

## MONTHLY E-NEWSLETTER

Partner provides images, talking points, and links for the Featured Partner position to inform content written and developed by Miles Partnership OR a Footer Display Banner. Proof for review will be provided prior to the email deployment.

### A FEATURED PARTNER

Image Size: 350 x 252

Theme

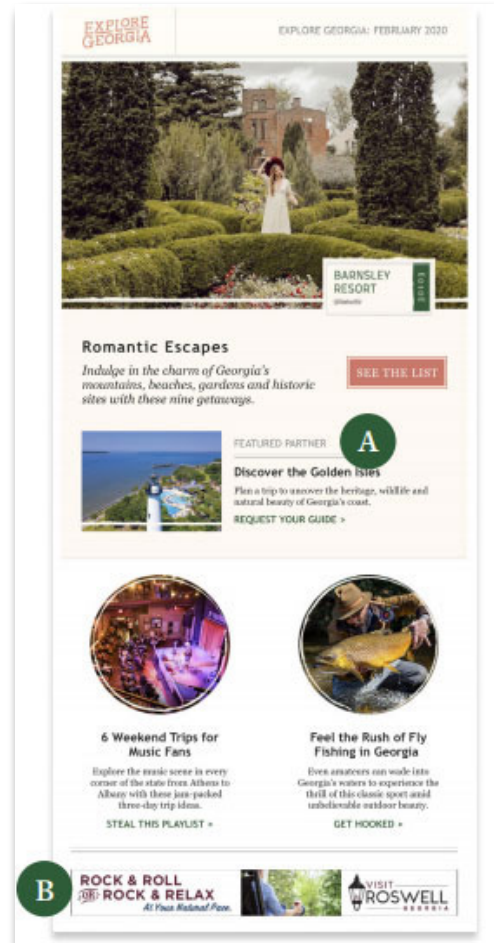
Talking Points Include URLs to hyperlink.

Call to Action 20 characters including spaces

### B FOOTER DISPLAY BANNER

Image Size: 634 X 74  
Must be high resolution

Clickthrough URL



### MATERIAL DEADLINES Per Issue

October: 09/16/21	March: 02/09/22
November: 10/14/21	April: 03/11/22
December: 11/11/21	May: 04/14/22
January: 12/09/21	June: 05/12/22
February: 01/13/22	July: 06/09/22

### File Submission:

Ad materials can be emailed directly to  
[Camille.Jacobson@milespartnership.com](mailto:Camille.Jacobson@milespartnership.com)

Once contracted, assume all offerings are non-cancellable. All content (text, ads, images, etc.) placed on Explore Georgia owned media channels must adhere to Explore Georgia's brand voice and look-and-feel and is subject to edits if content strays too far.

## CUSTOM MONTHLY E-NEWSLETTER

*Partner provides images, talking points, body copy links to inform content written and developed by Miles Partnership. Proof for review will be provided prior to the email deployment.*

### MATERIALS NEEDED:

- **Logo:** 140 x 140
- **Hero Image:** 650 x 400 (horizontal)  
*Provide 3+ options, GIF or JPG, must be high resolution*
- **Secondary Image:** 565 x 297 (horizontal)  
*Provide 3+ options, GIF or JPG, must be high resolution*

### CONTENT:

**Theme**

**Objective**

**Key Points to Highlight** *Include URLs to hyperlink.*

**Clickthrough URL**



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**MATERIALS DEADLINE:**  
**1 month prior to deployment**

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## QUARTERLY EVENTS EMAIL

Partner provides images, talking points, body copy links to inform content written and developed by Miles Partnership. Proof for review will be provided prior to the email deployment.

### A FEATURED EVENT

**Image Size:** 203 x 203

**Event Name**

**Event Date(s)**

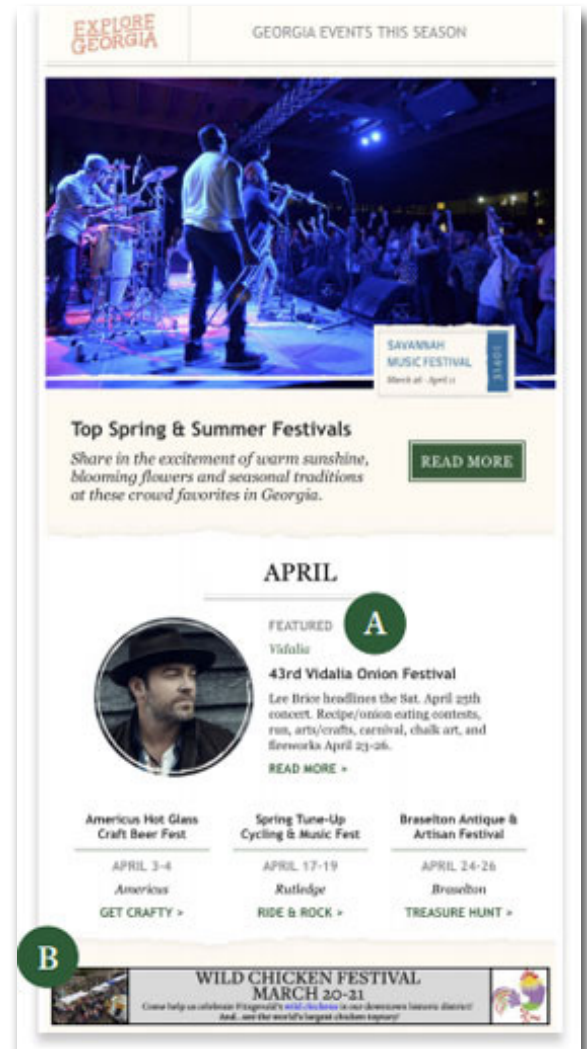
**Overview of Event** Include URLs to hyperlink within your article.

### B FOOTER DISPLAY BANNER

**Image Size:** 634 X 74

Must be high resolution

**Clickthrough URL**



### MATERIAL DEADLINES Per Quarter

Q4: 09/15/21

Q1: 01/18/22

Q2: 04/19/22

Q3: 07/19/22

**File Submission:**  
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