

Advertiser Information

Advertiser:

Contact:

Issue:

A Featured Deal and Featured Event

1) Headline Text: Up to 28 characters (including spaces)

2) Offer Text: Up to 160 characters (including spaces)

3) URL for Link :
(URL is NOT included in the character count):

4) 128 pixel x 122 pixel image (JPG)

FEATURED DEALS AND EVENTS GUIDELINES:

- Featured Deal offers must provide a “specific” value offer to qualify. Offer must clearly state value to consumer within text. For example: 10% off or Save \$50.
- Featured Deal offer must either link to offer section of Advertiser’s website OR must specifically explain within offer how consumer can obtain value.
- If offer contains an expiration date, it must be valid for at least 6 months from date of original deployment.

Deadline

Materials are due three weeks prior to the deployment date.

Supplying Electronic Materials

Save your file upon completion of all text boxes.

Email content to Diana.DeJonge@MilesPartnership.com
Please also send a copy of your materials to your sales rep:
Julie.Armstrong@MilesPartnership.com

HAPPY THOUGHTS April 2019 | Meet, Happy Traveler #HappyThoughtsPA

13 Under-the-Radar PA Breweries to Watch in 2019
Get ready, get set, pursue your hoppiest! Pennsylvania is home to more than 280 breweries producing more than 3.7 million barrels of craft beer annually, ranking first in the nation. While we're home to big brewers in our cities, we love a good hidden gem.

[READ MORE](#)

20 Must-See Places to Reconnect for Earth Day
Happy Travelers appreciate Mother Nature year-round, but Earth Day is a particularly special time to get out, breathe deep, and soak up the beauty of Pennsylvania's greater-than-great outdoors.

[READ MORE](#)

Happy to Partner With:

Take Me Out to the Ball Game
Spring into action with the SWB RailRiders, the Triple-A affiliate of the New York Yankees. Enjoy a night out at PNC Field and root for the home team!
[Learn More](#)

Visit Bucks County Restaurant Week
Reserve your table for Visit Bucks County Restaurant Week from Sunday, April 28 through Saturday, May 4. Dine at more than 65 delicious restaurants in the countryside!
[Learn More](#)

PA MERCANTILE

HAPPY TRAVELER GUIDE

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Commonwealth Keystone Building, 4th Floor, 400 North Street, Harrisburg, PA 17120

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