

BI-MONTHLY EMAIL ADVERTISING SPECIFICATIONS

Partner provides images, talking points, and links for the Featured Partner or Partner Spotlight position to inform content written and developed by Miles Partnership OR a Footer Display Banner. Proof for review will be provided prior to the email deployment.

PARTNER NAME:

A+B FEATURED PARTNER/PARTNER SPOTLIGHT

Headline Section 25 characters or less including spaces.

Image Size: 350 x 252

Theme

Body Copy Section 100 characters or less including spaces

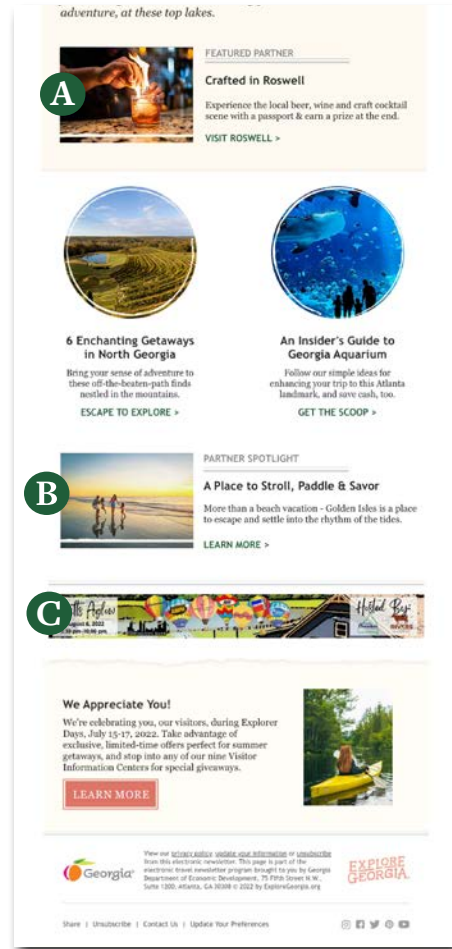
Call to Action 20 characters including spaces

Clickthrough URL

C FOOTER DISPLAY BANNER

Image Size: 634 X 74
Must be high resolution

Clickthrough URL



File Submission:
Ad materials can be emailed directly to
Katie.Phillips@milespartnership.com

Once contracted, assume all offerings are non-cancellable. All content (text, ads, images, etc.) placed on Explore Georgia owned media channels must adhere to Explore Georgia's brand voice and look-and-feel and is subject to edits if content strays too far.