

2021 VISIT FLORIDA Official Florida Vacation Guide

Reader Response Leads Form

Advertiser Information

Fill out all fields below.

*Advertiser/Company Name

Address

City

Zip

*Contact Name *Main contact to receive Reader Response leads*

Contact Phone

*Email

Title

If another contact should have access to the leads and receive the weekly reminder email (e.g. an agency contact or mailing house), include their contact information below:

*Additional Contact Name

Title

Address

City

Zip

Agency Name

Phone

*Email

*To ensure each contact receives the information needed to retrieve the leads we must have an email address listed for each contact.

Your "Quick Check" Leads

Check all the boxes below that apply to your establishment. Be selective so your leads are a quality audience genuinely interested in what you have to offer.

Send me special interest leads from consumers who want more info regarding:

- | | | | | |
|--------------------------------------|--|---|--|---------------------------------|
| <input type="checkbox"/> Attractions | <input type="checkbox"/> Dinner Shows | <input type="checkbox"/> Golf | <input type="checkbox"/> Outdoors & Nature | <input type="checkbox"/> Spas |
| <input type="checkbox"/> Beaches | <input type="checkbox"/> Diving & Snorkeling | <input type="checkbox"/> Heritage & Culture | <input type="checkbox"/> Reunions | <input type="checkbox"/> Tennis |
| <input type="checkbox"/> Boating | <input type="checkbox"/> Family Travel | <input type="checkbox"/> Honeymoons | <input type="checkbox"/> Romance | |
| <input type="checkbox"/> Cruises | <input type="checkbox"/> Fishing | <input type="checkbox"/> Luxury | <input type="checkbox"/> Shopping | |

Send me leads for the following region(s):

- | | | | | |
|------------------------------------|--|------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Northwest | <input type="checkbox"/> North Central | <input type="checkbox"/> Northeast | <input type="checkbox"/> Central East | <input type="checkbox"/> All Regions |
| <input type="checkbox"/> Central | <input type="checkbox"/> Central West | <input type="checkbox"/> Southwest | <input type="checkbox"/> Southeast & The Keys | |

Send me leads for the following accommodation categories:

- | | | | |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Beachfront | <input type="checkbox"/> Economy | <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> Superior Small Lodging |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Efficiencies | <input type="checkbox"/> Luxury | <input type="checkbox"/> Villa/Condo/Home |
| <input type="checkbox"/> Cottages | <input type="checkbox"/> Full-Service Resort | <input type="checkbox"/> Moderate | <input type="checkbox"/> Waterfront |

Send me leads for the following means of travel:

- | | |
|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> Airlines | <input type="checkbox"/> Rental Cars |
|-----------------------------------|--------------------------------------|

Note

Reader Response leads will be available after the publication is printed and in-market. You will receive a weekly email reminder to download your leads from <https://fldataengine.milesmedia.com>. When you visit the site, you'll have the ability to export the leads as a spreadsheet (which will contain lead email addresses if they were supplied), PDF (Avery label format) or HTML format. This allows you to pull the information at your leisure and for a specific date range.

Authorized Signature

Date

Please send completed form with image to Ashley.Banks@MilesPartnership.com