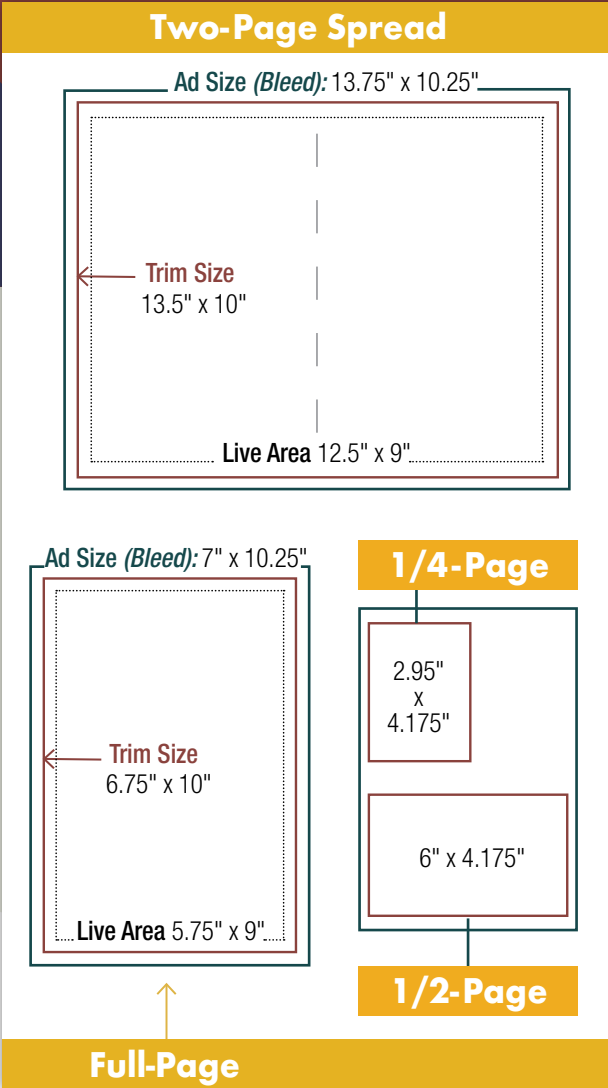


Official Visitors Guide

Display Ad Specs



TECHNICAL CHECKLIST:

- High resolution art (300 dpi)
- Four-color process CMYK.
(Spot colors need to be converted to Process)
- ALL fonts are outlined or fonts are packaged with your artwork.
- Document size matches ad size.
- Full-page ad includes bleed and adheres to live area.
Please do not include crop marks, color bars or extra space.
- Rich black (C:40 M:20 Y:20 K:100) is applied to large areas of black.

ACCEPTED FILE FORMATS:

- Adobe Acrobat .pdf/x-1 a
- Adobe Illustrator .EPS