

**Advertiser Information**

**Advertiser:**

**Contact:**

**Issue:**

**A Featured Deal and Featured Event**

**1) Headline Text:** Up to 28 characters (including spaces)

**2) Offer Text:** Up to 160 characters (including spaces)

**3) URL for Link :**  
(URL is NOT included in the character count):

**4) 128 pixel x 122 pixel image (JPG)**

**FEATURED DEALS AND EVENTS GUIDELINES:**

- Featured Deal offers must provide a “specific” value offer to qualify. Offer must clearly state value to consumer within text. For example: 10% off or Save \$50.
- Featured Deal offer must either link to offer section of Advertiser’s website OR must specifically explain within offer how consumer can obtain value.
- If offer contains an expiration date, it must be valid for at least 6 months from date of original deployment.

**Deadline**

Materials are due three weeks prior to the deployment date.

**Supplying Electronic Materials**

**Save your file upon completion of all text boxes.**

Email content to [Katie.Phillips@MilesPartnership.com](mailto:Katie.Phillips@MilesPartnership.com)

Please also send a copy of your materials to your sales rep:  
[Abby.Siegel@MilesPartnership.com](mailto:Abby.Siegel@MilesPartnership.com)

