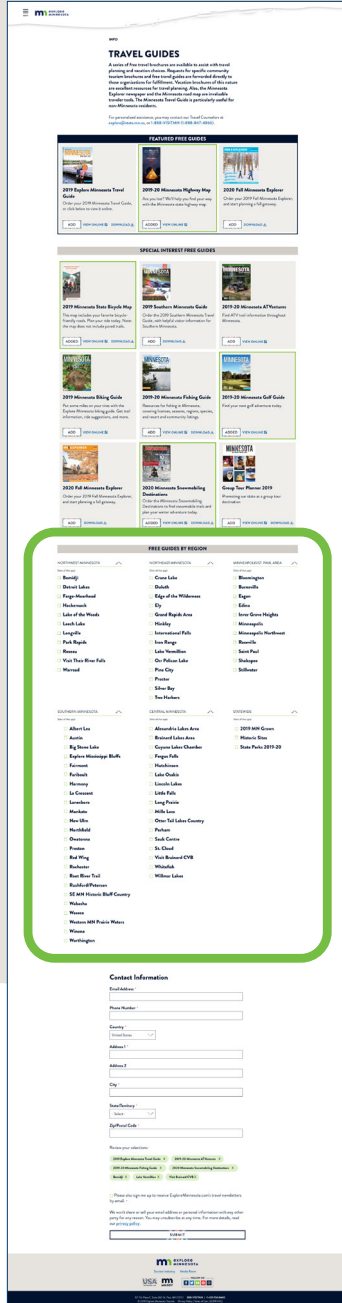


HOW IT WORKS

- Available to non-profit DMO, tourism promotion agencies
- A singular brochure/fulfillment piece must be used that directly matches with the name/title of the listing
- Due to data privacy, leads cannot be shared with other organizations, businesses or partners
- DMO will receive a daily report including a list of site visitors who have requested to receive your brochure by mail or access your lead report anytime.
- Site visitors will receive an email from Explore Minnesota with your custom message upon requesting your brochure. Use this opportunity to provide a short snippet of information about your destination and to set expectations about when they will receive your brochures or link directly to your digital brochure.



Contact Name:

Contact Email:

Contact Phone:

Address:

Name of DMO:

Custom Contact Email Message: 200 characters (including spaces)

Tell the visitor when to expect your guide to arrive, and keep them engaged by telling them where they can learn more about your destination.

Photo: at least 640px wide

jpg. file format. Square orientation. You may choose a photo that is already associated with your listing on ExploreMinnesota.com

