

ROMANCE

Advertiser Name: Up to 35 characters (including spaces)

Body Text: Up to 200 characters (including spaces)

URL for Link: URL is NOT included in the character count

Image: 238px (w) by 150px (h), JPG or PNG

FAMILY

Advertiser Name: Up to 35 characters (including spaces)

Body Text: Up to 200 characters (including spaces)

URL for Link: URL is NOT included in the character count

Image: 238px (w) by 150px (h), JPG or PNG

SEASONAL

Advertiser Name: Up to 35 characters (including spaces)

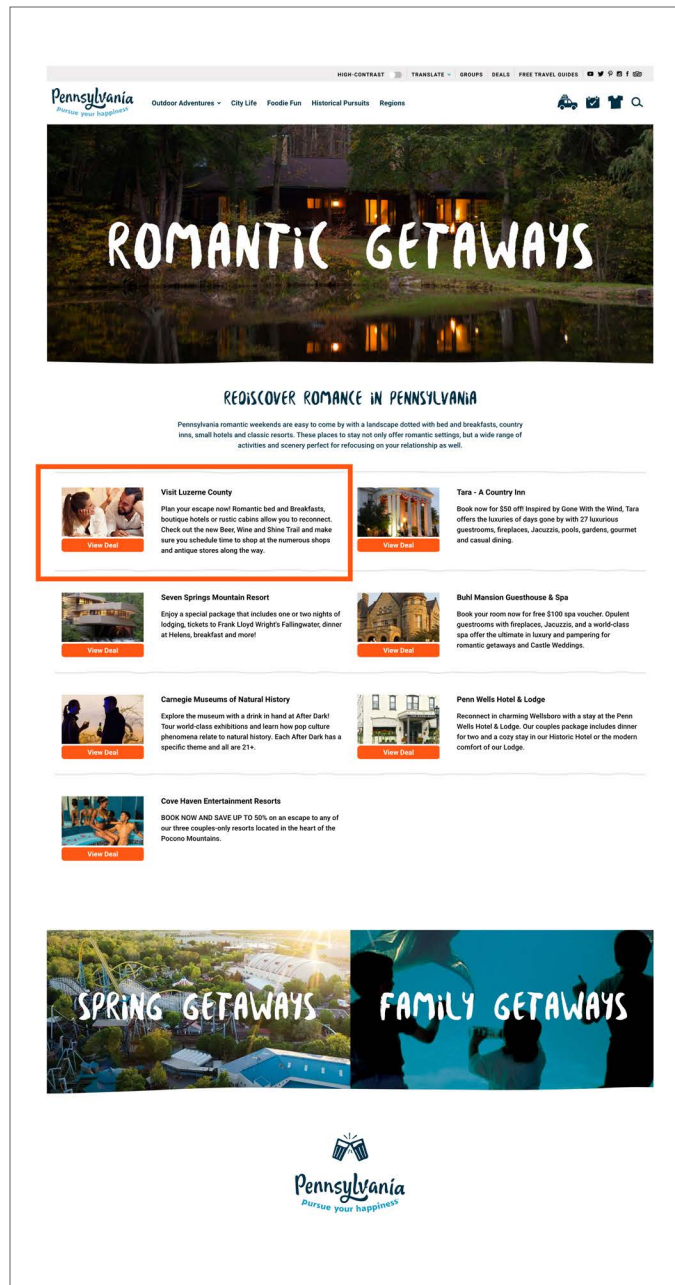
Body Text: Up to 200 characters (including spaces)

URL for Link: URL is NOT included in the character count

Image: 238px (w) by 150px (h), JPG or PNG

Creative Best Practices

- Image should be native, without text/graphic/logo
- All colors used must be RGB or Index (web safe recommended)
- All photos must be RGB or black and white.
- Max file size 95KB



Supplying Electronic Materials

Email content to Jairo.Flores@MilesPartnership.com
Need inspiration? Check out some examples here:
www.visitpa.com/deals