

SAN FRANCISCO EMAILS

EMAIL ADVERTISER MUST PROVIDE

EMAIL AD ASSETS:

- Image:
w: 600px x h: 300px
- Headline:
Up to 34 characters including spaces
- Subheadline:
Up to 34 characters including spaces
- Body Copy:
Up to 120 characters including spaces
- Website:
Provide a click-through URL

COLOR SPECS AND RESOLUTION

- All colors used must be **RGB** or **Index (Web-safe recommended)**.
- All photos and graphics must be **RGB** or black and white.

SUPPLYING ELECTRONIC MATERIALS

- Email ads to: Vicky.Shoemaker@MilesPartnership.com
- Any supplied electronic file is subject to return if it does not meet Miles requirements. New materials will need to be provided.



DEADLINE

- 10 days prior to email deployment date.

