

ABOUT FORMATTED ADVERTISING

NDTourism.com is offering a formatted web advertising package designed to seamlessly integrate advertiser messaging into the content of the website. These native-style ad units engage North Dakota travelers while they are actively considering things to do and places to stay.

MECHANICAL REQUIREMENTS

A FORMATTED AD SIZE A

- Photos**
- Photo: 510px (w) x 315px (h)
 - Max File Size: 95KB (JPG, PNG)
 - Color Format: RGB or Index Color (web safe recommended)

Title: Up to 35 characters (including spaces)

Body: Up to 150 characters (including spaces)

CTA: Up to 20 characters (including spaces)

URL

B FORMATTED AD SIZE B

- Photos (2-3 images preferred)**
- Photo: 296px (w) x 128px (h)
 - Max File Size: 95KB (JPG, PNG)
 - Color Format: RGB or Index Color (web safe recommended)

Title: Up to 35 characters (including spaces)

Body: Up to 150 characters (including spaces)

CTA: Up to 20 characters (including spaces)

URL

SUPPLYING ELECTRONIC MATERIALS

Email content to
Cynthia.Hazell@milespartnership.com

