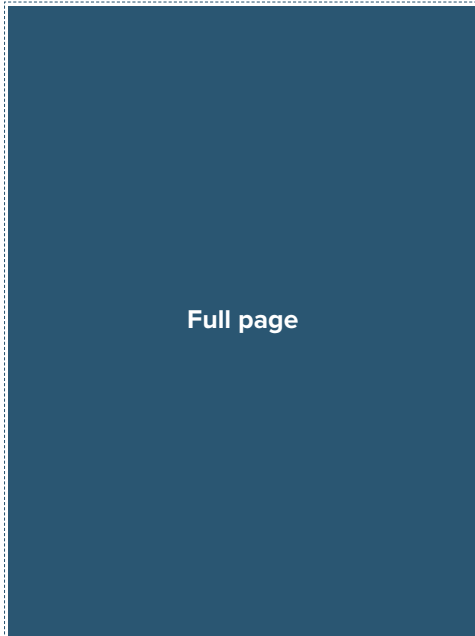


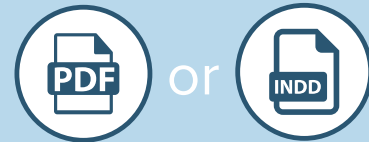
SAN FRANCISCO MEETING AND TRAVEL PLANNER'S GUIDE



FULL PAGE SPECIFICATIONS (Width x Height)

Full Page: w: 576px x h: 750px

No bleed necessary



ACCEPTED FILE FORMATS

Adobe Acrobat	.pdf/x-1a
Adobe InDesign CS4 and above	.INDD

TECHNICAL GUIDELINES

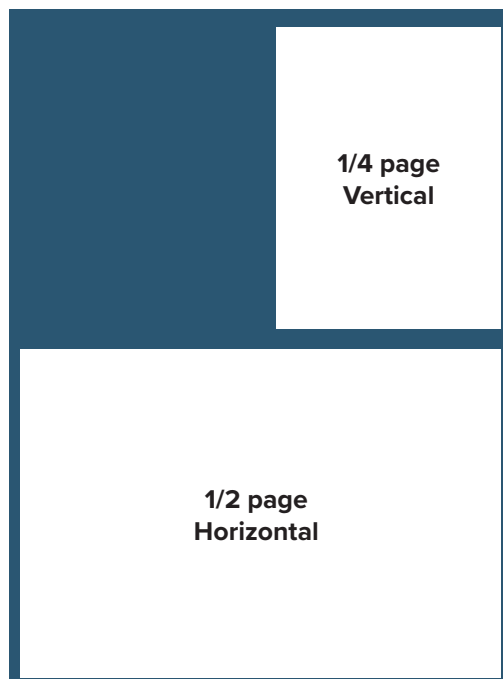
- Save all art as high resolution (300 dpi) and RGB.
- Outline ALL fonts or package the fonts and links along with your artwork.
- Document size must be the same as ad size.
- Remove all crop marks, bleed marks, registration marks, color bars and page information in the final .pdf/x-1a file.

SUPPLYING ELECTRONIC MATERIALS

- Email ad creative that is 10MB or smaller to: Ivan.Sanchez@MilesPartnership.com
For anything larger use a delivery system or contact your Advertising Data Manager for suggestions.

PRODUCTION SERVICES

- Ad design production is available. Contact your Advertising Data Manager for rates and samples of work.



Fractional Ad SPECIFICATIONS (Width x Height)

1/2 Page Horizontal: w: 500px x h: 350px

1/4 Page Vertical: w: 250px x h: 350px

Masthead: w: 273px x h: 648px

No bleed necessary