

# Naples • Marco Island • Everglades Partner Native Advertising Submission Form

## HOW IT WORKS

### THE PROGRAM

Banners are sold on a guaranteed impression-over-time frame basis which allows you to control your exposure.

### AD CHANNELS

All ads are run-of-site with priority/preferred channel targeting matching your business (Places to Stay, Things to Do, etc.)

### CREATIVE TESTING

Submit multiple creatives and optimize based on the best performers.

Attract Attention with compelling copy and image.

- › **Headline:** 30 characters (including spaces)
- › **Subtitle:** 36 characters (including spaces)
- › **Body copy:** 105 characters (including spaces)

› **Phone:**

› **Website URL to link:**

- › Up to (3) Rotating Image Selections;  
High-Resolution, 300 DPI or Higher


### TRACKING

We create Google Analytics campaign tracking codes for you in order to ensure that you can see all of the traffic under "Referrals".

### REPORTING


You receive monthly reporting so that you can optimize your return.

465 X 145



**Mercato**  
Never A Dull Moment  
Naples' liveliest entertainment district with 20+ restaurants and bars, 20+ shops and a luxury cinema.  
☎ 239-254-1080  
[See More! >](#)

300 X 250



**All Suite Resort on the Beach**  
Edgewater Beach Hotel  
All-Suite Resort located on the beach. Newly renovated & located near shopping & area attractions.  
☎ 866.624.1695 [Book Now >](#)



**Native Featured Ad: 3-frame unit with photo, advertiser name, tag line and description.**



**Native Display Ad: 300 x 250 display unit, animated .gif's allowed.**