

SAN FRANCISCO CUSTOM EMAILS

EMAIL FEATURE ASSETS:

- Feature Image:
600x300 (without text and/or graphics)
- Feature Headline: Up to 8 words
- Feature Copy: Up to 150 words
- Click URL

EMAIL CONTENT #1, UP TO 4 OF EACH:

- Image:
600x300 (without text and/or graphics)
- Headline: Up to 8 words
- Copy: Up to 50 words
- Click URL

Email Content 2-4 on following page.

COLOR SPECS AND RESOLUTION

- All colors used must be **RGB** or **Index (Web-safe recommended)**.
- All photos and graphics must be **RGB** or black and white.

SUPPLYING ELECTRONIC MATERIALS

- Email ads to: Ivan.Sanchez@MilesPartnership.com
- Any supplied electronic file is subject to return if it does not meet Miles' requirements. New materials will need to be provided.



DEADLINE

- 30 days prior to targeted email deployment date.



SAN FRANCISCO CUSTOM EMAILS

EMAIL CONTENT #2

- Image:
600x300 (without text and/or graphics)
- Headline: Up to 8 words
- Copy: Up to 50 words
- Click URL

EMAIL CONTENT #3

- Image:
600x300 (without text and/or graphics)
- Headline: Up to 8 words
- Copy: Up to 50 words
- Click URL

EMAIL CONTENT #4

- Image:
600x300 (without text and/or graphics)
- Headline: Up to 8 words
- Copy: Up to 50 words
- Click URL

