

SPONSORED CONTENT ADVERTISING SPECIFICATIONS

Article to be written by Miles Partnership and will be live on ExploreGeorgia.org for 12 months. Please include promotional elements with materials delivery. They will be included as space is available.

PARTNER NAME:

ARTICLE:

Provide 10+ image options to include throughout article.

Must be high resolution. Please include a photo description and photo credit where applicable.

Hero image file name

Please provide a theme or goal for your article.

Clickthrough URL

PROMOTIONAL ELEMENTS:

- **Banner Ads:** 300 x 250 & 970 x 250
Examples provided below.
- **Email Image Size:** 350 x 252
- **File Format(s):** JPG or PNG
Must be high resolution.



300 x 250



970 x 250



Great Wolf Lodge Indoor Water Park

1. Great Wolf Lodge

One of North America's largest family indoor water park resorts, [Great Wolf Lodge](http://GreatWolfLodge.com) combines a massive water park with dry-land adventures for the whole family. Great Wolf features kid-friendly activities, dining options, and a white-dress service for the adults.

Play in the 65,000-square-foot water park's pools and slides, which are kept warm at 84 degrees Fahrenheit year-round. Hear the kiddos giggle with delight as they make their way to wave pools, floating slip paths, water treadmills, and water slides. There are even toddler-friendly pools for the little tykes. Then, cheer everyone in the fan in games, head to dry land for a ropes course, mini-golf, bowling alley, arcade, and a live action game, MagiQuest.



Hills and Dales Estate

2. Hills and Dales Estate

Completed in 1916, [this 18,000-square-foot home](http://thisestate.com), designed by renowned architects Hood Hood and Hal Harris, was converted to five guestfully into its gardens. Designed by Sarah Pennell, the sister of famed Hollywood partnerette have belted the terraces of the hill for more than 100 years. To this day, the laundries are considered one of the best preserved 19th-century gardens in the country.

As you stroll the well-trodden paths, descend the terraces, sit in the seclusion of the rose bowers or gaze to gaze up at the magnificent home, you are always in the presence of Sarah Pennell, Ida Cavett Callaway and Alice Hand Callaway, three remarkable people who made Hills & Dales a home and its gardens a national treasure.

File Submission:
Ad materials can be emailed directly to Ally.Drees@milespartnership.com

MATERIALS DEADLINE:
4 weeks prior to publish date

Once contracted, assume all offerings are non-cancellable. All content (text, ads, images, etc.) placed on Explore Georgia owned media channels must adhere to Explore Georgia's brand voice and look-and-feel and is subject to edits if content strays too far.