

About Native Advertising

Visit PA is offering a native advertising unit which is built to live within site content instead of next to or below it. This unit engages consumers while they are in an optimal content consumption action.

Native Ads

1) Photos Can have up to four separate images

- Photo: 430px (w) x 240px (h)
- Max File Size: 95KB (JPG, PNG)
- Native images, without text/graphic/logo
- Color Format: RGB or Index Color (web safe recommended)

2) Advertiser

Up to 60 characters (including spaces)

3) Body #1 - Destination Ad

Up to 120 characters (including spaces)

Body #2 - Article Ad

Up to 120 characters (including spaces)

Body #3 - Pillar Ad

Up to 180 characters (including spaces)

Body #4 - Home Ad

Up to 240 characters (including spaces)

5) URL Can have up to four separate URLs

Destination URL: Article URL:

Pillar URL: Home URL:

Supplying Electronic Materials

Email content to Jairo.Flores@MilesPartnership.com