

**Advertiser Information**

**Business Name:**

**Contact Name:**

**Contact Email:**

**Please indicate which getaway page your ad will run on (select one):**

- Family
- Romance
- Seasonal

**1) Photo**

- Size: 238px x 150px
- Max File Size: 95KB (JPG, PNG)
- Color Format: RGB or Index Color (web safe recommended)

**2) Call to Action**

Up to 35 characters (including spaces)

**3) Business Name Text**

Up to 35 characters (including spaces)

**4) Body Text**

Up to 200 characters (including spaces)

**5) URL for Link**

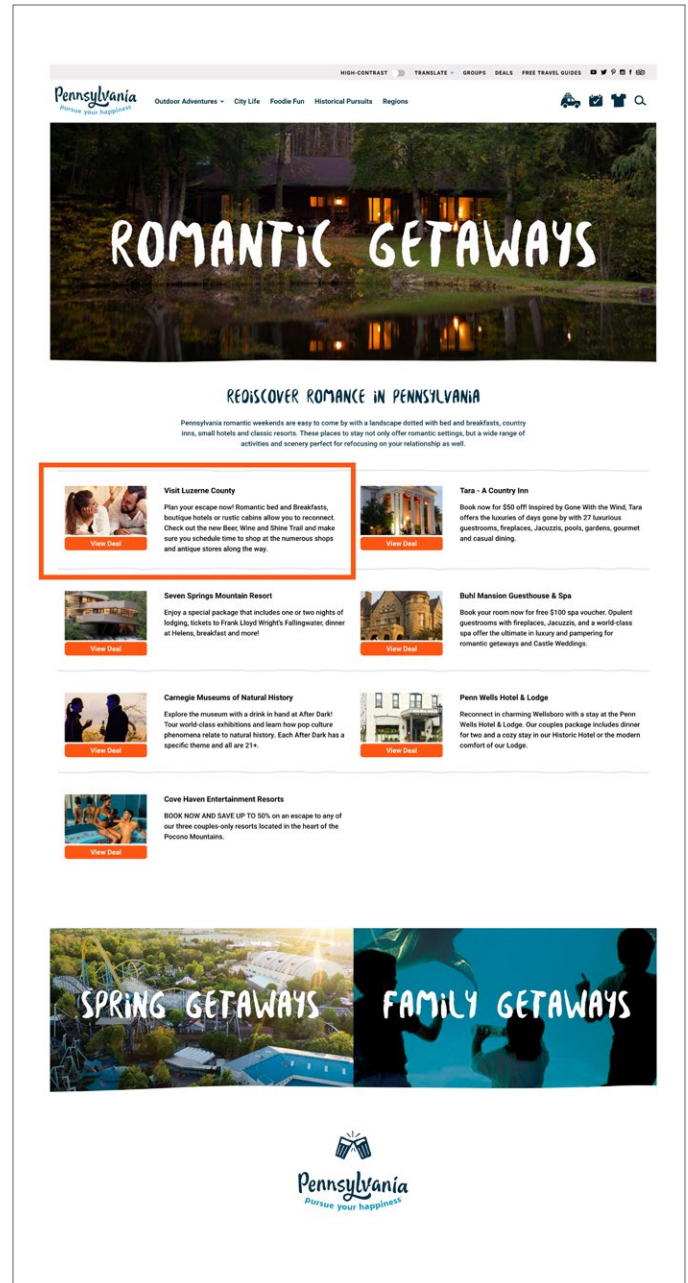
URL is NOT included in the character count

**Supplying Electronic Materials**

Email content to [Diana.DeJonge@MilesPartnership.com](mailto:Diana.DeJonge@MilesPartnership.com)

Please also send a copy to your materials to your sales rep: [Julie.Armstrong@MilesPartnership.com](mailto:Julie.Armstrong@MilesPartnership.com)

Need inspiration? Check out some examples here: <https://www.visitpa.com/deals>



### SEASONAL

**1) Call to Action Text:**

Up to 35 characters (including spaces)

**2) Business Name Text:**

Up to 35 characters (including spaces)

**3) Body Text:**

Up to 200 characters (including spaces)

**4) URL for Link:**

(URL is NOT included in the character count):

**5) Image (JPG and RGB), horizontal format**

### FAMILY

**1) Call to Action Text:**

Up to 35 characters (including spaces)

**2) Business Name Text:**

Up to 35 characters (including spaces)

**3) Body Text:**

Up to 200 characters (including spaces)

**4) URL for Link:**

(URL is NOT included in the character count):

**5) Image (JPG and RGB), horizontal format**

### ROMANCE

**1) Call to Action Text:**

Up to 35 characters (including spaces)

**2) Business Name Text:**

Up to 35 characters (including spaces)

**3) Body Text:**

Up to 200 characters (including spaces)

**4) URL for Link:**

(URL is NOT included in the character count):

**5) Image (JPG and RGB), horizontal format**