

Features

- A Main Feature**
- B Featured Partners**

Creative Tips

- **Hero image:** Choose your most powerful, eye-catching image.
- **Headline:** Should attract attention and deepen your story.
- **Body:** Tell the reader who you are and why they can't miss visiting you; then tell a deeper story about the experience they will have so they can picture themselves there. Make your Call-to-Action very compelling.

Photo Guidelines

- All images must be native, without text/graphic/logo
- All colors used must be RGB or Index (web safe recommended)
- All photos and graphics must be RGB or black and white
- All images must be bright and clear, with no logos, filters or added text

Supplying Electronic Materials

Save your file upon completion of all text boxes.

Email content to Jairo.Flores@MilesPartnership.com

#HaveItMadeHere

HAPPY THOUGHTS

APRIL 2023



A

Spring is a Sweet Time to Visit York

Snap a fun selfie in front of a picturesque view or mural. Learn something new at our fascinating museums. Enjoy delicious farm-fresh food while dining outdoors. Peruse the unique local shops. We can't wait to see you!

[Learn More](#)



Street Rods Roar into Town

Thousands of colorful street rods, muscle cars, and specialty vehicles roar into York June 1-4 for the annual National Street Rod Association meet and parade.

[Learn More](#)



Celebrate our Makers Spirit

Visit talented makers during our special event June 12-18 highlighting a diverse range of products, services, and experiences created here in York County.

[Learn More](#)

B



Take a Walking Tour Downtown

See street art and murals. Grab a drink and take in views from the rooftop lounge atop the newly-reopened Yorktowne Hotel, the perfect place to watch the sunset!

[Learn More](#)



Work as Digital Nomad in York

The work-from-home trend has morphed into work vacations. Visit York County for interesting accommodations, attractions, parks, events, restaurants, and more.

[Learn More](#)



Check out our Tours and Trails

Explore our Cultural Trails for an inspiring experience celebrating strength, diversity, perseverance, and the entrepreneurial spirit that defines our area.

[Learn More](#)

A Main Feature

Hero Image: 600px (w) x 325px (h) (JPG)

Main Headline: 40 characters (including spaces)

Main Body: 225 characters (including spaces)

URL: URL is NOT included in character count

B Featured Partners

PARTNER #1

Headline: 30 characters (including spaces)

Body: 160 characters (including spaces)

URL: URL is NOT included in the character count

Photo: 180px (w) x 130px (h) (JPG)

PARTNER #2

Headline: 30 characters (including spaces)

Body: 160 characters (including spaces)

URL: URL is NOT included in the character count

Photo: 180px (w) x 130px (h) (JPG)

PARTNER #3

Headline: 30 characters (including spaces)

Body: 160 characters (including spaces)

URL: URL is NOT included in the character count

Photo: 180px (w) x 130px (h) (JPG)

PARTNER #4

Headline: 30 characters (including spaces)

Body: 160 characters (including spaces)

URL: URL is NOT included in the character count

Photo: 180px (w) x 130px (h) (JPG)

PARTNER #5

Headline: 30 characters (including spaces)

Body: 160 characters (including spaces)

URL: URL is NOT included in the character count

Photo: 180px (w) x 130px (h) (JPG)