

**Video Spotlight Requirements**

**1) Headline Text:** Up to 50 characters (including spaces)

**2) Body Text:** Up to 250 characters (including spaces)

**3) URL for Link:**

**4) Video URL (YouTube or Vimeo Link)**

**5) Image (JPG):** 650px (w) x 375px (h)  
Will be used as alt image in ad if needed.

**Deadline**

Materials are due 15 business days prior to the start date of the quarter they are to run. Ad goes live the first day of the quarter they are to run.

**Supplying Electronic Materials**

Any supplied electronic file is subject to return if it does not meet Miles' requirements. New materials will need to be provided.

Email content to [Katie.Phillips@MilesPartnership.com](mailto:Katie.Phillips@MilesPartnership.com)

Please also send a copy of your materials to your sales rep: [Abby.Siegel@MilesPartnership.com](mailto:Abby.Siegel@MilesPartnership.com)

**Including Closed Captions:**

Subtitles and closed captions open up your content to a larger audience, including deaf or hard of hearing viewers or those who speak languages besides the one spoken in your video.

Link for assistance: <https://support.google.com/youtube/answer/2734796?hl=en>

