

# Electric Vehicles

Fresh research & insights on Electric Vehicles  
among US Travelers



**miles**  
PARTNERSHIP

**Longwoods**  
INTERNATIONAL

# Longwoods International

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- Established in 1978 as consultancy-focused research company
- Tourism since 1985
- Travel USA ® since 1990

# Methodology (short version):

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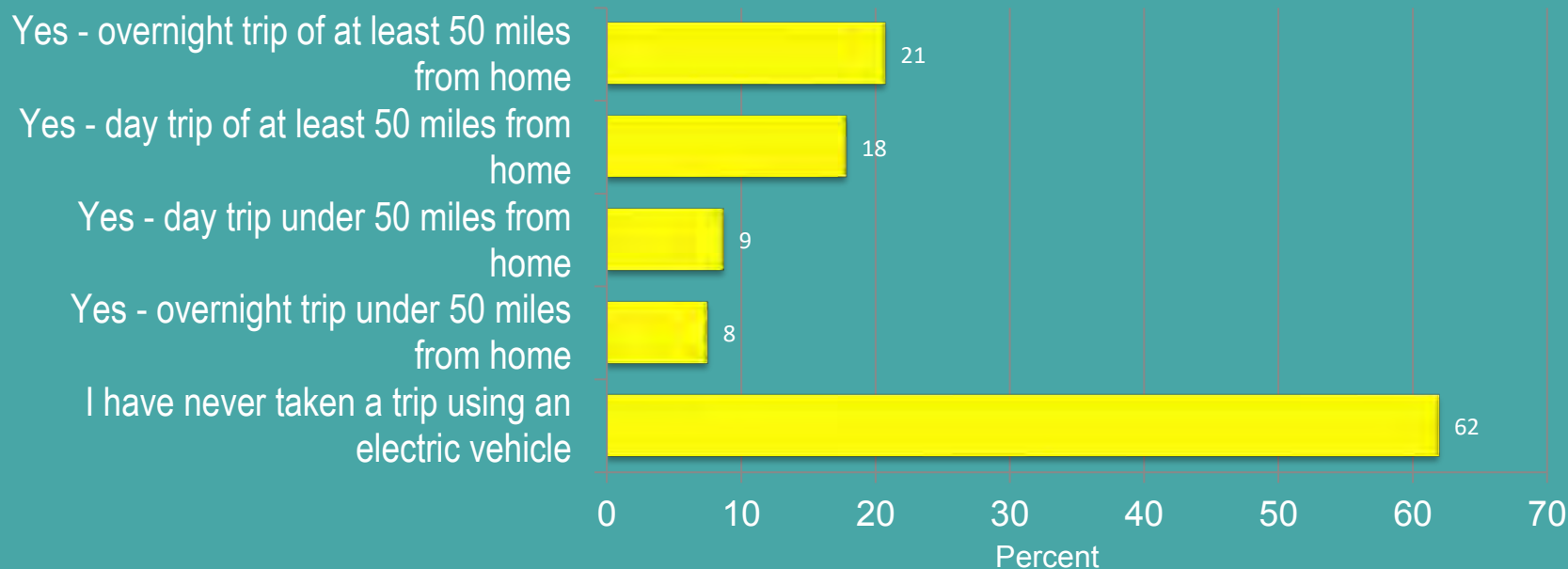
- Fielded July 7, 2023
- U.S. National Sample of 1,000 adults 18+
- Consumer online panel
- Qualified travelers have taken a trip more than 50 miles away and spent one or more nights away from home in the past 12 months
- Results are also segmented on those who either strongly support or somewhat support government efforts to phase out gas-powered vehicles and make electric vehicles the primary cars available on the market in the next 10 years
- Specific questions are also segmented on electric vehicle oriented travelers. Electric vehicle oriented travelers have indicated they have used or plan to use an electric vehicle on a trip and/or own or have rented an electric vehicle

# Electric Vehicles

# Have you ever used an electric vehicle to travel on a trip?



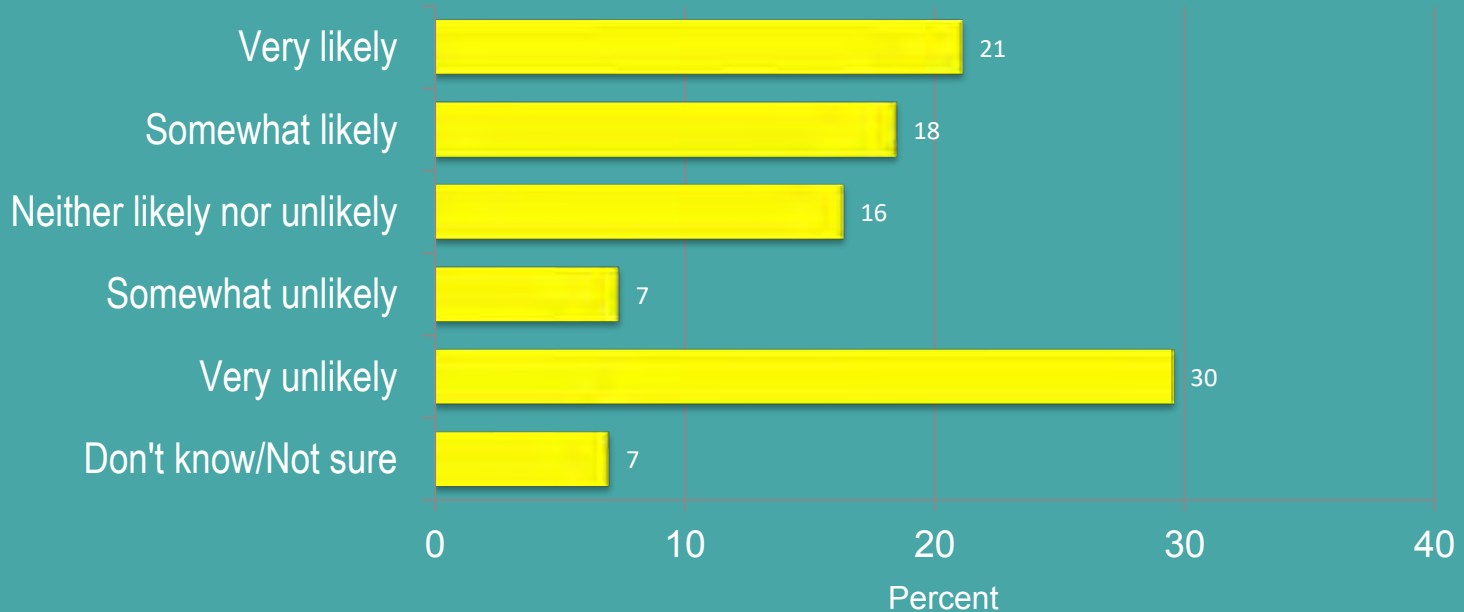
Base: Travelers



# On your next trip, how likely are you to use an electric vehicle?



Base: Travelers

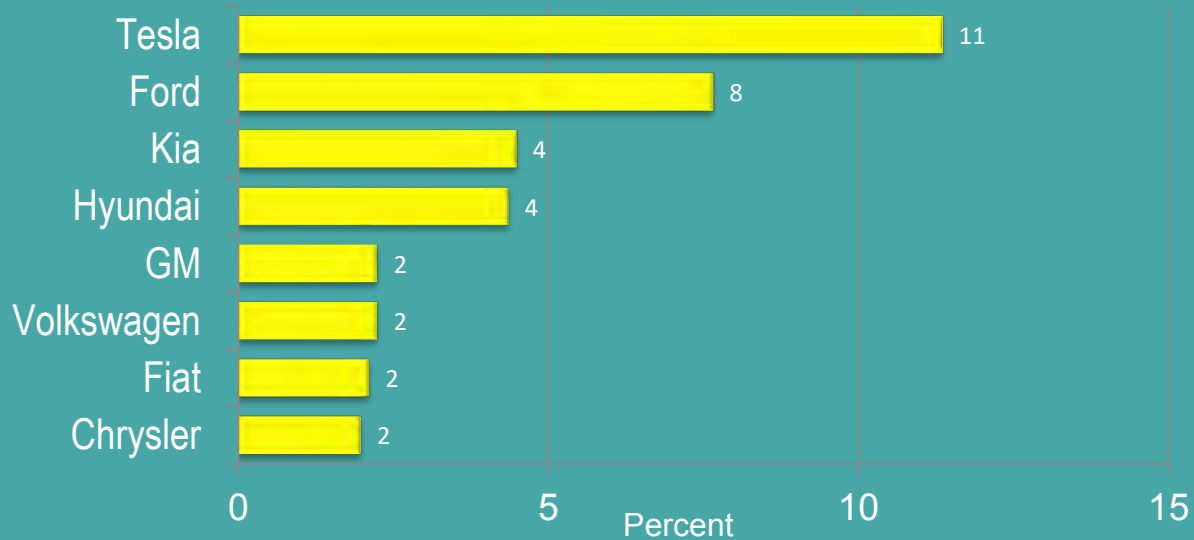


# Do you currently own or lease an electric vehicle?



Base: Travelers

Yes



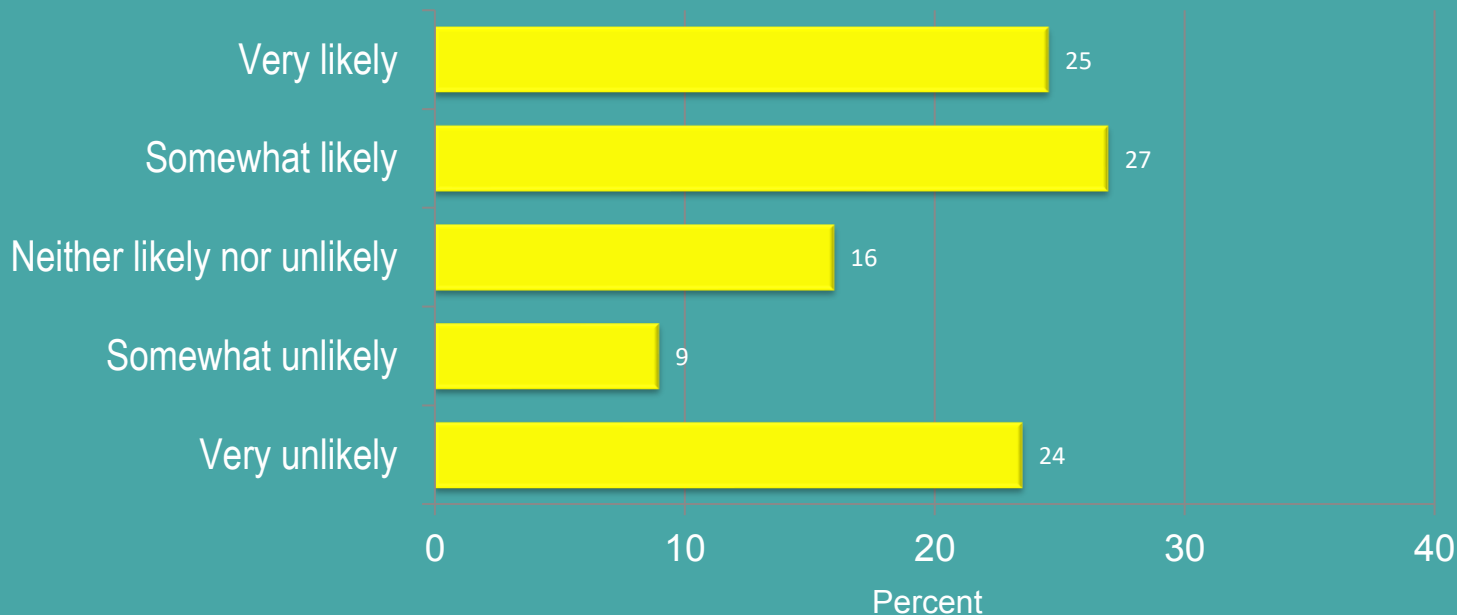
**64%** I have never owned or leased an electric vehicle

**8%** I do not currently own or lease an electric vehicle but have in the past

# How likely will your next vehicle purchase or lease be an electric vehicle (either new or used)?



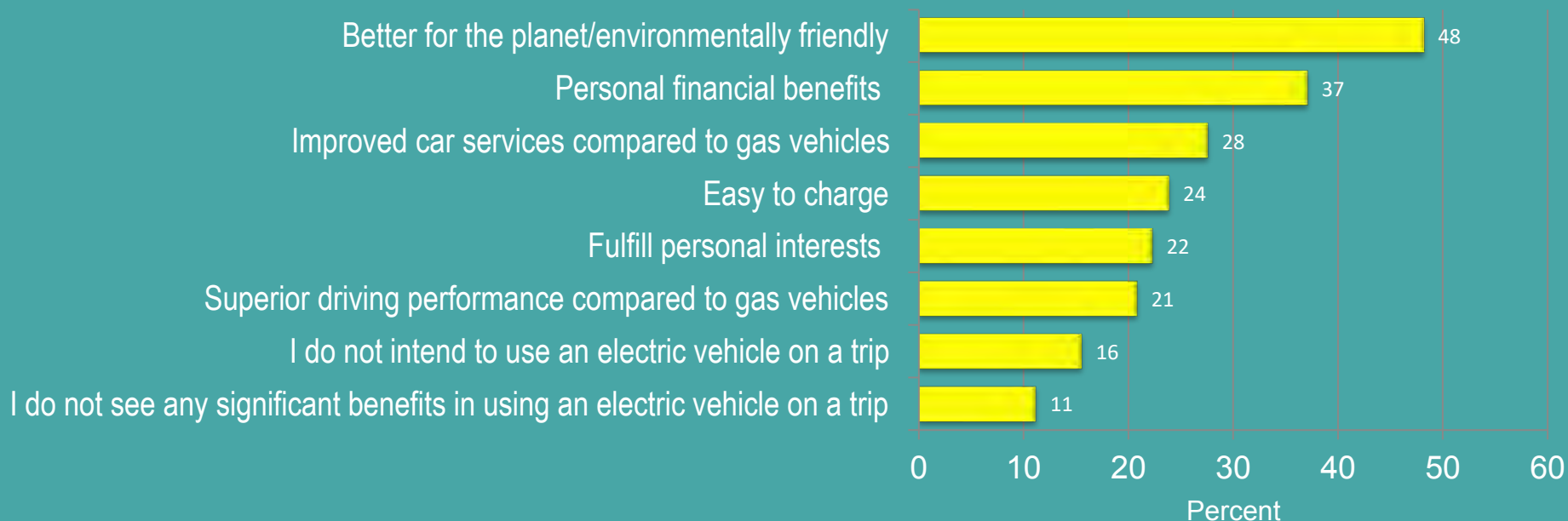
Base: Travelers





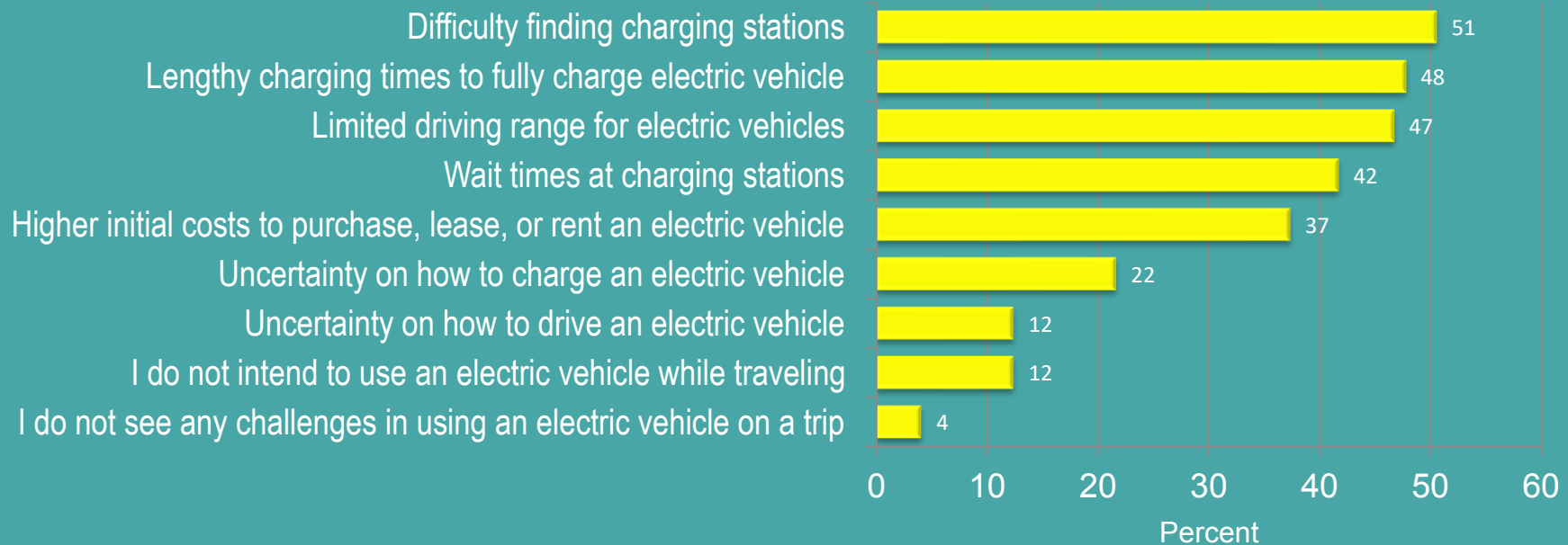
# In your opinion, which of the following are the primary benefits of using an electric vehicle for a trip?

Base: Travelers



# In your opinion, which of the following are the primary challenges of using an electric vehicle on a trip?

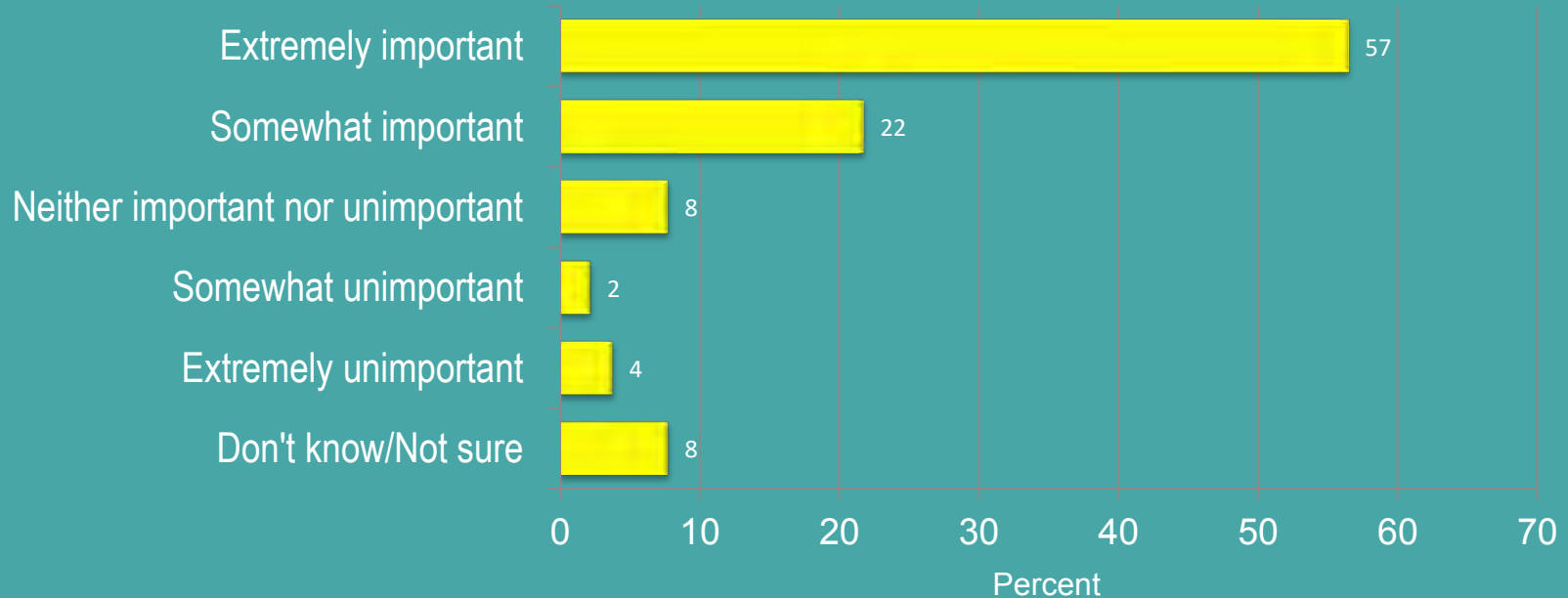
Base: Travelers



# How important is it for travel destinations to have a wide range of charging stations for electric vehicles that are easy to access and use?

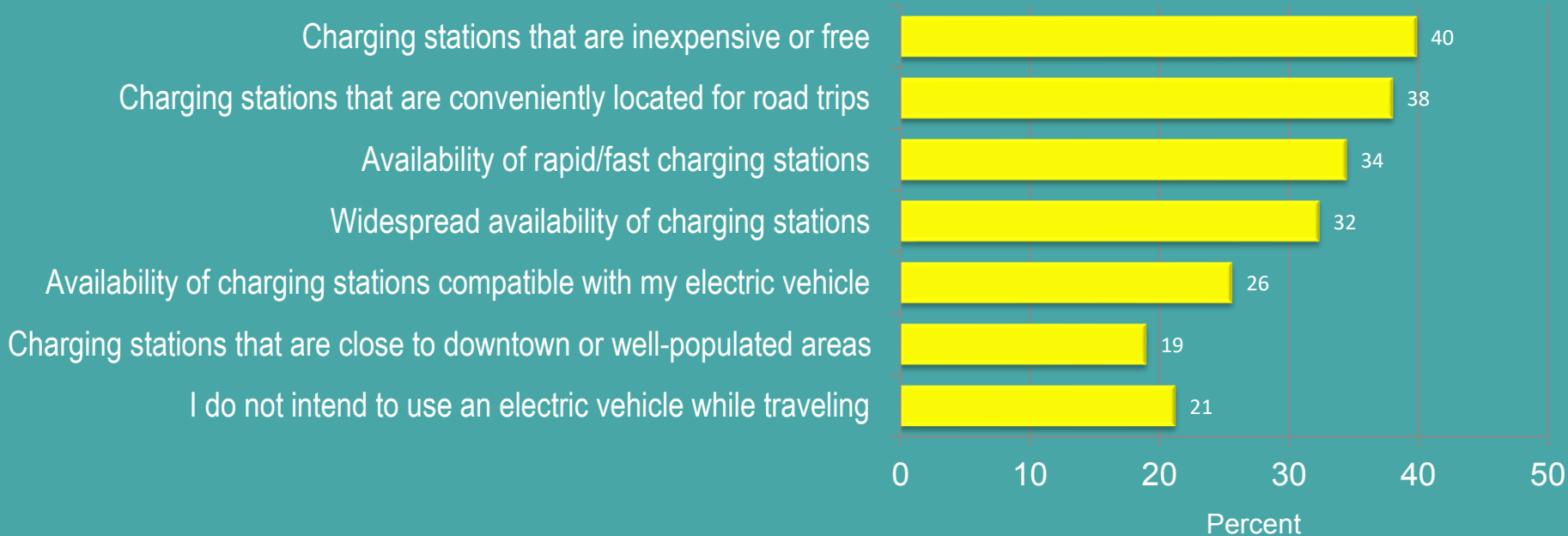


Base: Travelers



# Which of the following amenities or services would make you more likely to visit a destination in an electric vehicle?

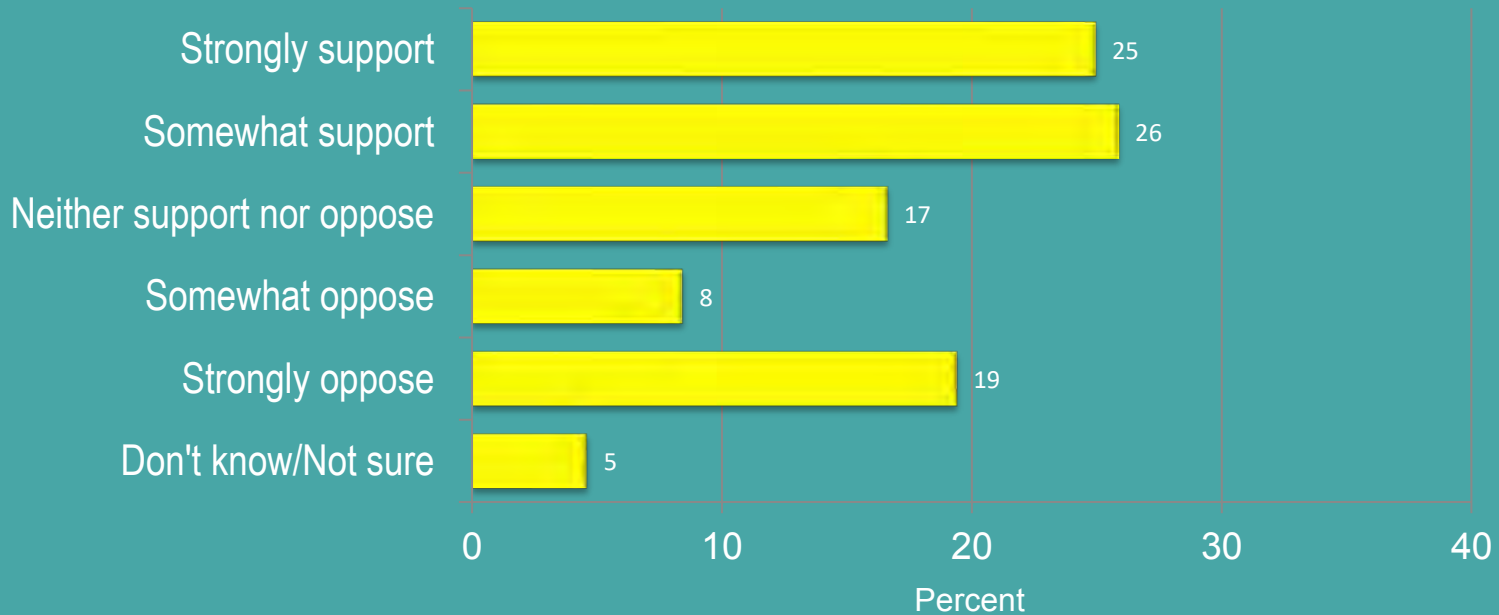
Base: Travelers



# Level of support for government efforts to phase out gas-powered vehicles and make electric vehicles the primary cars available on the market over the next 10 or so years



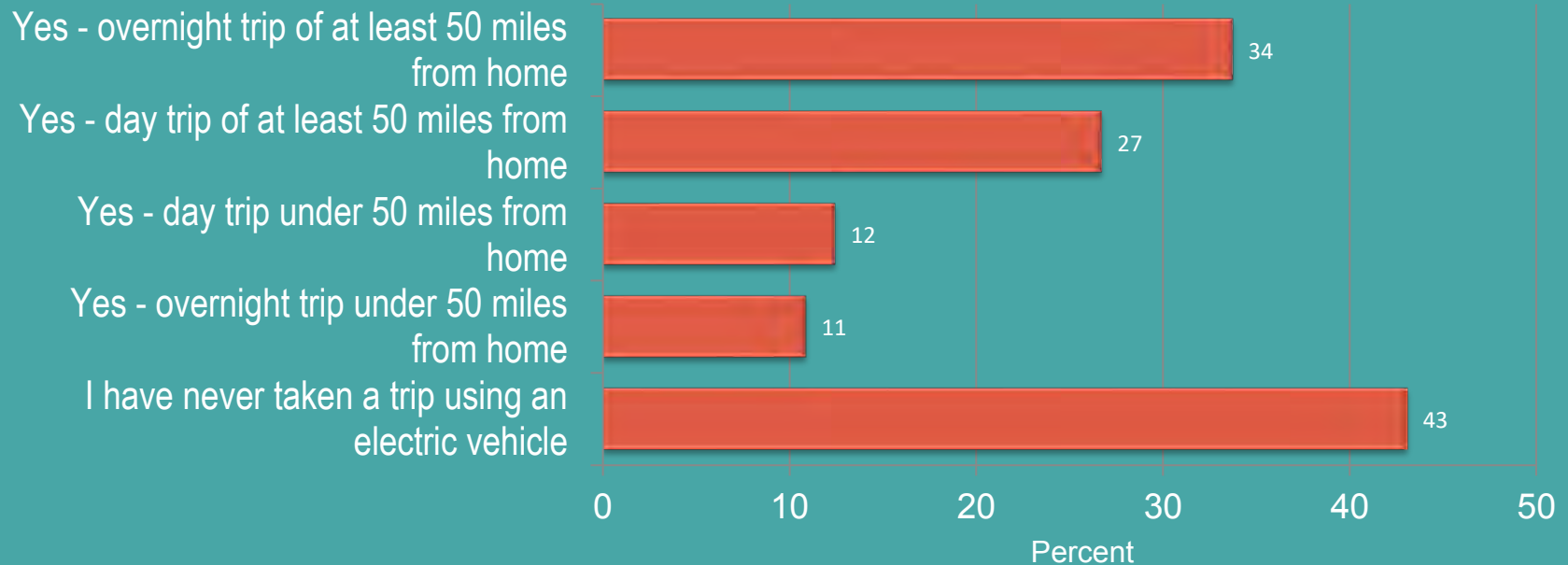
Base: Travelers



**Travelers Who  
Support Government  
Efforts to make  
Electric Vehicles the  
Primary Cars  
Available on the Market**

# Have you ever used an electric vehicle to travel on a trip?

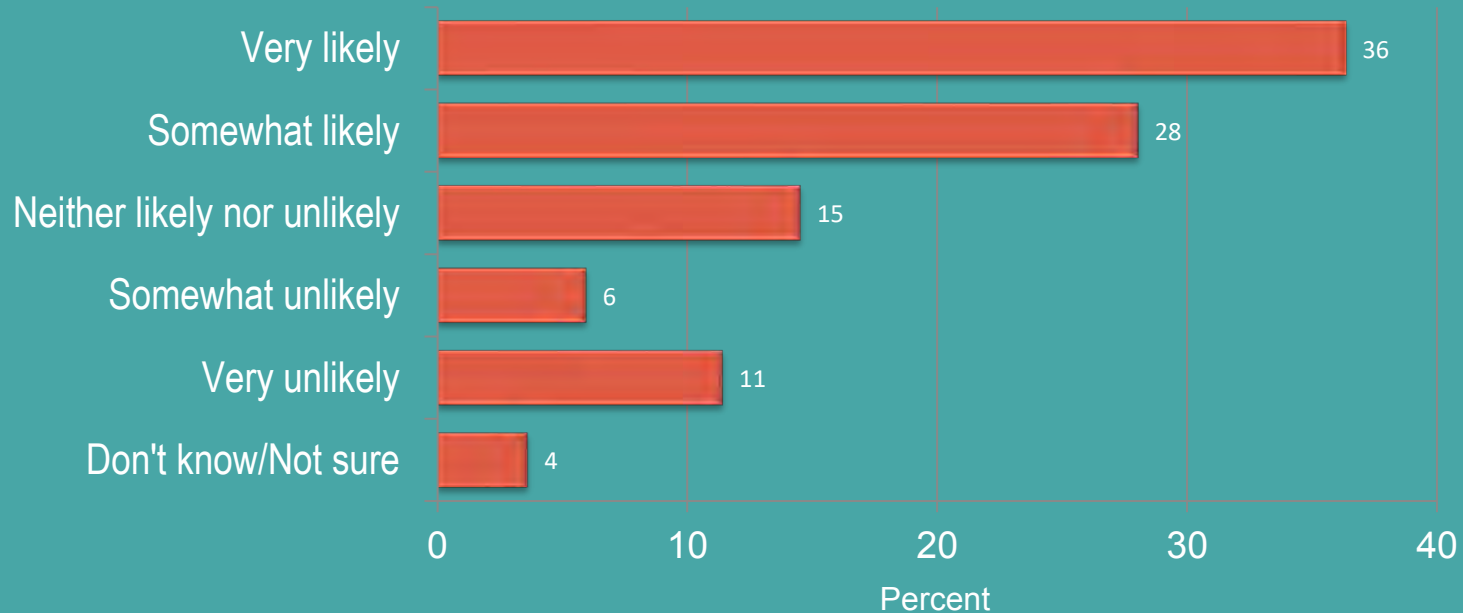
Base: Travelers who Support Government EV Efforts



# On your next trip, how likely are you to use an electric vehicle?



Base: Travelers who Support Government EV Efforts

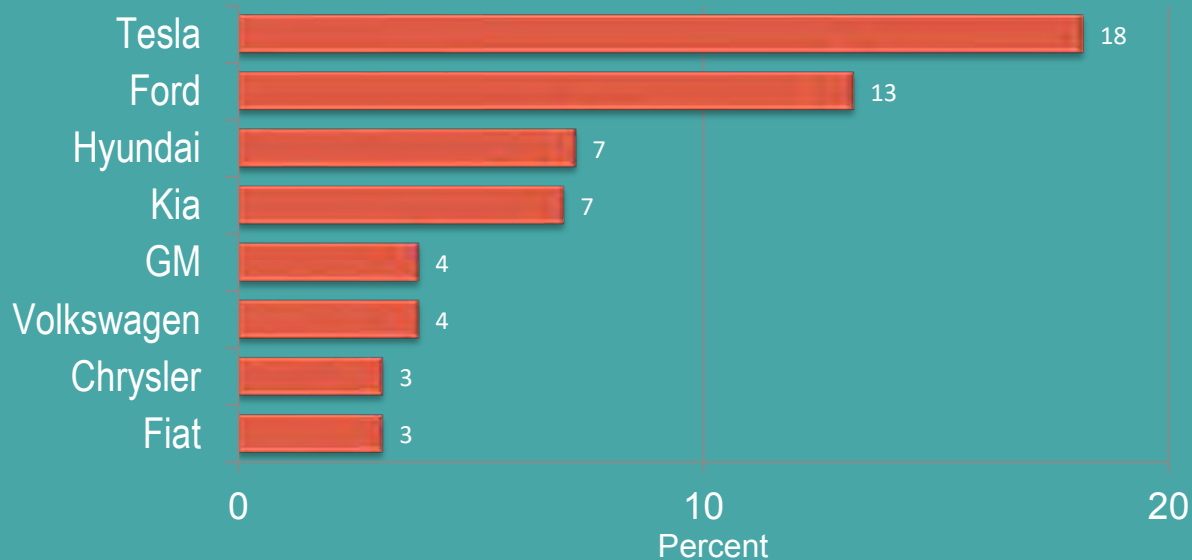




# Do you currently own or lease an electric vehicle?

Base: Travelers who Support Government EV Efforts

Yes



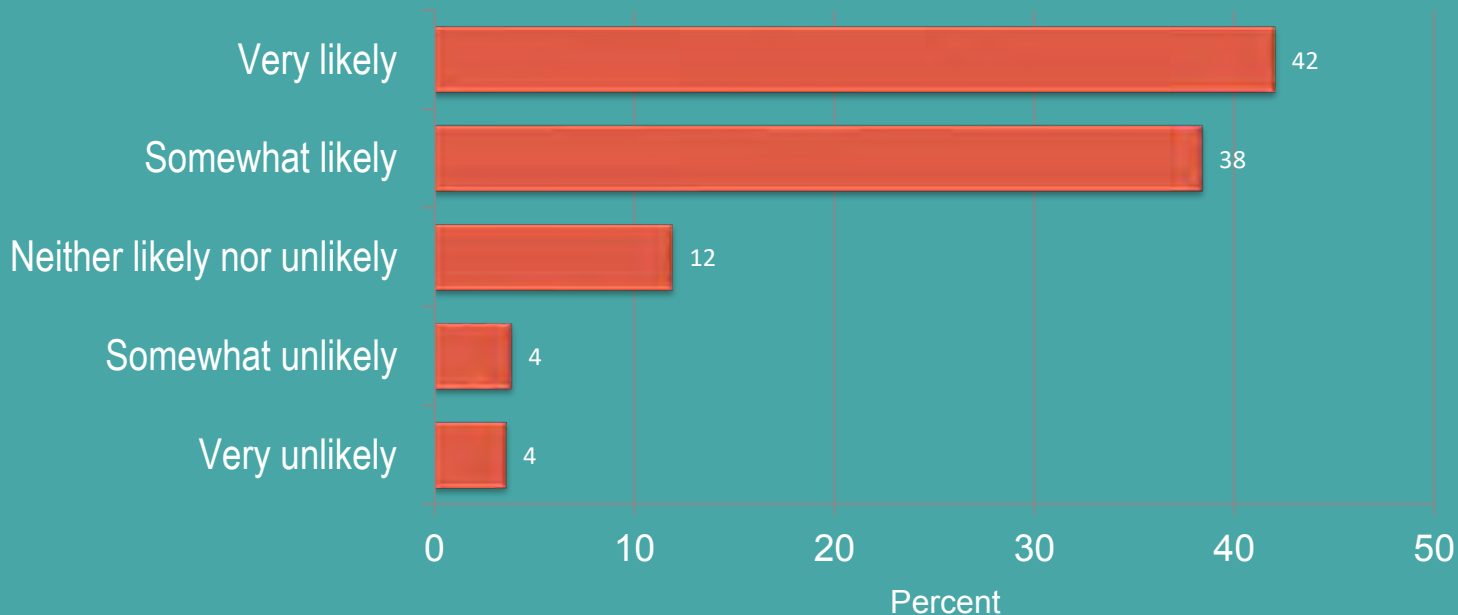
**46%** I have never owned or leased an electric vehicle

**10%** I do not currently own or lease an electric vehicle but have in the past

# How likely will your next vehicle purchase or lease be an electric vehicle (either new or used)?

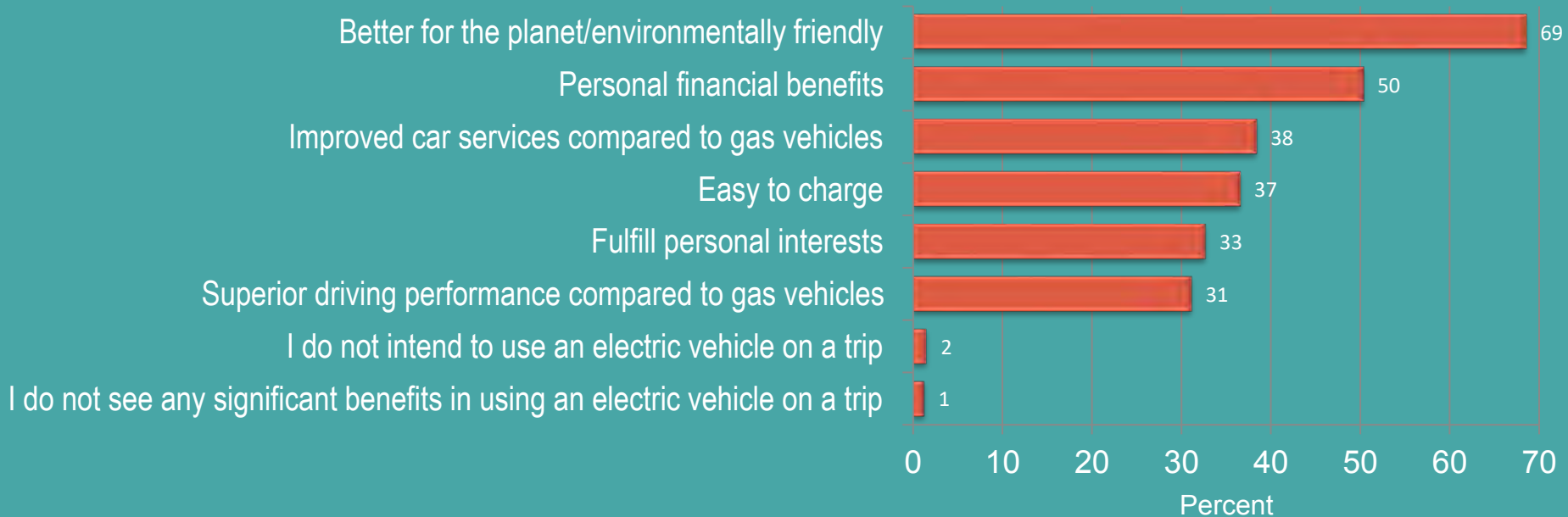


Base: Travelers who Support Government EV Efforts



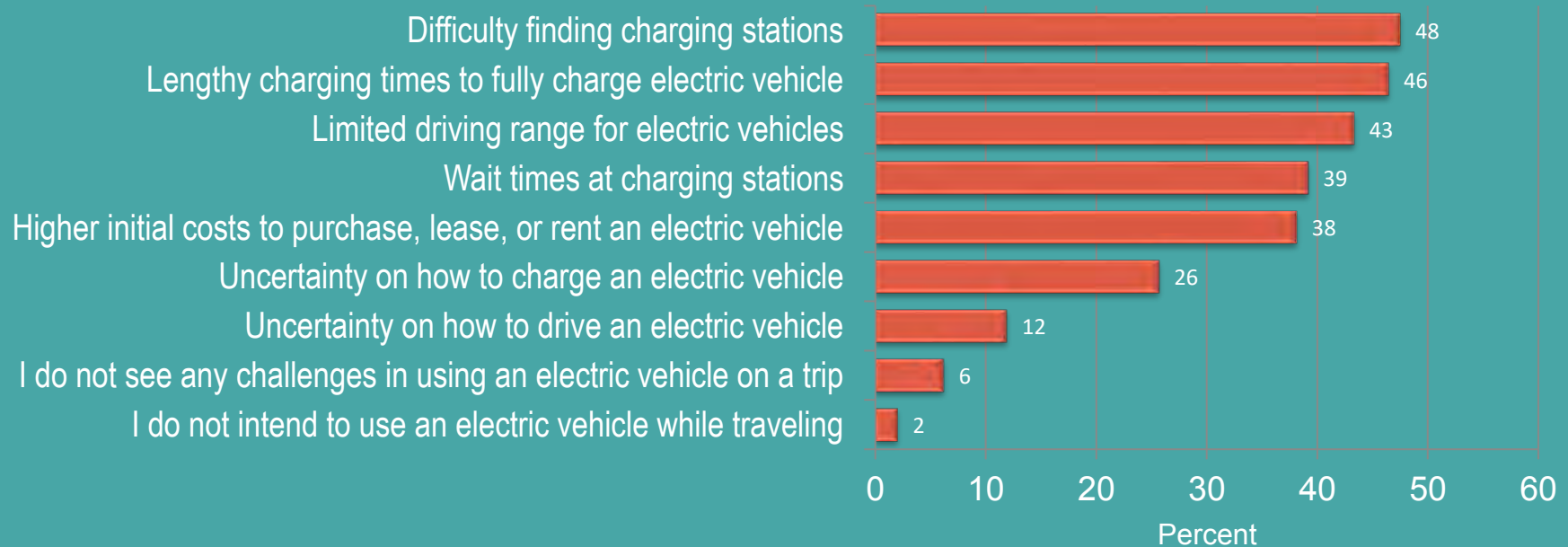
# In your opinion, which of the following are the primary benefits of using an electric vehicle for a trip?

Base: Travelers who Support Government EV Efforts



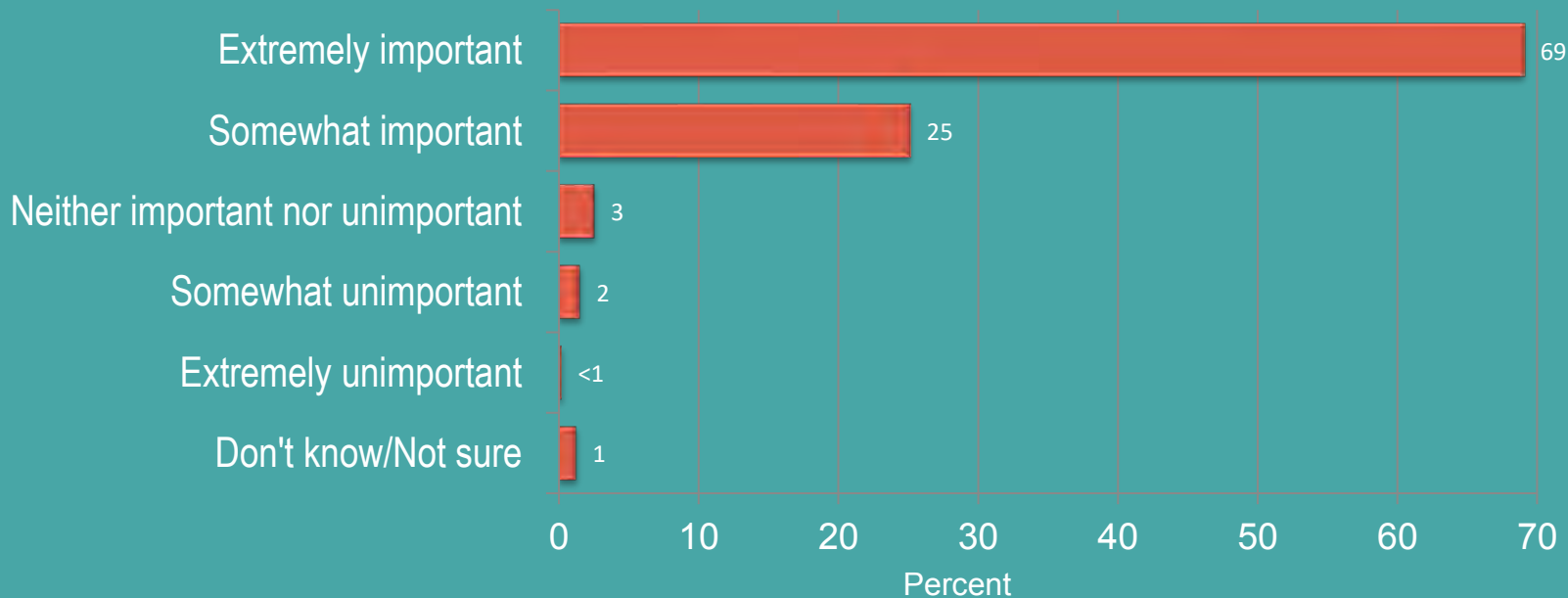
# In your opinion, which of the following are the primary challenges of using an electric vehicle on a trip?

Base: Travelers who Support Government EV Efforts



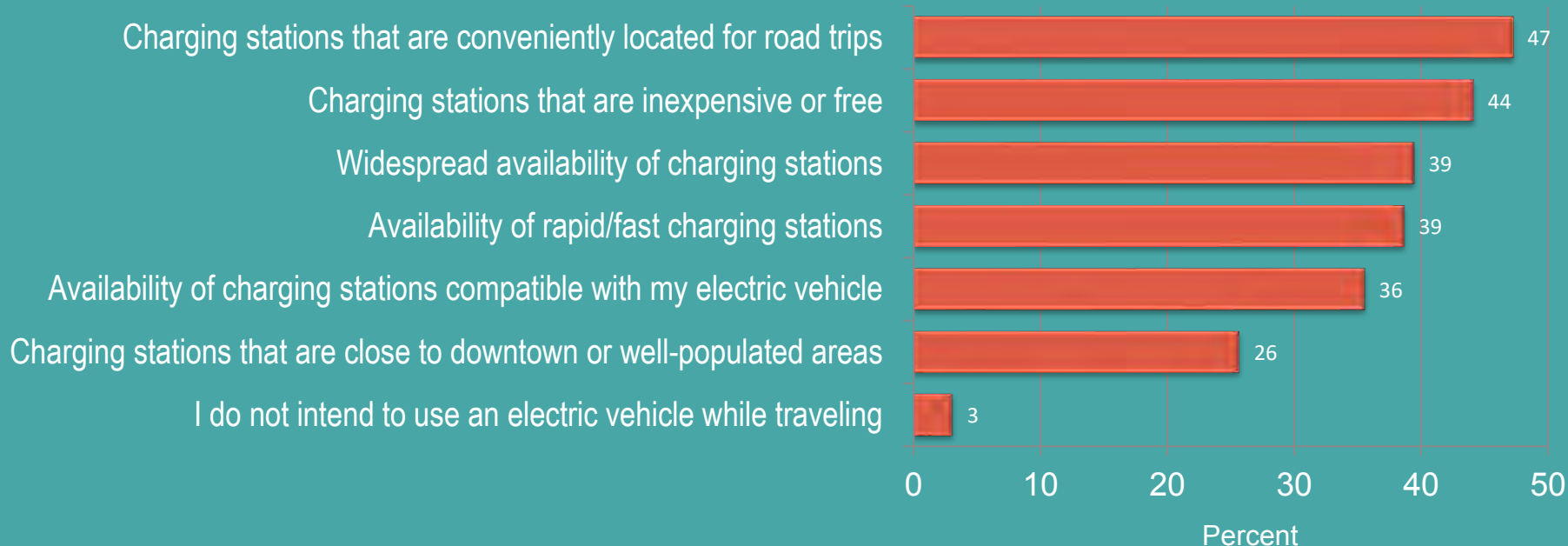
# How important is it for travel destinations to have a wide range of charging stations for electric vehicles that are easy to access and use?

Base: Travelers who Support Government EV Efforts



# Which of the following amenities or services would make you more likely to visit a destination in an electric vehicle?

Base: Travelers who Support Government EV Efforts

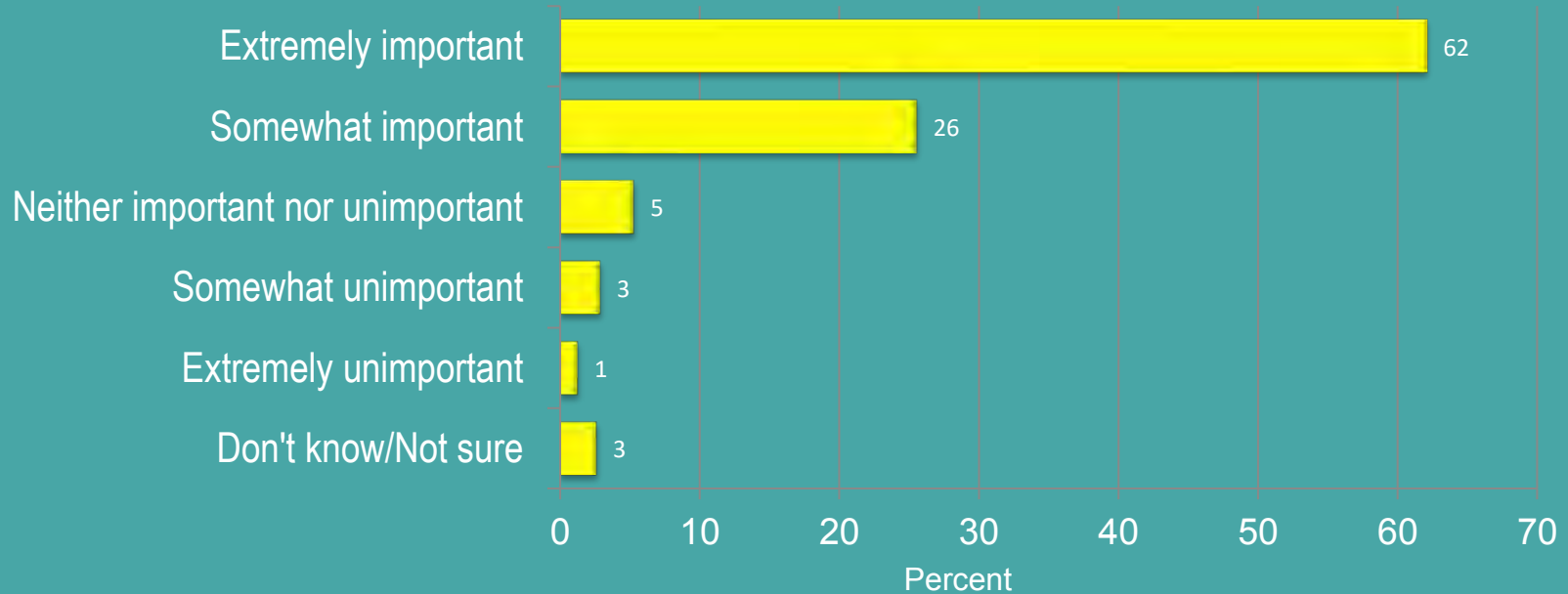


# Electric Vehicle Oriented Travelers

# How important is it for travel destinations to have a wide range of charging stations for electric vehicles that are easy to access and use?



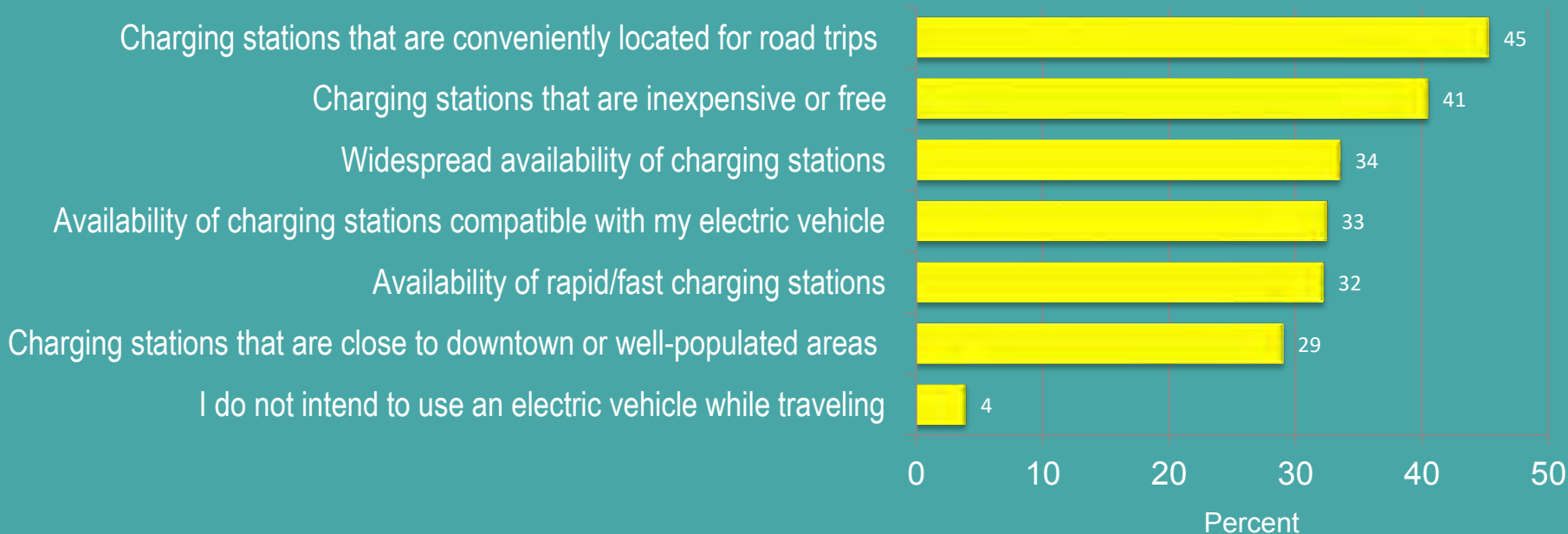
Base: Electric Vehicle Oriented Traveler





# Which of the following amenities or services would make you more likely to visit a destination in an electric vehicle?

Base: Electric Vehicle Oriented Traveler





Thank  
You

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