

SPONSORED CONTENT

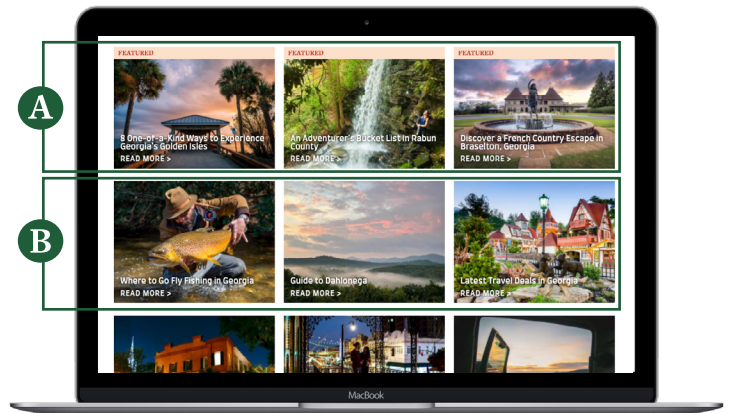
Article to be written by Miles Partnership and will be live on ExploreGeorgia.org for 12 months. Please include promotional elements with materials delivery. They will be included as space is available.

ARTICLE:

Provide up to 10 image options (at least 1500 x 800) to include throughout article.

Must be high resolution.

Please provide a theme or goal for your article.



A TOP-TIER PLACEMENT

First row of articles under the article vault.

B CITY & CATEGORY PAGES

Promotion in first space under Related Content.

Clickthrough URL

PROMOTIONAL ELEMENTS:

- **Banner Ads:** 300 x 250 & 300 x 100
Examples provided below.
- **Email Image Size:** 350 x 252
- **File Format(s):** JPG or PNG
Must be high resolution.



300 x 250



300 x 100

File Submission:
Ad materials can be emailed directly to
Camille.Jacobson@milespartnership.com

MATERIALS DEADLINE:
3 weeks prior to publish date

Once contracted, assume all offerings are non-cancellable. All content (text, ads, images, etc.) placed on Explore Georgia owned media channels must adhere to Explore Georgia's brand voice and look-and-feel and is subject to edits if content strays too far.