

**Video Spotlight Requirements**

**1) Headline Text:** Up to 50 characters (including spaces)

**2) Body Text:** Up to 250 characters (including spaces)

**3) URL for Link:**

**4) Video URL (YouTube or Vimeo Link)**

**5) Image (JPG):** 650px (w) by 375px (h), JPG or PNG  
Will be used as alternative image in ad if needed.  
Image must be clear, without logos, filters or added text

**Including Closed Captions:**

Subtitles and closed captions open up your content to a larger audience, including deaf or hard of hearing viewers or those who speak languages besides the one spoken in your video.

Link for assistance: <https://support.google.com/youtube/answer/2734796?hl=en>

**Supplying Electronic Materials**

Any supplied electronic file is subject to return if it does not meet Miles' requirements. New materials will need to be provided.

Email content to [Jairo.Flores@MilesPartnership.com](mailto:Jairo.Flores@MilesPartnership.com)

