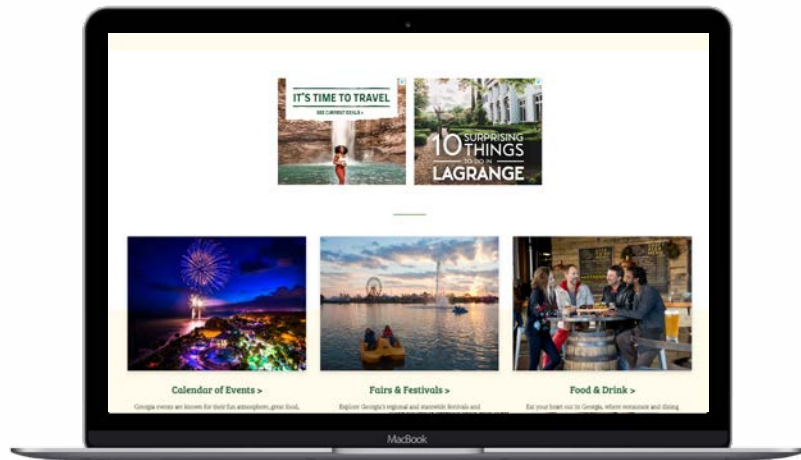


## EXPLOREGEORGIA.ORG WEB BANNER ADVERTISING SPECIFICATIONS

Partner provides ad file sizes as outlined and specified below, along with the main link for all the ads to go to (this link would be from the partners' website or a sponsored article on ExploreGeorgia.org if that program has been purchased by the Partner).



### PARTNER NAME:

### BANNER ADS:

- **Ad Sizes to Provide:** 300 x 250 & 970 x 250
- **File Format(s):** JPG or PNG  
*Must be high resolution*
- **Clickthrough URL**

#### File Submission:

Ad materials can be emailed directly to  
[Katie.Phillips@milespartnership.com](mailto:Katie.Phillips@milespartnership.com)

**MATERIALS DEADLINE:**  
2 weeks prior to publish date



300 x 250



970 x 250

Once contracted, assume all offerings are non-cancellable. All content (text, ads, images, etc.) placed on Explore Georgia owned media channels must adhere to Explore Georgia's brand voice and look-and-feel and is subject to edits if content strays too far.