

About Native Advertising

Visit PA is offering a native advertising unit which is built to live within site content instead of next to or below it. This unit engages consumers while they are in an optimal content consumption action.

Mechanical Requirements

Native Ad

1) Photos

- Photo: 430px (w) x 240px (h)
- Max File Size: 95KB (JPG, PNG)
- Color Format: RGB or Index Color (web safe recommended)

2) Advertiser

Up to 60 characters (including spaces)

3) Body #1

Up to 120 characters (including spaces)

Body #2

Up to 180 characters (including spaces)

Body #3

Up to 240 characters (including spaces)

5) URL

Supplying Electronic Materials

Email content to Diana.DeJonge@MilesPartnership.com

Please also send a copy to your materials to your sales rep: Julie.Armstrong@MilesPartnership.com

GET OUTSIDE STATEWIDE

See All Experiences

LOOKING FOR INSPIRATION?

FEATURED PARTNER
Pennsylvania Association of Bed & Breakfast Inns
Experience a Pennsylvania bed and breakfast, inn or farm stay. They're someplace authentically special at one of more than 700 options in the village, city, mountains, or farm country.
[Read More](#)

OUTDOOR ADVENTURE
14 Cork-popping Wine Trails
As the fifth-largest grape producer and seventh in both wine production and number of wineries, Pennsylvania knows vino.
[Read More](#)

FEATURED PARTNER
Haunted Attractions
From spirit-filled battlefields to ghost-ridden hotels and spooky hours that are sure to give you chills, Pennsylvania is full of haunted attractions. Here are 13 of the spookiest spots.
[Read More](#)

OUTDOOR ADVENTURE
Fall Foliage
Crisp crimson, burnt oranges, and vibrant yellows saturate Pennsylvania's lush landscapes in the fall. Whether you're venturing by water, air or foot, there are many ways to pursue your happiness this fall!
[Read More](#)

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Pennsylvania
pursue your happiness[®]

BREWS

Sipping all 300 different Pennsylvania breweries into a trip may be a tall order, but it doesn't mean you can't try. Our brewers are hard at work whipping up creative, and most importantly, tasty, pints and flages.
[Explore Now](#)

SECRETARY RUSSELL BUCKING

MORE HAPPINESS TO BE HAD

FEATURED PARTNER
KEYSTONE COUNTRY
Road trip through Philadelphia and its Countryside this summer with stops at its most popular sights as well as its peaceful gardens and nature centers.
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FEATURED PARTNER
KEYSTOWN LAKE
The Raystown Lake Region of Pennsylvania has opportunities aplenty to breathe in the fresh air, walk through the forest, or enjoy the unspoiled shoreline scenery of Raystown Lake.
[Read More](#)

FEATURED PARTNER
PENNSYLVANIA ASSOCIATION OF BED & BREAKFAST INNS
Experience a Pennsylvania bed and breakfast, inn, or farm stay.
[Read More](#)

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