

Advertiser Information

Business Name:

Contact Name:

Contact Email:

Please indicate which getaway page your ad will run on (select one):

- Family
- Romance
- Seasonal

1) Photo

- Size: 238px x 150px
- Max File Size: 95KB (JPG, PNG)
- Color Format: RGB or Index Color (web safe recommended)

2) Call to Action

Up to 35 characters (including spaces)

3) Business Name Text

Up to 35 characters (including spaces)

4) Body Text

Up to 200 characters (including spaces)

5) URL for Link

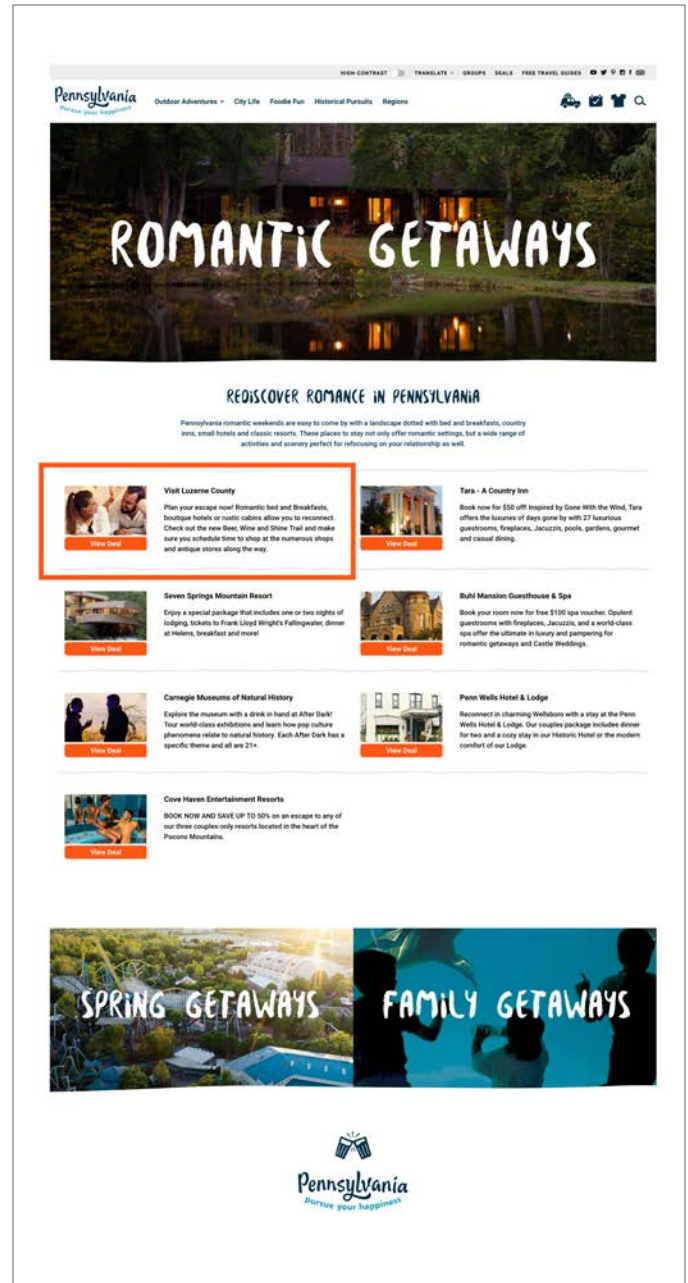
URL is NOT included in the character count

Supplying Electronic Materials

Email content to Katie.Phillips@MilesPartnership.com

Please also send a copy to your materials to your sales rep: Abby.Siegel@MilesPartnership.com

Need inspiration? Check out some examples here: <https://www.visitpa.com/deals>



SEASONAL

1) Call to Action Text:

Up to 35 characters (including spaces)

2) Business Name Text:

Up to 35 characters (including spaces)

3) Body Text:

Up to 200 characters (including spaces)

4) URL for Link:

(URL is NOT included in the character count):

5) Image (JPG and RGB), horizontal format

FAMILY

1) Call to Action Text:

Up to 35 characters (including spaces)

2) Business Name Text:

Up to 35 characters (including spaces)

3) Body Text:

Up to 200 characters (including spaces)

4) URL for Link:

(URL is NOT included in the character count):

5) Image (JPG and RGB), horizontal format

ROMANCE

1) Call to Action Text:

Up to 35 characters (including spaces)

2) Business Name Text:

Up to 35 characters (including spaces)

3) Body Text:

Up to 200 characters (including spaces)

4) URL for Link:

(URL is NOT included in the character count):

5) Image (JPG and RGB), horizontal format