

SAN FRANCISCO DIGITAL SEASONAL SPONSORSHIP

San Francisco Traveler



FULL PAGE AD

Full Page Specifications:

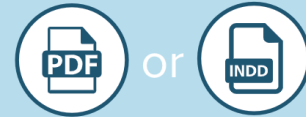
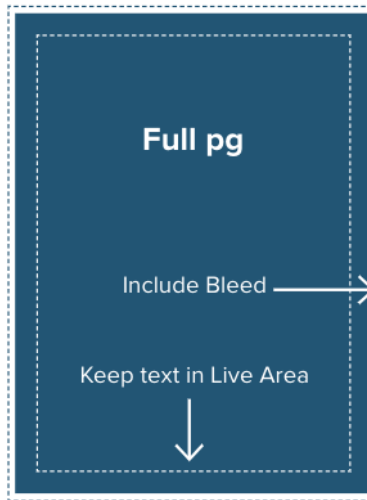
(Width x Height)

- Trim Size: 6.75" x 10"
- **with Bleed: 7" x 10.25"**
- Live Area: 5.76" x 9"

Must include .125" bleed on all sides

BYLINE

Your company name as you'd like it to appear on the content pages of the digital seasonal section.



ACCEPTED FILE FORMATS

Adobe Acrobat	.pdf/x-1a
Adobe InDesign CS4 and above	.INDD

TECHNICAL GUIDELINES

- Save all art as high resolution (300 dpi) and four-color process CMYK.
- Outline ALL fonts or package the fonts along with your artwork.
- Document size must be the same as ad size. Full-page ad must have bleed. **No printer marks allowed.**
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.
- **Remove all crop marks, bleed marks, registration marks, color bars and page information in the final .pdf/x-1a file.**

SUPPLYING ELECTRONIC MATERIALS

- Email ads to: Vicky.Shoemaker@milespartnership.com
- Any supplied electronic file is subject to return if it does not meet Miles requirements. New materials will need to be provided.