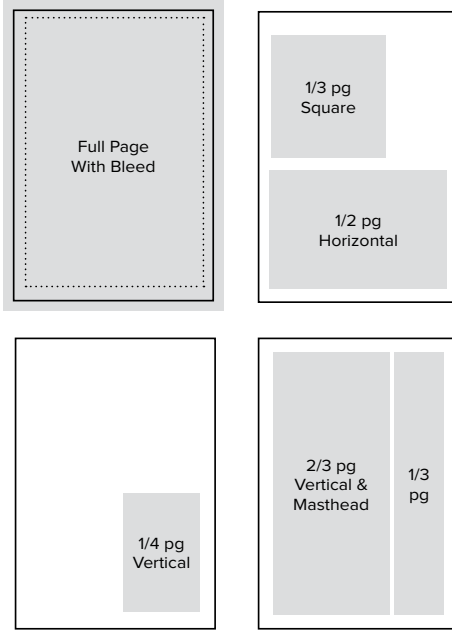


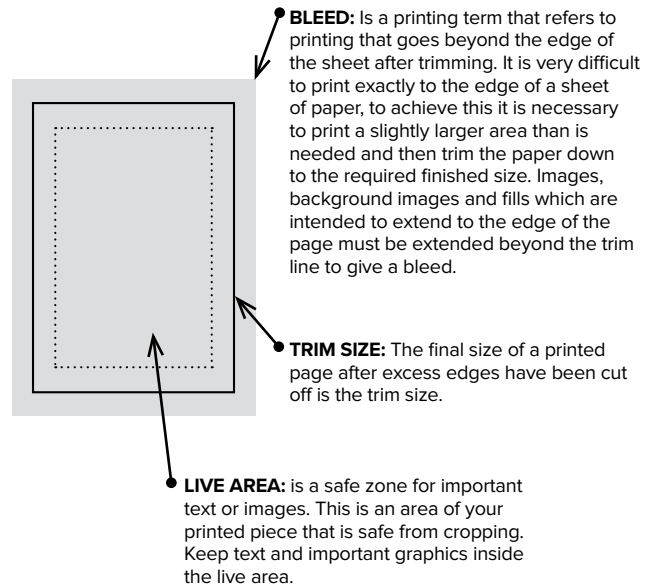
ADVERTISING SPECS

(Width x Height)



| | |
|----------------------------|-----------------|
| Full Page Trim Size | 8" x 10.75" |
| Full Page With Bleed | 8.25" x 11" |
| Full Page Live Area | 7" x 9.75" |
| 1/2 Page Horizontal | 7" x 4.875" |
| 2/3 Page Vertical/Masthead | 4.625" x 9.75" |
| 1/3 Page Square | 4.625" x 4.875" |
| 1/3 Page Vertical | 2.222" x 9.75" |
| 1/4 Page Vertical | 3.375" x 4.875" |

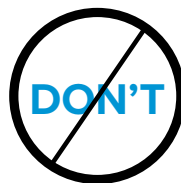
GLOSSARY OF TERMS



TECHNICAL GUIDELINES:



- Save all art as high resolution (300 dpi)
- Use only four-color process CMYK.
- **Outline ALL fonts or package the fonts** along with your artwork.
- Document size must be the same as ad size.
- **Full-page ad must have bleed** and adhere to live area.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.



- **Do not include crop marks, color bars or extra space.**
- Don't use RGB, LAB or Spot colors. **(All colors should be converted to process)**
- Don't forget about including bleed for full page ads.
- Don't use any overprint options.

ACCEPTED FILE FORMATS

| | |
|-------------------|-----------|
| Adobe Acrobat | .pdf/x-1a |
| Adobe Illustrator | .EPS |

SEND AD MATERIALS TO:

Brittany Knox, Miles | Brittany.Knox@milespartnership.com | Phone: 303-867-8277