

SAN FRANCISCO CUSTOM EMAILS

EMAIL FEATURE ASSETS:

- Feature Image:
min. image size of w: 600px x h: 300px
- Feature Headline:
Up to 8 words including spaces
- Feature Copy:
Up to 150 words including spaces
- Click URL

EMAIL CONTENT, 4 OF EACH:

- Image:
w: 600px x h: 300px
- Headline:
Up to 8 words including spaces
- Copy:
Up to 50 words including spaces
- Click URL



COLOR SPECS AND RESOLUTION

- All colors used must be **RGB** or **Index (Web-safe recommended)**.
- All photos and graphics must be **RGB** or black and white.

SUPPLYING ELECTRONIC MATERIALS

- Email ads to: Vicky.Shoemaker@MilesPartnership.com
- Any supplied electronic file is subject to return if it does not meet Miles requirements. New materials will need to be provided.



DEADLINE

- 30 days prior to targeted email deployment date.